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### THE DRAMATIC MIRROR

LOUIS R. REID,

Managing Editor

M ARC KLAW'S definite decision to follow an independent path will be watched with interest by producers and public anke. Despite efforts of many of his friends, no reconciliation was effected between him and Mr. Erlanger and while each will share equally in the enter-

Marc Klaw Independent Producer—Grace George Transfers Her Activities to the Vanderbilt—South Seas Is Locale for Bolsheviks' Drama—Coburn's Big Profits —The "Shimmy" in Court

prises which are continued under the firm name of Klaw and Erlanger, the producers will control their activities hereafter independent of each other. Mr. Klaw's first production will be a comedy called "Petroleum Prince," which will be staged by Harrison Grey Fiske—at one time one of the bitterest opponents of the syndicate—for presentation early in October.

SON Joseph also will be active in the producing field during the new season. Reports had already connected him with a large slice of the "Greenwich Village Follies," but it is said that young Mr. Klaw did not care to purchase a part of the production when he learned that it was to be permanently located in the Sheridan Square playhouse.

N EW YORK was never so rich in summer shows as now. The "Follies," the "Gaieties," the "Scandals," the "Greenwich Village Follies," "A Lonely Romeo," "Listen Lester," "Monte Cristo Jr.," and "The Royal Vagabond" are all attracting huge patronage.

66 HORUS Girls Invade Wall Street" says headline. The information is not startling. Chorus girls, during the recent bull movement, have not only invaded Wall Street, but have "cleaned up," in the language of the street.

A THEATRICAL reporter would best serve his paper these days if he took over the ship news duties. So many arrivals and departures of stage folk are being announced that the reporters are having difficulty in keeping the records—to say nothing of the proof room—straight.

WILLIAM A. BRADY is the latest to uphold the traditional superstition of the stage never to transfer a play from one theater to another at the height of its success. His wite, Grace George, was anxious to make her New York appearance in her new comedy at the Playhouse, but "At 9.45" is doing so well that she has consented to occupy the vanderbilt across the street instead.

W ILLIAM ("BIG BILL") EDWARDS' special talent for instilling "teamwork" at Princeton to the discomfiture of Yale has been recognized by his appointment as the conductor of many campaigns in New York. Daniel Frohman's selection of Edwards as chairman of the drive to create interest in the Actors' National Memorial Day, December 5, 1919, is already having telling effect in the direction of the public pocket-book.

W HEN you are in doubt over the locale of your bolsheviki drama choose an obscure island in the South Seas. There you can establish—and destroy—a communistic society without injuring the civic pride of playgoers who are adjacent to such big centers as New York, Chicago and Boston. Thomas Dixon's "The Red Dawn" has its setting in the South Seas, which, perhaps

accounts in part for the presence in the cast of Doraldina, who is chiefly known for her representations of Hawaiian dances.

It is unlikely that Cyril Maude will return to the United States next season. He has a new play in which he is to appear in London and it is said that the British capital is anxious to see him in the successful repertory which he presented in this country. Mr. Maude is one of the most fortunate English actors financially to have played on this side, due principally to his enormous success in "Grumpy." He was originally scheduled to appear in a series of comedies, but the failure of the first led him on to "Grumpy" and gold.

THE great profits of "The Better 'Ole" demonstrate anew the fascinating uncertainty of play-producing. After obtaining the American rights to the piece the Coburns were eager to dispose of a good share of their interest. They were unsuccessful, and so decided to win or lose all on their venture. They won, and today they are hundreds of thousands of dollars ahead.

THANKS to Irving Berlin the private is at last having his day of dominance over the officer. Of course, it required civil lite and an inspiration on the part of a leading song writer to bring about the transformation. Mr. Berlin, when a resident of Camp Upton expressed the feelings of the private with Oh, How I Hate to Get Up in the Morning. He has again caught the popular spirit with a number entitled: I've Got My Captain Working For Me Now, which Eddie Cantor sings in the "Follies."

THE revue carpenters built better than they knew when they devised scenes depicting the court trial of the "shimmy" dance. A court action has actually come up in which a prominent exponent of the "shimmy" was called upon to convince an "I'm-From-Missouri" jury that she should not be enjoined from appearing in the production of which she is now a feature.

A BIOGRAPHY of families of the theater would be an exhaustive work. There would be chapters exclusively devoted to the Barrymores, the Hernes, the Hulls, the Dooleys, the Rings and many others. And speaking of the Rings it is interesting to note that Cyril Ring is to play a prominent part in the new Morosco musical comedy, "Linger Long, Letty." Blanche Ring is also reported to be engaged for a new musical production. She has always had a popular place on the New York stage. But where is her sister Frances? Since the days of "The College Widow" she has not been particularly active.

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A T the time of the MIRROR going of L., made some emphatic state-to press this week the indicaments that gave the Equity to thortions were that the present contro-versy between the Producing Mana-Association and the Actors' Equity Association would be amicably settled by the managers granting the actors' body arbitration which it had asked upon contract matters,

For a time it looked like there would be a big battle between the actors and the managers, inasmuch as the Equity at a mass meeting of the organization last Friday after-noon in the Hotel Astor had unanimously voted to stand pat on whatever action the Equity officers and executive board took upon any matter up for discussion between that body and the managers.

The fore part of this week there was a tip from the American Federation of Labor that it would stand back of the Equity Association, now that it had become allied with organized labor through the Associated Actors and Actresses of America, in which labor body the White Rats had also become a part.

The Producing Managers had gone on record as being unalterably opposed to the Equity in every way, shape and form, and particularly so since the feeling was apparent that it was becoming subjected to the instructions of such leaders as James William Fitzpatrick and Harry Mountford, who had for some time been the executive heads of the White Rats Actors' Union. Both Fitzpatrick and Mountford were announced as not being members of the Equity and in any of the conferences proposed between the Equity and the Managers neither Fitzpatrick nor Mountford were included in

the list of Equity representatives. When the Equity held its big Astor meeting Hugh Frayne, of the A. F.

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and Alice Dovey's daughter Anne; De Wolf Hopper's youngster, Will-

Francis X. Hope's son, Francis X. Hope, Jr.; Ernest Truex's boys,

James and Philip; Edward and Jane North, son and daughter of Bobby

North, and last but not least Joseph

Santley, Jr., son of Joseph Santley, and Ivy Sawyer.

"Third Party" to Music
"The Third Party" in musicalized

form is reported as a fall production by the Shuberts. This is the play in which Taylor Holmes and Walter

Craven's boy, John;

iam; Frank

Ed Wynn will act as toastmaster

ments that gave the Equity to thoroughly understand that if its principle was right and that the standard set up by them in their proposed fight with the Managers was of the sort to be upheld by the Federation that there was every reason to believe that the A. F. of L. would stand back of it through thick and thin.

While there were a number of resignations from the Equity during the past month, Secretary Frank Gillmore shows where there were numerous additions to the membership books.

It is now an assured certainty that a general strike of the actors and actresses and particularly those guided by Equity contracts will be avoided by the Producing Managers granting the arbitration that the Equity sought and which it had declared had been ignored by the managers.

Tuesday Sam H. Harris, an officer of the Producing Managers, sent word to the Equity that the arbitration matter would be given due consideration, with the result that there will be no immediate action directed at any of the other companies now holding rehearsals or about to call their shows together for the new season.

There was talk that another organization of actors would be formulated under the guiding hand of Howard Kyle, formerly of the Equity executives, but not much attention has been paid to it by the acting fraternity and which apparently during the past few days made comparatively little inroad on the active membership of the Equity body.

Mr. and Mrs. E. H. Sothern (Mrs. Sothern being Julia Marlowe), John Drew and Robert Mantell have all allied themselves with the cause of the Equity.

### "Nothing but Love" Unique

C. B. Maddock and Max Hart believe they have a novelty in the mu-sical comedy called "Nothing But Love," by Frank Stammers, because next Sunday afternoon at his home in the piece has no character roles in it, Among the invited guests are George and deals exclusively with youth, love and springtime. The score is by Har-Cohan's three kiddies, Mary, old Orlob. "Nothing But Love" will be placed in immediate rehearsal and will be presented on Broadway in September.

### "Look Who's Here" Soon

Rehearsals have begun in New York for the new Max Spiegel musi-cal play, "Look Who's Here," in which Cecil Lean and Cleo Mayfield will be starred. The premiere of the production will occur on August 24 at the National Theater, Washington, and three or four weeks later it is scheduled to enter one of the Klaw and Erlanger houses in New

Chicago Quiet

Just when things looked mighty for Chicago's theatricals the race riots and the shutdown of the city's surface and elevated lines, a change for the better was made. The state troops were ordered to restore quiet among the fighting and shooting blacks and whites, while steps were taken for the immediate resumption of the city's car service. Business fell off noticeably at all theaters, with even the neighborhood picture houses feeling the effects of the city's trouble. worst effect was in the Loop, but conditions are fast resuming their normal working shape.

### The Primrose Estate

When George H. Primrose, the veteran minstrel, died recently in San Diego, he is understood to have left a small fortune to his relatives. His estate includes a fine farm at Multnomas, near Portland. Among those sure to be benefitted by his will is his brother, who looked after his country place while George was on the

### Seeskind's New Show

William Seeskind, who formerly had Florence Holbrook in Queen of the Movies," has arranged season, entitled "Live, Love and Laugh." to send out a brand new show next

### "Dancing Widow" Coming

Arrangements are under way to make a Broadway production this fall of the Charles Horwitz show, "The Dancing Widow," by the Mit-tenthal offices. It received a brief tryout on the road last season and showed New York possibilities.

### Outlying Houses Open Sept. 1

The outlying amusement houses in Chicago, namely, National, Victoria and Imperial, now dark, are preparing to start the new season Septem-

### "THE CHALLENGE" Bolshevist Drama Makes Its Bow at the Selwyn

With the advent of "The Challenge" Tuesday night at the Selwyn Theater the bolshevist menace has officially struck the drama. However, if bolshevism, as it is practised, were as obvious a proposition as it is in Eugene Walter's play, the present condition of Russia would be a very different story from what we are led to believe that it is. Into the space of three acts, a prologue and an epilogue, Mr. Walter has crowded more words than one is accustomed to find in a dozen dramas. In fact, until the third act there is little in evidence but words

The story is slight. An idealistic returned soldier tries conscientiously but blindly to revolutionize the universe in spite of everybody else in the cast. The brother of his fiancee finally proves to him that the "peepul" are untrustworthy by deliberately buying out the bolshevist governor. Of course, the young idealist is brokenhearted, but he marries the girl and all ends well.

Mr. Blinn has practically no opportunity to show his unquestioned pow-It is strange that a man of his ability should occupy himself with such an unworthy part. To Allan Dinehart go all the acting honors. In the none too likeable role of the reformer he gives a performance that is little short of masterly. Force, humor and, more than all else, sympathy, characterize his work throughout. Jessie Glendinning is sweet and pretty and pathetic. How one misses chance for her to reveal her excellence in high comedy! No small amount of virtuosity is necessary to give as finished a performance as hers on two days' rehearsing. Will-iam T. Morgan was a thoroughly convincing and hissable villain, and Leonard Doyle was a just as thoroughly likeable friend. David Landau played with sincerity and conviction as a bolshevist leader, and Frank Torpey contributed an excellent comedy hit.

### THE DEATH OF HAMMERSTEIN LEAVES ESTATE IN EQUITY

### Demise of Famous Impresario Will Not Make Any Immediate Change in His Holdings

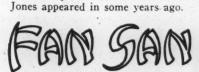
THE death of Oscar Hammerstein, the theatrical magnate and operatic impresario, which occurred at 7:35 last Friday night in the Lenox Hill Hospital, from diabetes and a complication of diseases, is not expected to make any immediate changes in the holdings that are now in equity for the benefactors of his

It was Hammerstein who conducted the old Victoria, at the corner of Seventh Avenue and Forty-second Street, and under the management of his son, the late Willie Hammerstein, and throughout the world Hammerstein's, New York, vaudeville theater became widely known.

Hammerstein arranged with the B. F. Keith Vaudeville Exchange, then operated under the United Booking Offices' direction, to take care of the 'big time" booking franchise when the house was torn down and a new picture palace erected thereon and styled the Rialto. Oscar Hammer-stein realized profits both from the arrangement and the picture house franchise jurisdiction with the booking offices, which is now held in trust for the ones who will benefit by the dead impresario's will.

Hammerstein owned and controlled other holdings, but perhaps the most money accrued from the combined rental and booking jurisdiction of the Forty-second Street corner.

As to his booking franchise with the Keith offices some other arrangement may now be made by the Ham-merstein heirs and the Keith people, but some interesting developments are looked forward to when the matter comes up for readjustment.



"Happy Days" To Be Name Of New Hippodrome Show. Host's "Scandal" Due In New York September 15. Jessie Glendinning Replaces Lotus Robb In "The Challenge."
Rehearsals Started On "Naughty Love Birds."
Frank Tinney Opens In "Sometime" Aug. 24, In Chicago.

### JOHN CORT PLANS SEASON Five New Productions Scheduled As Well As Six the new Theater Parisien, which Road Companies of Current Successes

season. Mme. Mimi Angulia will make her first appearance in English in October in a play as yet unan-

"Just A Minute," a musical com-edy by Harry L. Cort, George E. Stoddard, and Harold Orlob, opens in Atlantic City, August 25th. The company includes Louise Groody, Skelley, Wellington Cross, Billy Clark, Harry Kelly, Merle Hartwell

and the Morin sisters.
"Listen Lester" is is scheduled to close its triumphant run at the Knickerbocker August 29th, to open at the Illinois Theater in Chicago, August 31st, for an indefinite en-

In addition to the New York company of "Listen Lester," there will two others touring the country. Another musical show will be "Roly Boly Eyes," by Edgar Allan Woolf, with music by Eddie Brown

NO less than eleven companies will and Louise Gruenberg. Eddie Leon-fly the banner of John Cort next ard will be featured in this play and among others in the cast are May Boley, Mark Smith, Eddie Mazer, Queenie Smith and Harry Frazer. Roly Boly Eyes" will open its sea-

son in Baltimore on September 8th.
Another new play is "A Fool's Game," a comedy drama by Crane Wilbur, in which Maude Fealy will return to the Cort management.
September 29th the Cort Theater

will also house another Cort produc-tion with "Three's A Crowd," by Earl Derr Biggers and Christopher Morley, in which May Vokes will have the leading feminine comedy

Fritzi Scheff will again be starred in "Glorianna." Prominent in her support will be Al H. Wilson.

"Fiddlers Three," with Tavie Belge and Thomas Conkey, and "Flo-Flo," with Handers and Mellis featured, will be sent out again.

### Would Organize Teachers

Salvatore Cudia, one of the best known of the teachers of dramatic art in New York, is in favor of a close organization between teachers of acting in order that the work may be kept free from impostors. girls, particularly, fall victims to fakes who hold out impossible inducements to them at the end of a short period of study, and the "stage struck" generally are taken in by guarantees of engagements indiscriminately. "Fifty per cent. of my pupils I lose," said Mr. Cudia, "when they find that the course of instruction requires at least a year.

### Joseph Klaw's First

Joseph Klaw, son of Marc Klaw, intends to be heard from in the producing game this season. He has contracted for several plays to be produced shortly. His initial attrac-tion will be "Double Harness," a comedy by Edward A. Paulton and Maurice E. Marks. Rehearsals start next week under the direction of Frederick Stanhope.

### New Production of "Caesar"

"Julius Caesar," in a new producbeing completed from designs sketched by the tragedian himself, will be a feature of Robert B. Mantell's approaching season, opening at the Montauk, Brooklyn, Sept. 29. It has been three seasons since Mr. Mantell played Brutus.

### Josie Collins' Return

Josie Collins may shortly return from London, where she is appearing with success at Daly's Theater, according to present information. Miss Collins may bring over a production for a short season.

### Miss Whistler Returns

After an absence of some time, Edna Whistler will return to the stage in "Half a Widow," which opens in Atlantic City on August 28.

### Ann Orr Marries

Ann Orr, now appearing in "She's a Good Fellow," at the Globe Thea Good Fellow," at the Globe Theater, was married Saturday, Aug. 2, at the Little Church Around the Corner, to Archibald McNeil, Jr., formerly Connecticut State Senator and until recently lieutenant senior grade in the navy. Miss Orr will retire from public life in the near future.

### "Peek-a-Boo" Closing

"Peek-a-Boo" will close on Aug. 9 at the Columbia Theater, which will reopen on Aug. 18 with Lew Kelly and his company in a new burlesque

### Wanger Gets Bacon Play

Walter Wanger, has arranged to produce a new play by Frank Bacon entitled "Five o'clock." Mr. Bacon will remain in "Lightnin'."

### To Produce Selwyn Show

Carl Randall has signed through M. S. Bentham to produce the new Selwyn musical version of "The Seven Chances," to be presented under the name of "Ask the Girl."

### French Theater Cast

Richard G. Herndon, manager of will occupy the Belmont Theater next season after alterations have been completed, announces that Robert Casadesus, art director of the new company, will sail from Paris next month with the completed cast for the new company. Besides Susanne Caubet, of the Theater Sarah Bernhardt, whose engagement has already been announced, others will inclue Felix Barre, of the Grand Guignol, Roger Piquard of the Theatre Antoine, Lili Rito of the Palais Royale, and Henrietta Delaunois of the Comedie Française. Others are to be announced, several of whom are still in military service. The company will begin its season in October, presenting playlets, operrettas and other examples of French lyric and dramatic art.

### Kalich to Produce Yiddish Play

Immediately following the com-letion of her road tour in "The pletion of her road tour in "The Riddle Woman" Bertha Kalich will produce an English adaptation by George Foster Platt of Jacob Gordin's "Sonya Korona," with herself in the title role created by her in the Yiddish original as presented more than fifteen years ago at the Thalia

### Marc Klaw's Newest One

Marc Klaw this week accepted Weaning A Husband," a new fourcomedy by Della Macloed, Baltimore newspaper woman, which she will produce in the autumn. It's a modern play, with the locale laid in the so-called Latin quarter of New York and Rye.

### George Marion's New Job

George Marion, after staging Toby's Bow" and playing the "Toby's Bow" and playing the negro butler in the show, is to originate a role in the Shuberts' pro-posed production of "The Dancer," Edward Locke's play.

### Headed for Broadway

It is reported from Chicago that "Angel Face," which George Led-erer brought out in Chicago and put over with a box-office bang at the Colonial, is scheduled to make its New York premiere around Labor

### "SEE-SAW"

### Savage Musical Company Opens in Boston

"See-Saw," Henry Savage's newest play, opened at the Tremont Theater Saturday night, Aug 2, and delighted a large audience. Earl Biggers was responsible for the book, which is taken from his novel, "Love Insurance," and Louis Hirsch wrote the music, which is bright and There were repeated en-

The cast includes Dorothea Mackaye, Lottie Alter, Charles Meakins, Frank Carter, Charles Brown and Mabel Munyea, who induced the audience to join in her song, Whistle and I'll Come to You.

The plot concerns one Lord Harrowby, who is engaged to Cynthia Mevrick, an heiress with a changeable disposition, and who, with an eye to the future, persuades Lloyd's insurance company to give him a policy of \$100,000 against his wedding being abandoned. Richard Minot, employed by Lloyd's, accompanies Harrowby and Cynthia, who, together with the rest of the wedding party, go to Florida for a yachting trip, in order to keep Cynthia and Harrowby on good terms. Minot discovers that Cynthia is the canteen girl he had fallen in love with in France. In the end love wins when Minot discovers that the insurance policy given to Harrowby is void because he had given it as collateral for the renting of the yacht. GLEESON.

### Manager and Prima Dona Wed

Harry Myers, well-known the-atrical manager and former treasurer of the Broadway, New York, prior to its lease to Ben S. Moss, and Lottie Layton, popular prima donna, and who has been with a number of musical shows, were recently married.

### Blaneys to Produce Play

Charles E. and Harry Clay Blaney's plans for the coming season will include several big Broadway productions before the holidays arrive.

Their first production will be an Oriental play, the dramatization of a novel by Forrest Halsey.

The play will go into rehearsals inside of the next three weeks and after the preliminary two weeks' tryout out of town it will come into a Broadway theater.

### Dinner for Dorothy Donnelly

A dinner was given to Dorothy Donnelly at the Cosmopolitan Club, East 40th Street, July 31. Members of the Stage Women's War Relief from far and near came to bid her "welcome home," and hear the very interesting experiences that she has been through overseas. Miss Donnelly spoke with fine feeling of our boys over there, and had many interesting stories to tell.

### Laura Walker Jumps In

Laura Walker assumed the leading role in "Those Who Walk in Darkness," replacing Irene Fenwick, who has appendicits. The produce opened in Stamford Wednesday. The production

### THE BROADWAY TIME TABLE\*

	FOR WEEK EN	DING AUGUST 9	
Theater	Play	What It is No. of	Times
Astor	East Is West	Peg O' My Heart Under the Willow Tree	
Booth	The Better 'Ole	Bill, Bert and Alf in the flesh	340
Broadhurst	The Crimson Alibi	Gripping mystery play	29
Casino	A Lonely Romeo	An attractive summer entertainment	71
Century	Chu Chin Chow	To be reviewed	4
Geo. M. Cohan	Griffith Repertory	Fall of Babylon; film	32
Eltinge	Up In Mabel's Room	A chemise the central figure	237
44th Street	Gaieties of 1919	Speedy Shubert summer show	40
Fulton	John Ferguson	Religious and philosophical conflict	104
Gaiety	Lightnin'	A triumph for Frank Bacon	404
Globe	She's a Good Fellow	Lively musical comedy	120
	Greenwich Village Follies	Varied revue	31
Knickerbocker	Listen, Lester	Fine show for the T. B. M	266
Liberty	Scandals of 1919	Mostly sandals	80
	The Five Million	Sentimental hometown comedy	39
Maxine Elliotts	39 East	Play of New York boarding house life	154
Millers	La, La, Lucille	Moneymoon versus honeymoon	88
New Amsterdam	Follies of 1919	They're off! Let's go!	64
Playhouse	At 9:45	Mellow melodrama	49
Princess	Nightie Night	To be Reviewed	4
Republic	A Voice in the Dark	Mystery melodrama with novel twist	16
Shubert	Oh, What a Girl!	Kelly and Fay shine	16
39th Street	The Red Dawn	To be reviewed	6
Selwyn	The Challenge	Reviewed in this issue	7
Winter Garden	Monte Cristo, Jr.	Extravaganza written with imagination	214

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### FORM NEW FIRM Wendell Phillips Dodge and Willy Pogany to Produce

Wendell Phillips Dodger, formerly of David Belasco's executive staff, and Willy Pogany, artist and designer of stage scenery and costumes, have formed a corporation to produce plays and manage theaters. They will start to work at once on the production of several plays which they have acquired during the past two years. These plays include many European novelties secured directly through their foreign

In making their debut as producers Dode and Pogany are issuing no list of the plays which they intend to produce, contenting themselves at this time with the definite announcement of their first production, to be made in New York in October.

This will be the elaborate production of a drama in three acts with nine scenes, entitled "Esther," by

Baroness Leonie de Souiny.

Then will follow the production of several light comedies and musical plays, including some of the biggest European successes of recent sea-

### Mr. and Mrs. Coburn Return

Mr. and Mrs. Coburn resumed their roles in "The Better 'Ole" at the Booth Theater Monday, August 4. DeWolf Hopper, who played the part of Old Bill during Mr. and Mrs. Coburn's absence, has started rehearsals of his own company, in which he will be starred as "Old Bill" in the Bairnsfather trench comedy, under the management of the Coburns. Mr. Hopper will begin his tour at Toronto on August 25.

### Cast of "An Innocent Idea"

Charles Emerson Cooke has placed "An Innocent Idea" in rehearsal. In the cast are Robert Emmett Keane, John Westley, Jennie E. Eustace, Lillian Tucker, Marguerite Forrest, Ada Wingard, Dorothy Tierney, Florence Gerald, Selma Hall, Helen Van Hoose, Elizabeth Alexander, Renee Johnson, Percy Jennings and Jack O'Brien. It will open at Ford's Theater, Baltimore, on August 25.

### Lee Kugel's Shows

Lee Kugel has a busy season ahead of him, as evident from his present plans, which provide for the general tour of "Old Lady 31," with a New York cast, as well as the Chicago engagement of "The Net," which starts in October. Kugel has a number of players under contract, but expects to complete the companies within the next few weeks. "Old Lady 31" will mark W. Reed. I when the east around Labor Day these research to the sast around Labor Day. open in the east around Labor Day.

### Mrs. Bradley Now General Director

The success of Mrs. Lillian Trimment as general stage director for George Broadhurst. Mrs. Bradley will have absolute control of the staging of all of Mr. Broadhurst's productions. In addition Mr. Broad-



girl has gotten herself into print because of her large salary. This latest plutocrat of the chorus world is Nita Naldi, who received \$125 weekly for her services of youth and beauty atop the Century Theater. Miss Naldi does not open her rosy lips once, during a performance, but merely is remarkably beautiful and wears gowns with distinction.

DA ST. LEON has left the flicker-I ing films behind her and has boarded a New York train, where she will begin rehearsals in the Edith Taliaferro role of bashful bride in "Please Get Married." Miss St. Leon was last seen in "Up Stairs and Down" at the Cort Theater. But before that she had followed Mabel Taliaferro in "Polly of the Circus." It seems the Taliaferros are destined to play a large part in her life.

A LL'S well with the world again, A for a Harrigan is on the stage. Nedda Harrigan, daughter of the famous Ned Harrigan, of Harrigan and Hart, has been engaged to play with Channeev Olcott in "Mawith Chauncey Olcott in "Macushla." It is unfortunate that Mr. Olcott will tour to the Coast, for New Yorkers will thus be deprived of welcoming Miss Harrigan.

VV own again, now that Eva Lynn has joined the "Lonely Romeo" company. Miss Lynn, who replaces Violette Wilson in the Lew Fields play, can whistle as well as sing, and has demonstrated this ability many times. But heretofore she has devoted the greater part of her theatrical career to concert work.

GRACE VALENTINE has taken her dimple and departed vaca-tionward. And, after a brief rest, she will begin rehearsals in "Madame Sapho" the play specially written for her by the ever busy Hattons, Fred-eric and Fanny. This play evidently will bring Miss Valentine to the rank of a featured player. To those who remember her work as the lady who

GRACE GEORGE, ever ready to discover new talent, has begun rehearsals of "She Would, and She Did," a new comedy by a new author, Mark W. Reed. For the sake of theater goers and the new author, we hope that the play is a big success. It has been a long, long while since Miss George's last repertory season and she has been greatly missed.

ble Bradley as producer of "The Crimson Alibi" has led to her engage-Tallulah Bankhead has joined the cast of "39 East," Miss Crothers' successful comedy of love in a boarding house. For Tallulah, besides possessing a most unusual name, is the daughter of Representative Bankhurst will, during the coming season, daughter of Representative Bank-present a play by Mrs. Bradley called head, and the grand-daughter of U. S. Senator Bankhead, of Alabama.

HOW often we have read that So Billie Burke will be a Ziegfeld "Miss Dolly Dollars of the Girly Girly show is the highest sal-aried show girl." Once more a showmors aplenty that she would appear under her husband's managementbut old Dame Rumor was wrong, as usual, and Miss Burke went on her happy way in pictures and in plays, the last stage production being a re-vival of "A Marriage of Conven-ience," in which she again brought home to New Yorkers, that she was a very charming actress and very, very beautiful. The dresses of the French play were vastly becoming to Miss Burke. And we do hope that she will have an opportunity to wear some stunning gowns in this new play of hers, "Caesar's Wife," which, by the way, is by Somerset Maugham, who was the author of two of Miss Burke's most successful plays, "The Land of Promise," and "Mrs.

> FRANCES WHITE has the honor of being the first to have her name in electric lights outside of the London Palace. And this all because she possesses a unique comedy sense-and an ability to wear costumes bizarre and immensely stunning, even though they are not always becoming. Miss White will return to America shortly, we hear.

LIZABETH MARBURY has been Edecorated with the medal of WHISTLING has come into its Queen Elizabeth of Belgium in recognition of services she has rendered to Belgium since 1914. From the outset of the war Miss Marbury gave up her work here and devoted herself entirely to the cause of relieving suffering of war stricken people. And, from information that has come from time to time to this country, she has succeeded equally as well in her war work as she did in her chosen field of producing polite musical comedies. Miss Marbury was one of the first to realize the necessity of refinement in producing. The girls were always dainty and prettily dressed in modest, but modern, frocks.

A ND now comes in the field of A women producers and stage di-rectors Lillian Trimble Bradley, who would a vampire be, in "Lombardi, directed "The Crimson Alibi," which Ltd.," it isn't very surprising. For is settling down for a long season hers was one of the best perform- run. Mrs. Bradley did some excellent staging and the members of that company are one and all won over by her sympathetic attitude in directing, and are all keenly alive to the fact that she has a decided talent for that sort of thing.

FROM "Head Over Heels" to "See Saw" goes Dorothy Mackaye. All of which shows that Miss Mackaye likes everything that doesn't keep her feet on the common ground one bit more than is necessary. Miss Mac-HE U. S. Congress is well rep-kaye first came to view in New York resented on the stage now that in "The Very Idea" and, being talented and pretty, and possessing a remarkable head of Titian hair, she immediately became one of the big reasons in seeing "The Very Idea."

So now that she will play the heroine who likes to see-saw, we are won-dering just what kind of a heroine she will be.

### SOME BLOWOUT! The J. P. Muller "Get Together" Party a Success

"Some blowout," says Abie the Agent, which to the uninitiated means a great party, according to the emphatic personal word of Harry Hershfield, the comedy cartoonist, re-ferring to the "Get Together" meeting of newspaper men, theatrical advertising experts, press agents, dramatic critics, cartoonists, editors, rewrite men, rehash observers and men prominently identified with things theatrical from the newspaper report-ing angle, that the J. P. Muller Or-ganization entertained the night of July 30 at Murray's.

To Hershfield fell the lot of pro-

viding a souvenir program, and he did it in the shape of the Evening Blowout, a la newspaper form, which was a comedy example of the fun that runs through Hershfield's brain

The program had Harry Tierney, musical director; Ryan and Healy, with special numbers, including their Prohibition travesty; Marcelle Johnson (Mrs. Ben H. Atwell), colora-tura soprano, singing Give Me All of You, Forever Is a Long, Long Time, etc.; Frankie James, offering Tell Me, A Good Man Is Hard to Find, Oo. La, La, Wee, Wee; Alshayne, a mixed medley, with comical didoes; Lou Lockett, singing Tacking 'em Down (with dance); Gilda Gray, from "Gaieties of 1919," offering a shimmey number that brought down the house; Lillian Bradley, in repertoire; Bert Fitzgibbon, with nuttish antics; Henry Lewis, with some "squidgu-lum" business and songs (Abner Silver presided at the piano for Lewis); Mark Connolly, reciting his own piece, "A Drunkard's Curse"; Bee Palmer and Frieda Leonard were also on the program.

The speakers were Ben Atwell, Edward Earl, Walter Kingsley, Lieut.-Commander Welles Hawkes and J. P. Muller. Arthur Ryan acted as master of ceremonies.

Among the diners were Al Head, Russell Porter, Laurence Reamer, Heywood Broun, Stephen Rathbun, Robert Welch, Burns Mantle, R. L. Goldberg, Harry Hershfield, Tad and Briggs, who drew the sketch for the invitation; N. T. Granlund, Samuel Hoffenstein, Bide Dudley, Jack Eaton and Harry Tierney.

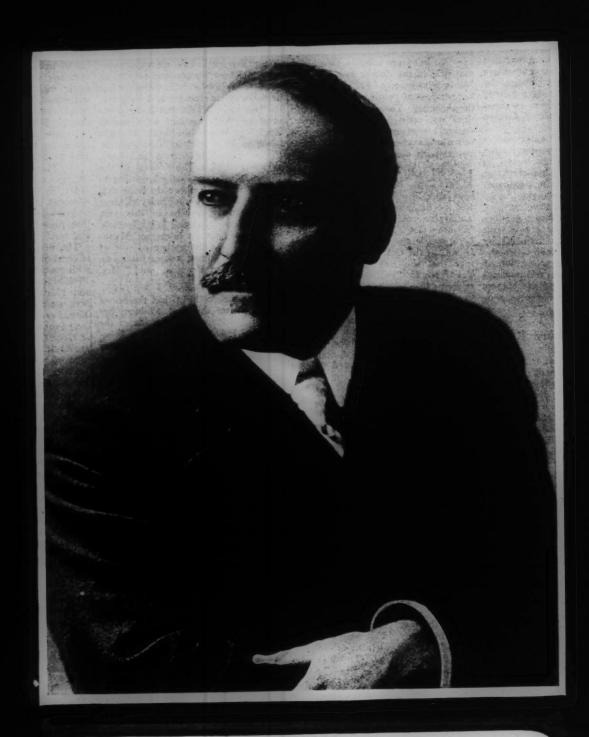
### In "Petroleum Prince"

Merle Maddern has been engaged by Marc Klaw for the leading femi-in Richard Barry's "Petroleum Prince," in which Louis Bennison will appear. Virginia Roche has also been engaged for the same cast. The play is scheduled for October production.

### Lonergan to Direct

Lester Lonergan, who is appearing in "East Is West" at the Astor Theater, has been engaged by Joseph Hart (through the courtesy of Wm. Harris, Jr.) to direct the rehearsals of the new Irvin S. Cobb play, "Boys Will Be Boys."





### ROGER LYTTON

Now Supporting Elsie Janis in Her Premier Screen Production

### "I'M DREAMING OF A HAPPY LAND"



For those whose horizon of happiness has been withered by the dry, arid winds from the Sahara which have

prevailed since July 1 there is-at last-a ray of hope. Amid the mass of Senatorial treaty deliberations, the Dempsey-Willard manslaughter, the fourteen-or is it forty?-wars in progress in Europe and Asia, the Ford history examination and the legislative investigations of radical schools and propaganda which have monopolized the newspapers, there appeared one day recently a strange but startling and joyful item. The casual reader would have missed it. Indeed, the item was of such minuteness that, with the exception of a trained newspaper reader, it would have caught the attention of only those with plenty of jail and commutation time on their hands.

### To Ship Wet Goods to Bermuda

Yet it was there ready to be read. swallowed whole and digested. And information that divulged the brewers, liquor dealers and cafe proprietors were preparing to ship their stocks of wet goods to the island of -Bermuda, there to dwell in moist contentment while awaiting thirsty seafarer from America.

Incredulous is one's first impression upon reading the item. Does it not smack too much of the quixotic, of the unrestrained imagination of a space writer, of the-the dignified and serious-minded would say-silly season? Upon more mature reflection, however, there seems to be nothing extraordinary about such a plan as outlined. With a little dis-play of enterprise and foresight it could be carried out, it is safe to say. with considerable success.

### The Promised Land

What a haven of joy and refreshment Bermuda would present! Always regarded as an island of honeymoon sweetness and light, Bermuda would suddenly become the promised land where desire for revolution could easily be forgotten by only those capable of fostering it with a measure of newspaper approval—the bourgeoisie, where Elk could meet Elk without a tug at the heartstrings as the mystic hour of eleven ap-proached, where actor, soldier, jour-nalist and globe-trotter could find inspiration for the proper relation of their exploits.

With the expansion of our merwell as appropriate. There would tion pictures? Such an outlook necessarily come into existence a would be appalling. Verillarge fleet of vessels capable of ing great speed to the resort and tortoisely-slow time in returning. And there would come into reality the much-discussed freedom of the seas the freedom of each steamer to call its saloon a saloon and mean it. With such an inspiration we could threaten Britain's supremacy upon

### A Real League of Nations

And with such spirits represented as Gordon and Guinness and Bass BY LOUIS R. REID

Bermuda May Become the Bar Harbor of Contentment for Those Whose World Is Now a Sad, Sad Place—But You Must Hurry as a Dry Wind May Scorch the Island at Any Time

and Bushmill and Haig and Hennessey and Vermouth and Vodka and Champagne and Chianti and Manhattan and Martini would there not be, in truth, a real league of nations, each firmly bound to come to each other's rescue in case of the unprovoked aggression of grape-juice autocracy?

Yes, it is certain that mature judgment does approve of Bermuda as the abiding place of Bacchus so far as Americans are concerned. Yet there are doubtless some pessimists abroad in the land who regard such an idea with greatest misgivings and who prefer to take refuge in the opportunity that the ballot affords. And there are others who are zealously watching the drift of the dry wind and its effects upon the populace and the politicians of the country.

### Cabaret Chief Barometer

The former are lacking, perhaps, in adventure and imagination. are of the safety first school of philosophy. They will "get even" at They will "get even" at. As for the latter, their the polls. are chiefly upon the cabaret, since it is the cabaret which forms at present the main barometer of the effects of prohibition. To them it is a depressing fact that several large cities report heavy traffic in soft drinks.

In New York a few restaurateurs such as Louis Sherry have thought they saw the handwriting of ruin on the wall and have gone to making candy and other sweets to which physicians claim men rush when deprived of alcohol. But for the most part the restaurant and cabaret men are operating as before, dispensing ginger-ale, grape juice, lemonade and buttermilk at ever-soaring prices and cutting down their expenses by reducing their staff of entertainers

### Takes Up Community Singing

In Chicago alcohol substitution has taken an odd form. It is reported that the adherents of John Barleycorn there have resorted to community singing in their mad desperation for some sort of stimulation. tion pictures? Such an outlook struggl would be appalling. Yet it may be lations.

the turn of fate for a city, which, deprived of the cup that cheers, embraces community singing. Other cities such as Cleveland, Pittsburgh, braces community St. Louis, Boston-and Boston, gratifying to say, wants to become a state by itself and thereby postpone ratification of the dry amendment as long as possible-Baltimore and San Francisco are said to be prospering on a soft drink basis with a very marked and marked is the word-increase Yet in food prices.

### Bermuda Propaganda

The Bermuda propagandists, it may be conjectured, look for a strong reaction against excessive charges for soft drinks and food. And they hope to profit thereby. They will point out the futility of effective opposition to the deeply-intrenched prohibitionists who are financed by industrial magnates and who have an organization that can make and break legislators. Having learned their bitter lesson they are beginning to take seriously the threats of the dry forces to extend their conquest to Great Britain and the Continent. And since Bermuda flies the British flag, they urge, not without reason, that the thirsty must go there while the going is good. Tomorrow may be too late. Seize the day, or rather the night, is the timely warning of those who believe that good fellows can get together in the very fair weather of Bermuda.

### Miserable Fate of Rye, N. Y.

As a part of their plan to convince their friends of the merit of their appeal they point to the miserable fate which has overtaken Rye, N. Y., and Bar Harbor, Me. Already there is much controversy over a new name for both of these resorts, the prohibitionists insisting that the former be called Dry, N. Y., and the cafe-frequenters equally insistent upon The-Drys-Have-It. As for Bar Harbor, it is very likely that it soon will figure in the society columns as Soda Fountain. Then there are dozens of Ports throughout the land Newport, Portland, Port Washington, Port Jefferson, Freeport, Newburyport-which undoubtedly will be struggling soon under syrupy appel-

Bermuda as a haven of refresh-ment should appeal particularly to those residing or having business in the Atlantic Coast States. After all, the statistics of the Congressional Record are very clear upon the attitude of these states in regard to prohibition. Does it not record that 62 of the 100 anti-prohibition votes in the House came from eight Atlantic Coast States, with New York leading the list with 27? And was not the great Middle West, which makes oceans of beer, represented by a paltry 23 votes against bone dry legislation? So much for the claims of Chicago and Milwaukee and St. Louis as rivals of New York in upholding the Bacchanalian tradition.

Imagine the boom which a salu-brious Bermuda would give to the shipping industry, to the advertising business wherein man would be competing madly for the copyright upon the slogan "See Bermuda and die to the glassware and furniture industries, to the colonial banking interests, to colonial police activities, to the alimony courts, to the recitation of "Gunga Din" and risque stories, to the song-writing business and to, most important, perhaps, of all, the theatrical business!

### Theater Managers' Opportunity

Certainly the theatrical managers, ever alert to the knock of opportunity, would transfer a good part of their activities to Bermuda. Thus, they would reap big advantages from all sides. Prohibition has proved profitable to them in New York, more men buying admission to theaters than ever before. Not even the most thirsty care to linger long at a soda fountain. The cabarets have been fountain. The cabarets have been cheapened. What is the obvious ob-The theater. As a consequence the managers and producers are lining their pockets with gold. Naturally they want to increase their income and they may be counted upon to establish music halls in Bermuda.

### Only Light Entertainment

It is safe to say that the managers would forego the presentation of plays at the island. Knowing the psychology of the drinker in prohibition America, they would realize that he did not want to waste any time in his Bermudan bliss. They would provide light, frolicsome entertainment on the order of Mr. Ziegfeld's roof shows which could be witnessed as an accompaniment to refreshments enjoyed at tables. Actors doubtless would forget the exactions of the union in their anxiety to obtain engagements at the retreat, and critics would be pleading sea voyages for nerves over-wrought by bolsheviki dramas.

### Bermuda-One Joyous Fact

Indeed, Bermuda would be to many the one joyous fact in a sad, sad world. To many it would be the beall and the end-all of existence. would signify the bar harbor of contentment, the Elysium Fields-"I'm dreaming of a happy land, where the rivers of beer flow 'round, where the sloe gin rickeys are a hangin' on the trees and the high-balls rollin' on the ground. Yes! The highballs rollin' on the ground."

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### WHERE'LL WE GO?

Moulin Rouge

Many young men in New York to-day have recently visited Europe and there acquired a liking for the merry eating places along the Rue de la Paix and other rues as well. A little bit of Paris has been transplanted to Our Alley in the Moulin Rouge, at 48th Street. Besides the excellent food purveyed, dreamy music is there for those who wish to dance, and in addition to this, the management promises to startle patrons with the extraordinary European novelties introduced in the entertainment.

### Shanley's

It is mighty easy for the stranger in New York to find Shanley's. It forms one of the institutions of the Gay White Way, and is always the scene of throngs of fastidious diners.

### Waldorf-Astoria Roof

Last Wednesday evening the Root at the Waldorf-Astoria formally flung wide its portals, and with that opening, the t. b. m. declared that summer in town was no longer unbearable. No matter what the temperature on the ground, the intrepid av.ators on the Roof of the Waldorf-Astoria always find a cool rustling breeze, whether at luncheon, dinner or after the show. Dancing is also enjoyable with the concerts of the hotel orchestra.

### Hotel Shelburne Brighton Beach

Lieut. J. Tim Brymm and his "Black Devil" Jazz Band, composed of forty men of the 15th Infantry Regiment, now holds forth at Hotel Shelburne. They have caused quite a sensation and the early summer guests are finding abundant enter-tainment at this hotel.

### Reisenweber's

Sophie Tucker is in charge of Reisen-weber's Salvation Army Booth in its lobby. This patriotic service, however, does not prevent her from appearing in her own room at this restaurant nightly.

### Hotel Rio Grande-Atlantic City, N. J.

The Hotel Rio Grande is the headquarters of a high class clientele. Modern in every detail, it has one hundred rooms with running water and suites, each with a private bath, overlooking the ocean. It is the headquarters for professionals.

### Mountain House-Valhalla

For rest after a fatiguing season, the Mountain House, Valhalla, Westchester County, is an ideal place to regain enthusiasm and pep. Every home and hotel comfort is embodied in the institution.

### Harry Beekman's Restaurant

This place at 1560 Broadway, two doors south of the Palace Theater, is one of the few really excellent dining-rooms in New York City where one can get good food without an accompanying blare of trumpets or hocking one's hat with a Check Boy at the door. It is open at any and all hours, and is the rendezvous for those quiet acting people who are a credit to the profession. Another thing that should be noticed now, is that the advent of prohibition makes difference in the management or operation of Mr. Beekman's place.

### Healy's

Healy's has long enjoyed the title of a Summer Resort in the Heart of New York, and it is proving the old saying true this summer. The Golden Glades have a frozen rink for ice skating, and it is as popular as an indoor sport as such activity is in the icy out-of-doors in the winter. Fourteen stories up is the Roof, and a Revue called the "Blossom Festival" entertains in a fascinating manner on warm summer evenings.

### Shasty's Balconnades

Shasty's Balconnades

Shasty's Balconnades, at Luna Park, is
the newest feature the park has provided.

Philip Sosdoff from Shepheard's Hotel,
Cairo, Egypt, is the manager. He has
provided a fine kitchen force, with a chef
from the Ritz. A French table d'hote dinner is served and extra special dishes for
those who do not care for the formal dinner. In addition, the chairman of the
Board of Directors of Luna Park has imported a special cook to purvey fried
chicken and waffles after the best possible
Southern tashion.

### Thousand Island House,

William H. Warburton is the proprietor of the Thousand Island House at Alexandria Bay, New York, and as a quiet, restful place in the woods or near the water, it has few equals. The "House" advertises the place as the Venice of America, and even to those of us who have never been in Gaul, the phrase lends enchantment to the scene.

### Plaza Hotel, Asbury Park

It is a convenient little tour in an auto to Asbury Park, New Jersey, from Gotham and environs, and it is comforting to know, even in these days of reliable machinery, that an efficient and courteous crew of mechanicians are on duty in the garage operated in connection with the garage operated in connection Plaza Hotel.

### The Little Club

The Little Club under new management is one of the most picturesque gathering places after eleven p. m. of theatrical and literary people in New York. Discriminating frivolity is the keynote of this restaurant.

### HOW THE SHOWS ARE DOING ON THE ROAD

SAN FRANCISCO: COLUMBIA-The SAN FRANCISCO: College of the Columbia is playing to crowded houses with Blanche Bates and Henry Miller starring in "Moliere." CURRAN—The Curran is playing to full houses for the second week with "Tea for 3." CASINO—The Casino has Will King this week in "Sweet Patootie."

SAN DIEGO: ISIS—Julian Eltinge played three performances here with his road show, and drew good houses at all of them.

Chapman.

SEATTLE: METROPOLITAN—
"Lombardi, Ltd.," the amusing comedy by
Frederic and Fanny Hatton, was the bill
at the Metropolitan. Business was good.
Guy Bates Post followed in "The
Masquerader."

VANCOUVER, B. C.: AVENUE—At the Avenue for two performances, Otis Skinner played to capacity houses in "The Honor of the Family." Vancouver audiences were delighted to welcome this favorite actor in a play so suited to his rare talent.

### DEATHS OF THE WEEK

BRUNER—James W. Bruner, father of erome Bruner the character actor, died uly 28 at his home in Des Moines, Iowa, fter a prolonged illness extending over

many years.

EBERLE—Mrs. E. A. Eberle, who will be remembered by many old-time theatergoers, died at her home at Chatham, N. Y., on Saturday, August 2, at the age of 78. For more than sixty years she was continuously engaged upon the stage.

EPSTEIN—Richard Epstein, the celebrated pianist, member of the famous Estruco Trio and well known as a pedagogue both in Europe and in this country, died August 1.

August 1.

HABERLE—Roy Haberle, known as Jack Wilson, "the fattest man in the world," died in the Holy Family Hospital in Brooklyn. He was stricken with paralysis while on exhibition at one of the Coney Island sideshows. The body will be shipped to Chicago, to the home of Wilson's mother. Before going to Coney Island he had traveled with the Barnum

and Bailey shows. He weighed 680

HARTLEY—Mary Hartley, forty, an actress, committed suicide by inhaling gas in a room at 29 West Twenty-ninth Street.

in a room at 29 West Twenty-ninth Street.

LEE—Harry A. Lee, one of the best known of the old time theatrical managers, died at his home in Atlantic City, July 30. He had suffered from a complication of d.seases for many years.

Mr. Lee was manager of Joseph Jefferson during the height of his fame from 1889 to 1893, after which he became one of the booking agents of Klaw & Erlanger. He was a member of the Friars and the Green Room Clubs, and of the Rotary Club and Board Walk Merchants' Association of Atlantic City.

WALKER—Mrs. Charlotte Walker de

WALKER-Mrs. Charlotte Walker de Komlosy, fitty-nine, who formerly sang in grand opera under the name of Charlotte Walker, is dead at Hillsdale, N. J. For twelve years she was soprano soloist at the Church of the Pilgrims, Henry and Remsin Streets, Brooklyn



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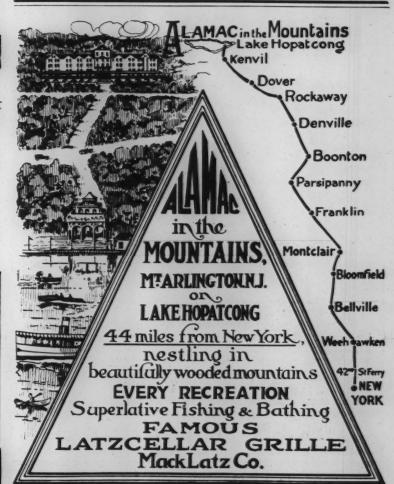
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MAY BOLEY

### VIVIENNE SEGAL

### DIANTHA PATTISON

JOHN RUTHERFORD

The Spitfire," "Disraeli," "The Blindness of Virtue," "Paganinni," "Getting Married

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### ABOUT STOCK PLAYS AND PLAYERS IN MANY CITIES

BOSTON: PLYMOUTH—The Carl Hunt Company opened with "Havana" this week, a musical play by George Grossmith, Jr. and Graham Hall. This is one of the best things the company has done this season. John Norton, Al Roberts, Irving Beebe, Dorothy Maynard and Dorothy Quintette all did good work. The play will continue through the week of August 4.

CLEVELAND: COLONIAL—"Johnny Get Your Gun," presented this week at the Colonial Theater by the Colonial Stock Company, was a distinct hit. Clara Joel and supporting members of the organization were seen at their best.

Loeh.

FOX LAKE, ILL.: COLONIAL CA-SINO—At the summer resort town of Fox Lake, near Chicago, J. Harvey Mack is presenting at the Colonial Casino week of August 4, "A Prince of Sweden." As there are many people camping at this resort during the hot months, Mack's new show draws well.

resort during the hot months, Mack's new show draws well.

HAMILTON, ONT: LYRIC—James A. Wall, manager of the Lyric Theater, has been a good friend to the returned soldiers. By persistent effort he induced the dominion to admit soldiers in khaki all over Canada to theaters without the payment of the war tax. Last week at one of the last performances of the Northampton Players Mr. Wall came before the curtain between acts, and Mr. W. Jordan, D. C. M., president of the Great War Veterans' Association, wished to speak. Mr. Jordan made an address, in which he said the veterans wished to express their appreciation of Mr. Wall's kindness. Every returned man had cause for gratitude to him, both sick and well, and had been entertained and received without favor. He asked Mr. Wall to accept for himself and Mrs. Wall (known professionally as Daisy Chaplain) the testimonial which the Hamilton returned soldiers so gratefully tendered him. The gift was a handsome choice dinner set of 144 pieces. The large audience in its theater closed for a month for redecoration.

MONTREAL: ORPHEUM—The Orpheum Players presented "The Blue Envelope" to large and well pleased audiences. The amusing farce was given in good style and the proper comedy spirit. Caryl Gillin scored a success as John Doe, a part which afforded him scope for his talents. Edith Spencer, a new comer, gave a clever portrayal of the Lady Vampire; Margaret Knight and Hal Munnis played a couple of young lovers capitally. Morris Frankim as Dr. Plank did good work and David Herblin was satisfactory as the Beauty Doctor. Dorothy McCord gave a clever character sketch of the Doctor's maid. This was the first production under the stage management of Harry Andrews. Walter Clark Bellows has resigned the post of Director. "A Pair of Queens" is underlined.

NEWARK: OLYMPIC PARK—With Marche's Opera Company out at Olympic Fark, Lewis J. Walsh has the leading male role in "The Red Widow," while Dagmar Linette sings the role of the Red Widow. Harlan Briggs, the comedian, is Popova. Following the "Red Widow" will come "The Love of Mike."

PORTLAND, ORE.: ALCAZAR—The Alcazar Company with Mabel Wilber and Oscar Figman in the leads, gave a splendid production of "The Red Rose" at the Alcazar. Sharing in honors with the leads were Edward Sedan, Lee Daly and Eva Olivotti. LYRIC—The Lyric Company closed for the season with the performance of July 27. OAKS—The Armstrong Folly Company, playing the Oaks for the summer season with Ed Armstrong and Perqueta Courtney in the stellar roles, put on "Fascinating Flora" with success.

Logan.

SAN DIEGO: STRAND—Virginia Brissac and company, for the second bill since their return to the Strand, offered "Cheating Cheaters," which proved a big drawing card, Two new members made their appearance with the company, Patia Power as Nell Brockton, and Esther Ralston as Grace Palmer, and both made very good impressions. "Baby Mine" follows.

Chapman.

SAN FRANCISCO: ALCAZAR—The Alcazar has another good strike in "The Brat." Belle Bennett demonstrated her versatility. She has played so many parts, and each different in their nature, and played them so well, that she must be praised. W. P. Richardson, the co-star, also attracted attention by his excellent acting. The next play will be "Here Comes the Bride."

TORONTO: ROYAL ALEXANDRA—
"Officer 666" was the Robins Players' offering, with dear old Jack Amory as the officer. The veteran comedian gets all there is to get out of the part. Mr. Callander as the millionaire's English friend scores well, and Miss Caruthers as the heroine, was very pleasing. Next week, the first production of Belasco's "Call the Doctor" with Maud Fealey playing the leading role, will be seen.

Dantree.

### Playing Under Canvas

Playing Under Canvas

In accordance with his usual custom Robert Sherman, the stock company manager of the middle-west, is putting out a tent dramatic show. About twelve people are in the company, which includes William Rath, leading man; Margaret Isles, leading woman; F. G. Hubbard, comedian; Harry Lancaster, Mr. and Mrs. Hale and little daughter Jessie. Charles Guthrie is general business manager. Mr. Sherman has a nicely arranged "big top" seating about 1,500 people. The Mirror man witnessed a performance of "The Girl Without a Chance," by Witney Collins, the other night at Dundee, Ill., and the andience seemed so well pleased with it. Mr. Sherman aims to keep his company on the road, as sort of a vacation for them, as they are in the open and seem to enjoy the life, and at the same time he brings the drama to people who do not have an opportunity of witnessing a play. Business seems to be good. They travel partially by rail and partially by motor truck. Making the same towns seasons after season is the aim of Mr. Sherman, so he has no new territory to break in.

### Yorkville to Open August 11

The Blaney Players, under the direction of Chas. E. and Harry Clay Blaney, will open their season at the Yorkville Theater, no 86th Street and Lexington Avenue, Monday, August 11, with "A Pair of Sixes."

Monday, August 11, with Sixes."

This organization, after a season of 34 weeks, closed on July 12, in order that the company could enjoy a four weeks' vacation, and will open with the same cast of players, headed by Francis McGrath and Forrest Orr. Hal Briggs will again be the stage director.

### Chicago Stock

The Imperial Theater on the West Side and the Victoria Theater on the North Side, both houses belonging to Frank Gazzolo, have definitely decided on a season of dramatic stock, both houses to open August 31. The nature of the plays to be presented has not yet reached the Mirror represented, but both of these houses are located in splendid localities and will no doubt do well. Atkins.

### WHERE SHOWS ARE

ANGEL FACE; Chic indef.
CAPPY RICKS; Chic indef.
HONEYMOON TOWN; Chic indef.
MERRIE MONTH OF MAY; Seattle
Aug. 11-16—MOLIERE; Seattle Aug.
18-23.
OH MY DEAR; Boston indet.
PASSING SHOW; Chic indef—
PRINCE THERE WAS; Chic indef.
SCANDAL; Chic indef—SEE SAW;
Boston indef—TAKE IT FROM ME;
Chic indef.
LINCLE TOM'S CARIN: Mr. Clemons.

UNCLE TOM'S CABIN; Mt. Clemons, Mich., Aug. 11; Pt. Huron 12, Flint 13, Owosso 14, Saginaw 15, Lansing 16-17, Kalamazoo 18, Gary, Ind., 19, Valparaiso 20, Elkhart 21, Ft. Wayne 22, Limo, O., 23-24.



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### VAUDEVILLE VOLLEYS—From



Joe Shea's secret is out. He has been missing from Broadway. It was a fishing trip that took him away

Billy Quaid is back at his managerial post at the Fifth Avenue. Quaid was up at Lake Pleasant, N. Y., or in its vicinity and enjoyed his stay there immensely. One day last week a letter was started in the Keith booking offices by Bill's brother managers and agents, and each writer was enabled to send some sort of kidding greeting to him.

Manager Zimmerman, of the Jamaica Theater, has replaced the former male ushers with girls. So far they are proving a novelty in that

Postcards from Danny Simmons on his Western trip for the B. S. Moss interests indicate that he is enjoying every foot of the journey to

### Where Are the Sketches?

"Big time" vaudeville appears to bereft of dramatic sketches. At one time there appeared to be a regular deluge, with many well-known legit-imate "stars" appearing in them. Of late there appears to be an unusual scarcity, with only a few booked and those few mostly old standbys of the circuits. Some day we are going to have Ben Barnett, or some of the sketch writers give us a detailed explanation of the apparent failure of sketches to obtain bookings. We remember one sketch for years that always stood the gaff, and it came and went like the sca-sons—namely, "The Bandit," the Hawley miniature melodrama that seemed never to wear out.

There have been several inquiries at THE MIRROR office for Gil Browne, the producer, who formerly was associated with the Buckner enterprises: Report has it that Browne is now attached to the Ernie Young staff in Chicago.

There have been so many reports that Frank Van Hoven, the magical nut, who once played the Gus Sun Circuit and never forgot it, was coming back to the States that no one on this side appears to know just when the vaudeville comedian is returning from the other side. ever gets back in the Middle West States he will receive as much public ity as some of the returning war

The bunch that attended the "Get Together" affair conducted by the J. P. Muller offices had so much fun, eats and entertainment, that it is certainty that similar reunions will be held this winter.

### Georgie's Press Stunt

George White got in on the Palace stage during the engagement there of Lucille Cavanagh last week. Of course, vaudeville remembers when Georgie and Lucille were to-gether. Well, Miss Cavanagh was remembers taking an encore when White, who was back of stage and in the wings, dragged to the footlights by Lucille. Demands for Georgie to dance as he formerly did when a partner with Miss Cavanagh had him begging off because of his contract with his contract with his contract but at Keith's in Philadelphia. with his own show. They say George pulled some fast press stuff. at Keith's, Boston.

Zimmerman's Lady Ushers—Lack of Good Sketches—Still Talking About The Muller Spread—Agents Palpably Worried—Mike Duffy's Judgment—Timely Gossip

They are still rejoicing at the enrolled with the Menlo More Lights' Club at Freeport over the vaudeville players this fall. presentation of \$1,000 to the club by E. F. Albee. This makes the third successive year that Mr. Albee has generously donated such a large sum to the club. The money will be used on the building fund.

### Agents Uneasy

The tip is around the Palace Theater building that before the new year rolls around that there will be a weeding out process of some of the agents, but just where the axe is going to fall and just whose heads will be lopped off is for the future to determine. Anyway some of the agents are decidedly squirming on the anxiety seat.

When Daphne Pollard returns to the States this fall, her husband, Eck Bunch, a former Western newspaperman, will be with her, and the two expect to have a grand reunion with their old home bunch out West

Frederick V. Bowers, in addition to rehearsing daily for his new show, "Kiss Me Again," is making some special records for the Lyraphone and Concert Phonograph Company.

Willie Weston may never play vaudeville again. Since he was forced to quit the stage by illness a few weeks ago, his expected recovery has been unusually slow. He is better, according to reports, but there are fears as to his ability to resume "vaudevilling" for at least a long time.

### Vaudeville Road Shows

According to plans afoot there will be more vaudeville road shows next season than there have been for several years. Among those scheduled early tours are the Mercedes Road Show and a company of acts headed by Trixie Friganza. With the headed by Trixie Friganza. Friganza Show will be Deiro, according to report, Ann Gray and the Garcinetti Brothers. Our good friend, Joseph Conoly, is understood to have accepted the management of the Mercedes show.

A band of eight shimmy dancers are headed toward New York from the wild life districts of California. They'd better hurry up, or the local craze will soon be over.

Dame Rumor is thicker than a London fog these days with her scandal-monging. And the latest grips vaudeville with the hold of a vice. It has landed a bombshell right in the heart of one of our apparently happiest of young stage couples-shattered a fireside dream as well as torn asunder one of the nicest little acts in vaudeville. the case of a fallen man (a blamed good title for a motion picture and we wouldn't blame Paul Gulick if he hopped on to it; not that Paul cops titles but we know that P. G. does a lot of doctoring and retitling of many Universal films) but we hope that reconciliation is made bethe entire dream is out.

Willie Ritchie is back on the Pacific Coast where he may engage in another big fistic encounter the terms look right. Willie's last ring mixup with Benny Leonard did not turn out so well for Ritchie.

### Norworth and the Kiddies

Jack Norworth every year whether working vaudeville or some other branch of stage amusement always works in a kiddie or two whereby the mother of the supporting infantry obtains some spare change to buy new shoes for the baby (or babies). Now it seems that Jack is going to use a whole carload of kiddies. Incidentally, William B. kiddies. Friedlander is under exclusive commission to write the words and music to all the numbers to be used in Norworth's "New York Nights." It's a big job for one man-every other revue or follies in New York has had two or more writers grinding them out, with many interpolatsong numbers. However, Friedlander is young and ambitious and has tackled the Norworth job with the pep of a machine gun and the tenacity of a bulldog.

Elsie Janis is such a busy woman that the days and nights are altogether too short for her to dispose of the thousand and one things that she has on her mind. They are still interviewing Elsie upon the wonderful war service she rendered the Bud Hymie Pearson, who worked Pershing troops during her long with the Max Bloom forces, will be stay abroad.

The Stantons (Val and Ernie) would rather play baseball than ear. Vaudeville from the Loew books will start at the Colonial, Detroit, Labor Day.

Way out West somewhere, scooting along the long roads is Eddie Hayman, the well-known Chicago vaudeville agent and broker. At one time Eddie didn't care two shucks about autos, but the spirit of the benzine buggy seems to have finally gotten into his system for good.

### Mike Duffy's Hit

To those who don't know him very well he is Mr. Michael Duffy, but to those who knew him for the years he spent at the Fifth Avenue and since he took the managerial reins of the Twenty-third Street Theater, it's just plain, everyday Mike. Well, last week Mike's show ran out of gear when Hughie Clark fell out of the show with a cold, but Duffy was enabled to obtain a special film from the General Electric Works that was brand new to New York and a sure-enough "first run" for the Twenty-third Street. It was half-and-half combination, with pictures showing boats being made and christened, with a detailed explanation of a simple nature showing how the motor power is placed in the boats and how gen-erated. Mike got all sorts of compliments from divers persons in his audiences, at least a dozen men declaring it was the best thing scen in the theater for months, and they come every week, rain or shine. Now, Mike's audience week after week has many foreigners, men of a meclanbent of mind, who can't read English as fast as it is shown, but they sure dote on pictures. engineering students, electrical .nen as well as the everyday mechanic reveled in the G. E. picture. To the layman it was both interesting and enlightening. However a "cricket" of one of the trade papers lambasted the management for running such a picture saying that it was very, very tiresome or boresome or uninteresting or not worth a conti-nental to a vaudeville house or words to that effect. But Duffy knows differently, and so do the audiences who saw the picture last week. And not only that, but Duffy ran the show without any sub for Clark, and the picture proved its worth after all. The b. o. returns vindicated Mike's judgment for the extra film booking.

Charles Howard, vaudevillian, is to be a member of the supporting company of Raymond Hitchcock this fall

Babe La Tour, after trying hard to land on the "big time," found the going too rough, so she is going back to her first love-burlesque. will be with the Dave Marion show

Jesse Lasky announces Jo Sully is the name that has been "The Song Shop" with George wished on the young man who as-Jo Sully is the name that has been sists Alshayne in the latter's present act, Sully making his appearance from the pit. Sully has been with Alshayne two years and the act has made such an impression that Alshayne is asking for a little more money for the turn for next season. In the good old days on Coney Island the Al and Shayne were separate but they will remain as one name now that his billing has been accepted in that manner

### 20 YEARS AGO TO-DAY 10 YEARS AGO TO-DAY

Victor Herbert finishes music for Alice Neilsen's new

Dave Lewis has novelty-a honograph record of Fred Wilson's monologue.

appearance in vaudeville in Chicago.

Mr. and Mrs. Sidney Drew

Helen Lackaye engaged for Mary Jane's Pa".

Vilson's monologue. Harry Gilfoil engaged for Fay Templeton makes first Blanche Ring's company in "The Yankee Girl".

Lotta Crabtree wins \$96,695 in lawsuit.

Lew Dockstader signs long term contract with James H.

### PANTAGES' \$125,205 DAMAGE SUIT AGAINST LOEW AND OTHERS

### Western Circuit Operator Charges Breach of Contract in Kansas City Court

brought last week in the Circuit Court in Kansas City by Alexander Pantages, head of the booking agency and circuit which bears his name, against the S. A. Lynch Enterprises, the Donnelly-Timmons Amusement Company, the Loew-Syracuse Theater Company, and Marcus Loew. Pantages charges the defendants with having violated a contract whereby the Garden, Kansas City, was kept dark to prevent Pantages shows from being given there.

In the petition Pantages states that on July 17, 1916, he contracted with Donnelly-Timmons Amusement Company to play the regular weekly bills of the Pantages' C'rcuit of vaudeville in Kansas City for a period of thirty years; that the stock of the company and its contracts were transferred to the S. A. Lynch Enterprises in June, 1918, and subsequently sold to the Loew-Syracuse Theater Company several months la-

Pantages charges that the defendants entered into a conspiracy to cheat and defraud him by causing the breach of contract. The plaintiff was notified, the petition states, that be-

ginning Dec. 29, 1918, the defendants would no longer perform their contract with the plaintiff or permit the regular bills of the Pantages'

SUIT for \$125,205 damages was Circuit to be played at the Empress Theater, or at any other theater in Kansas City.

It is also stated by the plaintiff that in the furtherance of this alleged conspiracy, the defendants before breaking the contract, leased the only other available theater in Kansas City at which Pantages' shows could given, the Garden Theater, and after obtaining possession of it, kept it unoccupied during the remainder of the show season of 1918 and 1919.

The Loew-Syracuse Theater Company operates vaudeville theaters and booking agencies, and the Loew shows were given at the Empress after Dec. 29, 1918, instead of the Pantages' program.

the suit Pantages asks damages for the remaining 1,433 weeks of the unexpired contract which entitled him, he says, to a commission of 5 per cent. on the weekly salaries of the artists, which averaged weekly \$1,700, or a total of \$121,805; an additional \$3,400 to cover a period of two weeks' salaries which the plaintiff was compelled to pay the performers, as he could not readjust his circuit so as to leave out Kansas City for that period of time after Dec. 29.

The suit is attracting much attention in the West, with Kansas City considerably worked up over such a big theatrical suit in its midst.

### When Irene Bordoni Returns

When Irene Bordoni returns from her present trip abroad with her husband, E. Ray Goetz, she will not enter a revue as reported, the understanding being that she and Lieut. Gitz-Rice will resume as a vaudeville team" and play out a line of dates the pair originally had booked in the Keith Vaudeville Exchange.

### Barnett's New Act

"What's on Your Mind?" is the title of a brand new act that Ben Barnett and Mack Esplen have jointly written for vaudeville. Lewis and Gordon have accepted it for immediate production.

### Managers Vacationing

Keith Theater managers are still This week Manager racationing. Derr, of the Riverside, got away on a two weeks' vacation, with Arthur White pinch-managing. Al. Darling returned to his post at the Royal, have while Chris Egan, who was looking after the house while he was away, went over to the Prospect to let the Keith manager there enjoy a vaca-tion. Egan had his outing when the Colonial closed earlier in the season.

### Robbins in New Home

Jack Robbins, manager of the Richmond Music Co., will soon be domiciled in the new comfortably Richmond home that will be established Aug. 15 at 1552 Broadway. New quarters have been leased over the James' Drug store, an entire floor to be used by the Richmond interests. This house had among its and I streets, to cost \$200,000 and to numbers, Smiles and Tell Me, which seat 2,000 persons. It will be ready were sold to the Jerome Remick Co. for use early next year.

### Greenwood Undecided

Leo Greenwood is in town and is in demand by several managers for a musical comedy proposition, one offer coming from Chicago for Leo to play his old stamping-ground in a tabloid production that is now being prepared. However, Leo may stick with the Herman Becker offices and head the musical act, "Yu-

### Aaron Jones' Mother Dies

Aaron J. Jones (Jones-Linick-chaefer) arrived in New York Schaefer) New York from Chicago Monday and sooner reached the Astor Hotel than he was handed a wire announcing the death back home of his mother He turned around and went back west on the Century. He had planned to spend a week here on vaudeville and picture business.

### Miss Bradley's Good Work

Among the New York artists who shown every inclination cheer up the wounded boys back from France and confined to different local hospitals is Lillian Bradley, the coloratura soprano. Miss Bradley has been singing at all of the base hospitals and community service centers. Just what this singer will do this fall is yet to be determined with Miss Bradley having received several offers for musical production work.

### New Pantages House

Alexander Pantages has let con- New Fox House in Springfield tracts for the erection of a new theater in Aberdeen, Wash., at Wishkah seat 2,000 persons. It will be ready

### Twixt Song and Vaudeville

Bert Kalmar's in a quandary. As songwriter he is an unquestioned success. He is also a vaudevillian and has such a reputation there with the Kalmar and Brown act, "Nursery Land" that the booking offices of the Keith Exchange are not willing to take "no" for an answer as to the new season's route. Bert has a number of song successes that are still bringing in the candy, namely Take Your Girlies to the Movies, Oh What a Pal Is Mary and Take Me to the Land of Jazz. In fact Kalmar is understood to have copped \$30,000 as his share of songwriting dividends from the Waterson, Berlin & Snyder company, which publishes the Kal-mar numbers. Bert has a brand new song, just finished, In Room 202, which the W-B-S firm is marketing. Kalmar has song ideas galore in his head, but needs the time to develop them in music form. Meanwhile vaudeville beckons and Kalmar doesn't know what to do; however, his route is being laid out in the Palace Theater building.

### Sophie Tucker's Plans

Sophie Tucker's plans for the new season are pretty well laid out. Miss Tucker, after a 32 weeks' (consecutive) engagement at Reisenweber's, where she was a big drawing card personally, is now enjoying a vacation from the restaurant work, but reporting daily to rehearsals for the McIntyre and Heath show, "Hello, Alexander," which opens in New York the last week in August. rehearsals are being held in the Shubert Theater. During the show run on Broadway Miss Tucker plans to operate the Reisenweber Room, recting its programs until Jan. 1, 1920, according to her present plans.

### Brown's Little Joke

Prior to the Dempsey and Willard collision in Toledo, George N. Brown, the walker, and Jack Santly (formerly Santly and Norton) wagered on the outcome of the fight. Santly avers Brown offered to bet \$30 to \$25 Willard would win and that took him up on it. After the fight and Santly tried to collect. Brown is reported as saying that it'was said as a joke. Santly is wondering what sort of a joke it would have been if Brown had won.

### New Vaudeville "Double"

Jimmy Rizzo and Earl Bronson have formed a new vaudeville combination that is getting its stage fling this week at Keith's, Atlantic City. Among their song numbers are Laddy Everybody Shimmies (dancing arrangement).

### Williams Coming Home

Joe Leo of the Fox offices on Monday received a letter from Lewis Williams, former manager of the Star, New York, now with the American troops in Paris, saying that he (Williams) expected to start on his return to the States at once. When mustered out Williams will be taken care of by Leo and assigned to one of the Fox houses.

A brand new vaudeville theatre is being built by the William Fox interests in Springfield, Mass., which however will not be ready until after the first of the new year.

### STAMPEDE BERLIN Unprecedented Rush for Initial Output of New Firm

An unprecedented rush is on for the first layout of songs from the prolific pen of Irving Berlin, who now heads his own music publishing house-the Irving Berlin Co .- with Max Winslow, professional mana-ger, swamped with requests from all branches of stage amusement for the new numbers.

The Berlin Company had not been open for a week when the offices in the former N. V. A. club rooms were besieged with vaudevillians, musical comedy comedians, burlesque principals, etc.-all eager to obtain permission to sing the new Berlin numbers.

In addition to Henry Lewis, Nora Norine, Eddie Cantor and others rushing to the fore, Max Winslow, during the past few days, has placed Berlin songs with Clark and man, who are using I've Got My Captain Working For Me Now and The Hand That Rocked My Cradle Rules My Heart, also both songs with Morris and Campbell, the Captain song with Pat Rooney, Sailor Reilly, with Winslow scoring another home run by having Al Herjust joining the Greenwich man, "Follies," using the Captain number. And still they come.

### New Idea of New Orleans Manager

Manager Ben Piazza of the Palace Theater, New Orleans, has won cordial approval from the profession on his recent improvement of the dressing rooms at his theater. only has he had them thoroughly remodeled and carpeted, but he has added a distinct innovation. Instead of numbering the rooms, he has named them after famous stage stars who have hailed from New Orleans. Upon the door of the room is a neatly framed biography of the person in whose honor it is named. Among the names are Minnie Maddern Fiske, E. H. Sothern, Robert Edeson, Corinne, Willis P. Sweatman, Dare Devil Davis, Sydney Shields, Gunio Sociola and others.

### Mae West's New Act

Mae West evidently means to follow up her intention to pass up the Arthur Hammerstein show, Time" engagement in Chicago and go back to vaudeville, having purchased a new Creole dance by the authors of Everybody Shimmies Now as well as a complete line of wardrobe. The new turn is being placed in readiness for an opening within the near future.

### Arrested for Forgery

Fred Adams, acting in "An American Ace," was arrested in Los Angeles on a charge of burglary and forgery. He is charged with raising a check received from C. R. Kingdom from \$3 to \$80 and with entering his room, opening the trunk and taking therefrom valuables and a



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### ZELAYA INHERITS MILLIONS

### Vaudevillian Falls Heir to Immense Fortune But Will Remain on the Stage

ZELAYA, now playing New York the stage, but, on the other hand, will vaudeville houses with a piano act that is interspersed with a lecture on the psychology of "rag time," is displaying cablegrams and com-munications with law firms in Nicaragua, saying that the Nicaraguan courts have settled the Zelaya Estate there, with the vaudevillian to inherit \$2,000,000. Zelaya dec'ares that despite the acquisition of such immense wealth that he will not quit

devote more attention to his work. He plans a variety novelty.

Zelaya is the son of the former president of the Nicaraguan Repub-lic, the father being exiled several years ago, with the son coming to this country and taking up stage work. For some time the Zelayan interests have been tied up in the courts, with the recent finding making a millionaire out of the young vaudevillian.

### AFTER MISS NESBIT Plan to Have Film Star Head Former Edna Goodrich Act

Evelyn Nesbit, who has been star-ring in pictures and who recently reached New York after finishing up her contract with the Fox Company, may play vaudeville next season if present plans are successful. It is the plan to have Miss Nesbit head the Edgar Alan Woolf act that Edna Goodrich played last season, an Orpheum tour having been arranged.

This turn was originally offered in vaudeville by Adele Blood, and when she turned her time to other theatrical affairs Miss Goodrich was placed at the head of the turn. Now Miss Nesbit is being considered and will most likely get the offering if her demands for \$3,000 is accepted.

The proposed vaudeville tour means that Miss Nesbit will eschew all picture contracts meanwhile.

Miss Nesbit formerly worked the local and Orpheum houses with Jack Clifford as her partner.

### New Orleans Bard Here

O. M. Samuel is in town. He's the Poet Laureate of New Orleans and the best little bard that ever hopped a fast rattler from the levee of New Orleans. "Sam" is a N. O. contractor by nature and is a mighty big success at it, but his hobby is writing prose and poetry. He's here on his annual vacation with huge stories of the theatrical prosperity in N. O. last

### To Manage Dempsey Tour

Ned Holmes, a prominent figure in the theatrical and motion picture world, was telegraphed for and left for Chicago Saturday to manage the fifteen weeks' theatrical tour of Jack Dempsey, heavyweight champion of the world, which will open in St. Louis in a couple of weeks.

### Steele in Music Business

Fred Steele, who has been identified with every branch of the show business, from the managerial end to the acting line, devoting twelve years to the divers branches, has been engaged by Jos. W. Stern & Co. as manager of the professional department of the Stern Company at 226 West 46th Street. Steele will be followed to his new location by his

### Eddie Foy in Show

Eddie Foy may return to musical medy. Any way, that is the ticket that is being written by a New York producer who is dickering with the comedian for a Broadway show that is coming out this fall. Unless the proposition sounds like more money than Eddie and the kiddies are get-ting now in vaudeville the Foys will remain in the varieties. Unless plans go by the board this will be his last week in vaudeville, the Foys appearing at the Royal at present.

### Was Cooper's Pal

Joseph Cohen, of No. 28 North 124th Street, Rockaway Park, L. I., who was shot and killed at 1 o'clock Sunday afternoon on Surf Avenue, near West 22nd Street by gangmen as thousands scurried to shelter from the flying bullets, was a pal of Harry Cooper, the vaudevillian. Cohen, a good fellow and a success-ful New York furrier, was decoyed to the spot and shot from ambush. Cohen and Harry Cooper were to-gether many times, the pair living in the same neighborhood and Mrs. Cooper being a warm intimate friend of Mrs. Cohen's. Harry was con- and siderably grieved over the incident an

### Bob Schaeffer's New Song

Bob Schaeffer is to bat again with a brand new number, It's a Long, Long Way Back Home, which has several local publishers skirmishing for it. Schaeffer is also the author and composer of I Never Knew How Much I Loved You Until You Said Good Bye.

### Strike Delays Darling

Edward Darling, the general booking manager of the Keith Vaudeville Exchange, has been unable to sail from London as desired and may be a week or two later in returning to New York. He was to have sailed this week on the Baltic but the harbor strike prevented his getting away. Darling has sent word that there is an apparent scarcity of foreign material and that he saw but few acts available for the Keith houses.

### Miss Seeley in Chicago

### KING PROVES HIT AT HENDERSON'S

### Varied Show Pleases House Regulars

Henderson's is another shore theater that is reporting wonderful busi-On Monday night, generally considered an off night, the downstairs part of the house was capacity, and the crowd was treated to an unusually enjoyable bill, one that had

wide variety and was well arranged.
Charles King, in the Laurence
Schwab production of the tabloid,
"Dream Stars," written by Hassard
Short, and helped immeasurably by
a quartet of radiantly personable roung ladies, scored an unquestioned The act, which is comparatively new, is moving swifter now, and as one of the most complete eye pulls in the two-a-day is surely classed with the standard feature turns. The girls, Una Fleming, Lucille Chalfant, Ail-een Poe, and Marie Hollywell, attracted close attention, to be sure. Miss Chalfant's voice, irrespective of her looks, is a valuable addition to the

Stan Stanley got his inning along toward the close of the bill, and made the best of it, his funmaking hitting a responsive chord. The Wilton Sisters, working in second place, made more than the usual hit in this difficult spot. This week they are saying farewell to vaudeville for the time being, preparatory to going into a musical production. This is vaudea musical production. This is value-ville's loss. A pleasing offering was that of "Skeets," Gallagher and Irene Martin, presenting their "Sweaters." They were well received.

Howard Langford and Anna Fredericks did not have it easy to get the audience in hand at the start, but they soon met with response. Langford's comedy method is glib, and very rapid, and his material is clever and deep—sometimes too deep. Only especially alert audience, as whole, gets his stuff off the bat. Al Raymond has trimmed up his material considerably, and now knows where the big laughs are. His deletion of gags that were hopeless has brought his monologue into hardy strength. J. Rosamond Johnson and his Jazz 5 received response from the start, principally because of re-membering Johnson as one of the former team of Cole and Johnson. But his reputation was hardly the only reason for the attention the act The program got a good start from Davis and Pelle, who perform a gruelling routine of equilibristics. Sylvia Loyal and Company furnished a closing turn that held the majority of the crowd in.

TIDDEN.

### Scores Hit with Topical Number

Irving Fisher isn't much on using popular numbers in his vaudeville turn, but he took When the Preacher Makes You Mine from the Water Blossom Seeley is still in Chicago son-Berlin-Snyder catalogue and where illness prevents her from scored such a hit with it that he is filling any of her immediate dates.

### **IMITATIONS HIT** OF PALACE BILL Venita Gould's First Time at

Palace Is a Surprising Success Although we have Venita Gould's word for it that it was her first time at the Palace, the fact remains that this young woman was accepted with such acclaim at the Forty-seventh Street playhouse that there no longer will be any qualms about booking her anywhere at any time. Miss Gould accomplished the trick by imitations. While we did not care for some of tumbled that Palace audience over in an applause heap Monday afternoon. That was the Eva Tanguay "bit." Her characteristic dramatic imitation of Mary Nash in "The Man Who Came was well received. Miss Gould

also helped her score. While Miss Gould registered an instantaneous happy hit, the Flying Martins, Johnny and Chris, reunited now that the war is over, worked like greased lightning for four minbut risked their lives long enough for the audience to applaud them to the echo. About the best act of its kind on any stage. Then Harry Kranz and Bob La Salle bagged another hit in the second spot, a hard trick at the Palace, with a line

works hard and is sincere, and that

of songs that met big favor.
In the Kranz-La Salle topical repertory were I'd Rather Be A Newsie
In Yankee Land Than A King, Oh, Tennessee! You've Won the Heart of Me, At the Italian Wedding Ju-bilee, When Uncle Joe Steps Out of France With His Ragtime Band, Oo, La, La, Oui, Oui, Take Me To the Land of Jazz and Alcoholic Blues.

The Marmein Sisters, Miriam and with the musically-inclined David Schooler, offered a diverting turn, the young women displaying some attractive wardrobe of decidedly stagish hues. Each dance was dressed along an original and charming way. One of the surefire features of the turn is the piano work of young Schooler, who sure can toy

with the keys of the instrument. Clifton Crawford was fourth. He aped a "drunk," and did a soliloquy that was entertaining, al-though "drunks" are expected to be-come obsolete from this time on, owing to the supposed Prohibition that is effective. Crawford is Crawford, no matter what line of material he offers.

Gus Edwards, assisted by the peronally-pleasing chubby Vincent O'Donnell, and the attractive Furness Sisters, Alice and Hazel, did nicely with a bunch of songs by Ed-

After intermission appeared Miss Gould, John Hymans and Leila Mc-Intyre, registering substantially and solidly with "Maybloom," Herbert Clifton and the Nat Nazarro jazz

Herbert Clifton was immensely funny with the travesty of the female impersonation. Clifton banged over a big, laughing hit at Monday's matinee. He proved a surefire killer of "blues."

The jazz band that formerly worked with Rube Marquard, with the Nazarro trademark, enlivened the bill at the close. The boys in gob attire sure whooped things up at the finale. MARK

Jimmy Duffy and Fred C. Sweeney Rehearse With Hitchcock. Chuck Reisner, Vaudevillian, Writes Film, "Dog Days." Brian Foy Writes Song, "My Irish American Rose." No Vaudeville Yet Set For New Season At Broadway. Former Treasurer May Be New Alhambra Manager.



### I. ROSAMOND JOHNSON, FRANCIS RENAULT AND OTHER NEW ACTS

### J. Rosamond Johnson

Besides the distinct entertainment value of J. Rosamond Johnson's wellassembled act, one of the outstanding interesting angles is the enforcement, again, of the significant part the negro has played in native American music. This feature, whether innocently accounted for or not, protrudes, just as it did when the various large negro orchestras were playing engagements around the city. Without going into detail, irrelevant, in a new act review, we merely state that the close connection between old-time plantation melodies and spirituals and semi-classical ballads, topical songs and blues is renewed in our minds during the Johnson act, both are sung and played.

Another outstanding feature of the act, which besides Johnson includes five negro singers and musicians, is the reputation of the featured member. None will fail to remember him as one of the popular team of Cole and Johnson. He makes his vaudeville reappearance after seven years', unless we err, absence. And, for instance, who does not remember Under the Bamboo Tree, which the team famous and which Johnson sings during the act. He also plays and sings some new compositions. The Jazz 5, who incidentally do little jazzing, each performs individually, either singing or instrumentalizing, and does especially well. The se-lection of numbers, both new and old, are very well chosen. There are times when the act moves slowly. That will be eliminated surely. The American public's love of music of the kind furnished by these men, and when done as well as they do them. will make the act a sure success.

### "The Cat"

A cat, as every one knows, is a quadruped who is more or less addicted to nocturnal yowlings. But that is not the kind of cat that Hugh Herbert has written about in his playlet, entitled "The Cat." His cat is a female biped, whose yowlings not confined to back fences at night. She is a champion little home disrupter, who speaks in the choicest epigrams and does her pretty little best to sour a five-months' bride on the subject of matrimony in general and her husband in particular. The playlet is in three scenes. In the first we see the feline at work, sowing the seeds of suspicion: in the second scene we see the fruit of her sowing in what seems to be the smashing up of a happy household; in the third scene, everything ends The little bride has only imagined all the trouble, for she has been smoking her first cigarette and it has gone to her head. The sketch is written with exceptional cleverness, some of the lines being brilliant, and the situation novel. It is a little early in the career of the piece to judge the acting as the cast has not got its stride, but the girl who plays the bride is excellent. The entire production smacks of Friedlander methods, and once it has had its edges smoothed off, will undoubtedly win the approval that travel the circuits of the three-a-day. Friedlander acts generally do.

MARTIN.

### Francis' Renault

If there ever was a flock of glad rags that would make the Ritz ballroom look like bargain day in Gimbel's basement. Francis Renault wears them! It would be sacrilege for a layman to try to describe them, but they are certainly gorgeous duds. And Renault wears them like a lady to the manor born. He is slender, graceful, and rather delicate of features, which makes him a beautiful "girl." His falsetto voice is also a good deal above the average, but it is his gowns and his manner of wearing them that attract the most attention. His first is a purple outfit all dolled up with plumes; his second, a bridal outfit; his third, a very Frenchy blue hoop skirt and pantalette get-up; and his fourth black and silver creation that starts all the ladies "oh"-ing, and gets a rousing hand on its first appearance.

Aside from being a good-looking mannequin, Renault reveals a pleas ing personality and a nice sense of comedy when he takes off his wig. All rigged out in an evening gown, but wigless, he sings Forever Is a Long, Long Time, and draws down a lot of laughs, and a hand that is good for a bunch of bows. The act is a MARTIN. topnotcher.

Fitzsimmons and Normand This is a nice little act for small time vaudeville circuits. It is a pitter-patter act, largely built around work of Mr. Fitzsimmons as the old man troubled with rheumatism, but with young ideas. His partner wears a pitching two-acre hat and sings English songs with French words in a New Yo'k manner. Their dialogue is good, their jokes are mostly new, and together they chatter very agreeable comedy RANDALL.

Leon Varvara

Leon Varvara is a pianologuer, with the music itself proving his best At the Fifth Avenue last week (last half) Varvara was billed as "a piano personality." He had a tough job on his hands following a double piano-act but the Fifth Avenue regulars appeared to like both him and his work immensely. Varvara talks, with a story about an Atlantic City episode that was secondary to the single-handed piano solo that he had just played. His very best inning at the down-town house was with the syncopation. Varvara is a slender chap, with coal black hair, with his piano work re-lied upon to carry him over. He will make the best impression in the MARK. pop houses

**Dunn Sisters** 

The Dunn Sisters do a whole lot to amuse an audience, and succeed The act consists mainly of singing special songs and comedy lines, and the girls both wear fine furbelows and pretty frocks. of the fun comes when one of the girls removes her cloak and displays a thin-model figure in the tightest of black gowns. She does some very fair clowning, and there is also a finale duet that rounds out the act. It is an act that will very nicely RANDALL.

(New Acts continued on page 1259)

### Sketches and Songs at Proc- Pianos Have Run on 5th Ave tor's 58th St. Theater Last Half

The Belgian Edouards opened the show with clever "Shadowgraphs," and Belle Meyers, a charming comedienne, earned approval with her winsome manners, pretty pink costumes and her rather light, but melodious voice. Mary Howard and Company presented a poor sketch, poorly acted. John and Bertha Gleeson woke things up a bit with a clattering clog dance, done in spectacular white cowboy clothes. While they change to full dress and black gossamer, Fred Houlihan did a little solo work on the piano. The whole act is so well set, and is carried out with such vim, that it makes a good act on the small time. Four fine-looking fellows in uniforms called the Toot Sweet Quartet," laid down a per-fect "Barrage of Song," Somebody's Waiting for Someone, The Big Bass Viol, and Oh, How She Can Sing! proved particularly pleasing to the audience. The sketch called "Good-Night, Teacher!" closed the show, RANDALL.

### Good Summer Bill During Last Half at 23rd St.

A crowded house on Thursday afternoon witnessed the last half program at Proctor's Twenty-third Street and went away thoroughly pleased.

The dancing of the El Vera Sisters sent the bill off on a good start. Dave Manley's political monologue met with fairly good response in the laugh department. Hawthorne and Cook did not seem to get the audience with them until their act was about half through, but they closed with a whirlwind finish.

The Four Haley Sisters made a hit with ease. The comedy of the tall thin member of the quartet always goes and their singing is thoroughly enjoyable. Among their numbers Chong, Pickaninnies' Paradise and Anything Is Nice If It Comes From Dixieland seemed to be the best liked. The comedy and music furnished by Sabini and Goodwyn was one of the outstanding hits of the bill. A good close was brought to the program by Martin and Fabrini, dancers.

### Good Acts at Harlem Opera House Last Half

Andrew Mack, the ever popular Irish songster and story teller, was the headline attraction at the Harlem Opera House the last half of last His present act is not unknown to Harlem, where he is a great favorite.

Wools and Patterson opened the show with songs and dances, and Copeland and McKissick, a pair of Golfer Dust Twins," followed. In third place, William B. Friedlander presented Hugh Herbert's playlet, The Cat." It is a novel version of the eternal triangle. Bernard and Merritt came after the sketch. They are as lively a pair of girls as you are likely to find. In spite of rather old songs they scored a big hit. Emily Darrell and her pup brought forth the most applause of any act on the bill. Miss Darrell has a unique comedy method which she MARTIN. show to a close.

### Bill Last Half Last Week

Pianos to the right of 'em, pianos to the left and pianos in the center plus the one in the pit made the Fifth Avenue bill the last half of last week a piano demonstration that evidently helped the piano catalogues climb a notch higher in popularity.

Marshall Montgomery, his dummy and Edna Courtney, topped the bill with "Marsh" reeling off some new crossfire gags that were sure-Montgomery is using Oh What a Pal Is Mary.

Henry and Adelaide opened the show and registered nicely. Whitledge and Beckwith were second and Duffy and Caldwell third. It was a welcome relief from the deluge of man and woman teams" to to the patter that Duffy and Caldwell exchange.

Helen Gleason and Co. changed some of the lines of the "In Stateroom 19" since the war ended and peace was signed but the comedy strength is there. The sketch was enjoyed at the Fifth Avenue. Leon Varvara (reviewed elsewhere) was next. Then followed Marshall Montgomery, with the Dixie Duo next.

These negro entertainers scored a bully hit with Lieutenant Sissle's work standing out from start to fin-Every number rendered by the duo scored. Jack Wyatt's Scotch Lads and Lassies whooped things up musically.

### Musical Show at Proctor's 125th Street Theater Last Half

The five vaudeville acts on the program at Proctor's 125th Street Theater for the last half of last week were distinctly musical. Four Fords started the show well, they so evidently enjoy the gusto with which they act their turn. Milo is getting to be a sort of institution that always wins favor. The Dunn Sisters have a fine sister act. The Hippodrome Four are another quartet. The act is called "Dinglespiel's Night School"; they sing The Heart of a Rose. Oaks and De Lour closed the show as Hall Clocks that dance, and won hearty applause.

### RANDALL.

### Good Bill at Mt. Vernon Last Half

The Four Casting Mellos opened with one of the best curtain raisers seen in some time. The next, a kid act of the "school days" type, was good in that it was different, Miss Albert bringing the team, back time and again with encores inspired by her dances, whistling and kid antics. McCarty and Fave followed with an act in full stage that needed some jagging up to make The most popular act on the bill was Walter Brower's monologue, slightly brought up to date. With his hands on his hips and the same old line with the same old smile to carry him along, he scored in good shape. Mayo and Lynn with their usual silly Englishman and blase Irishman in front of a race track drop sang some songs and had a fairly good line. The shimmie of "Jim, the Jazz King' Bear, done in the spot, brought down has perfected to the last notch. the house in closing. This is a Mack followed, and brought the mighty good animal act.

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### GOOD ACTS ON ROYAL PROGRAM

### Eddie Foy and Ruth Budd Share Honors

The Royal Theater this week presented an act that is not only the hit of the bill, but stands high in the hits of the season. Ruth Budd, "the girl with the smile," appears most demurely, and appealingly sings Eyes That Say I Love You and then Smile and the World Smiles With If she did nothing else, she would win favor as a singer, but the curtains part and she ascends to fly-ing rings hung high above the stage swings out over the audience, and does things that would make Lieutenant Locklear hold his breath, all the while keeping up an incessant chatter of jokes and songs. Her act deserved the vociferous applause it received.

The Dancing Kennedys opened the show with pretty dances of the Texas Tommy kind. Bert Howard played the piano and amused his hearers with his peculiar humor and deliv-

Sylvester and Vance scored another applause, hit all their own. Henry Sylvester entirely won the audience with his lackadaisical ways and his song of the Tribe of Ha! Ha! Ha! Maida Vance is a dashing brunette with a fine contralto voice. Together they sang A Swanee River Wedding Day, and they could have sung a lot more.

Then there was Eddie Foy and the Younger Foys, and they were another hit. They are one of the best known families on the stage to-day, and

romp through their little sketch called "Slumwhere," with all sorts of pep.
Eddie and Birdie Conrad had a pretty little series, called "Honey Songs." Eddie Conrad especially pleased in his singing of I'm Sorry I Made You Cry, from an Italian boy to his Jewish sweetheart, alternately changing his hat and voice for each character with a dizzy speed.

Maryon Vadie and Ota Gygi were maryon Vadie and Ota Gygi were among the features of the program. She danced in a yellow ballet costume on her toes, and then he played Kreisher's violin solo, the Caprice Viennoise. Her next number was an interpretive dense in red to Hubay's interpretive dance in red to Hubay's Hoeri Kati. Their classic playing and dancing and the peach at the piano found great favor with the au-

Burns and Frabito closed the show hilariously. RANDALL.

### Pleasing First Half Show at Proctor's 125th St.

Proctor's 125th Street theater had a pleasing program for the first half of this week. James Morton and the other Mortons, Mamie, Edna and Alfred, present their diverting sketch, "A Comedy Travesty." Zelaya is a finished pianist. He plays well and was called on again and again. For one thing, he presents a most amusing little dissertation on the psychology of jazz music. The Yankee Four sang quartet rag in the latest styles, and Vera Calhoun sang *I'm Forever* Blowing Bubbles the while she floated about in the air in a mysterious way. The show was closed by Marcella's Birds, an act with innumerable gaudy parrots, parakeets and white cockatoos, all marvelously mastered by a charming lady, Mme. Marcella her-

### Jack Norworth Big Hit on 5th SUBSTANTIAL BILL Avenue Bill First Half

The Fifth Avenue bill the first half of this week was an applause gallop for Jack Norworth, who returned to vaudeville for a brief time prior to engaging in his film contract that he signed recently. This chap, Norworth, also is scheduled to start rehearsals on his own show just as soon as William B. Friedlander finishes the revue that he has been commissioned to write.

Jack's no stranger around the Fifth Avenue way, and he simply wound 'em around his fingers with his familiar Norworthian style of songs and delivery. One song after another was sent over to big returns. Jack earned his slat, judging by the way business swung around the capacity notch the first half.

While Jack was some card, a woman's bare legs proved an attraction that Billy Quaid, just back from his vacation, for some reason failed to play up in the outside billing. It was Mlle. Diana who sported the bare tootsies and ankles, and as she is a Frenchwoman and France and America are on the best of terms, the undressed anklets and knees are points in favor of a league of na-tions. When the folks were not tions. When the folks were not looking at the bare flesh they found Lady Diana to be a pleasing woman, with a rather pretty face. With her was Jan Rubini, violinist, and he gave several examples of his musical Mlle. Diana sang several numbers in a voice that seemed choked with cold, among them being Musette, Madelon and Have a Cigarette on Me. The bare legs in vaudeville may not be shocking, but they are daring; hotels are now on the lookout for an effort to popularize a stockingless fad in New York.

fad in New York.

La Veen and Cross who opened the bill, Wheeler and Potter, second, and Mary Maxfield, third, will be reviewed, and Ralph C. Faulkner as Woodrow Wilson the second also comes under New Acts.

MARK.

its success had both the audience and Manager Duffy in an amiable frame of mind. Business Monday was

onstration by Saranoff and five young women, and a vocal fling by Billy Abbott. The idea is away from the stereotyped and sure fits Saranoff like a glove. While Saranoff can almost make a violin talk and sing, he showed that he is no mean little comedian by his ability to speak lines and work up comedy "bits" employed in the general run of the turn. The act in its entirety is great stuff for the pop houses that can afford the

Nelson and Nelson successfully opened the show. In succession fol-lowed the Blue Bird Trio and Green and La Fell, who will be reviewed. Then came the "Viol-In" hit, with Green and Parker registering with their comedy turn that has been seen at this house before. Rekhoma closed the show, and did a nice, clean, effective job of it. MARK.

### AT NEW BRIGHTON

### Lucille Cavanaugh and Marie Nordstrom Main Features

The season is slightly over half through at the New Brighton. If the patronage for the last half of the summer keeps at the pace it has been going during the first semester the theater will round off the best of seasons of its career which total twelve.

Lucille Cavanaugh has a personality that places the onlooker in an environment in which a negative response is out of the question. And she is especially easy to look upon, as everyone knows before this. The Monday afternoon audience could not get enough of her. Also her assist-ants, Wheeler Wadsworth, Mel Craig and William B. Taylor, came in for their share of the applause.

Marie Nordstrom played the New Brighton the first week of the season, when the patronage was not over large, so her return engagement did not seem to be just that to a greater portion of the house. She was called back many times. Joe Towle, with his offhand, casual conversation about himself and his amatory and army experiences, got the house on his en-trance and held them, as he always does. Wyatt, the Scotsman, and his troupe of nine kilted supporters, were liked in everything they did. The neat stepping of Dan Stanley and Al Birnes was rewarded by enthusiastic response. They worked hard and well. Presenting their comedy dialogue, "The Avi-ate-her," Joe Morris and Flo Campbell brought the house into new life after a slight let-down, occasioned by the interesting and thrilling acrobatic act of the Four Sensational Boises, who were placed on third, and the better an act of this kind is, the more severe the reaction of the audience. Mr. Campbell is now singing I've Got My Captain Working For Me Now. Adonis and his dog started the show off well and Selma Braatz finished up the afternoon in good style with her difficult juggling routine. TIDDEN.

### "Everysailor" Scores at Mt. Vernon First Half

The bill for the first three days of pretty good, and the show, as a whole, was satisfactory.

The act that turned the big applause trick was "Viol-In," which to be more explicit, was a musical demonstrate by the state of the feature picture, "Sahara."

"Everysailor" put on by the boys from the U. S. S. George Washing-

ton cleaned up in third place. The huskies playing the part of girls in their turn, do it better than can be realized without seeing them.

The opener, Black and White, is two women who do some very good tumbling. Patsy Doyle followed them with a monologue that was more or less antique. He pulled one or two good laughs, however. Ma-rie and Ann Clark got the house fairly happy with an act in one that started with a discussion of tanks army and booze models-between one on the stage and the other in the audience, and ended with a good song and parody.

Ben Bernie with his familiar violin played some good rag, and pulled a few average gags. Ed and Lottie Ford closed with songs and dances in full stage. Their clogging was thoroughly approved of. CINKO.

### RIVERSIDE HAS ENTERTAINING BILL

### Mason and Keeler Head Well Balanced Program

B. F. Keith's Riverside Theater maintains its high standard of vaudeville showings by the presentation this week of a well balanced and varied series of acts.

Vinie Daly, known as the Interna-tional Prima Donna, sings Italian and Spanish arias to great applause. She wears her hair under a very Castilian toque, and dances with the limber abandon of a Spaniard.

The Eternal Triangle is presented

in a laughable travesty by Homer B. Mason, Marguerite Keeler and George E. Romaine. Mason has the leading part, and mostly due to his efforts, the conversation and situa-tions are hilariously ridiculous.

An excellent statuesque posing series of scenes called "An Artistic Treat" opened the show. Fallon and Brown were glad to be home in "Gee! But It's Great to Get Back!" They were both in France and are the most rollicking of entertainers.

The Arnaut Brothers did some

tumbling of the first water the while they played fiddles, and finished with their popular whistling imitation.

After intermission, Josephine and Henning danced wildly well, and also sang some special songs. The Lightner Girls and Newton Alexander sang Nobody There to Meet Me, and some other numbers that gave Winnie Lightner opportunity to get gay and grimace. Her efforts scored one of the individual hits. Jack Alfred and Company closed with a nov-elty comical skit called "Smiles," wherein three hallroom boys go through some truly wonderful flying gymnastics. RANDALL.

### Clever Bill at Harlem Opera House First Half

For the first half of the current week at the Harlem Opera House there was an entertainment of six vaudeville acts that were either funny, clever or distinctly musical. Turner and Grace showed cleverness in opening the show with a neat bit of juggling against a black and white drop. Gallerini and Son are extraordinarily versatile musicians. While his ily versatile musicians. While his father gesticulatingly led the drums in the orchestra the young man played Carlos Gomez's overture Il Guaranay and a Scotch and Irish medley, changing from one accordeon to a cornet, to a flute, to a fife, and to a little tin horn. To an insistent encore they played together Till We Meet Again, Take Me to That Land of Jazz, Take Your Cirlie to the Movies, Oh, What a Pal Was Mary and Mickey. Billy Shoen trundled his triplets out in a perambulator and amused the folks with little ones in Harlem. Lewis and Dody, the two Sams, one Italian and one Jewish, made a hit with a burlesque on a ventriloquist act a la Felix Adler. Still another musical act was the last, Earle and girls. There are six of them, very trim and trig, and they play the old plantation melodies on banjos and saxaphones, and do it well. Another act that scored well is a little one-act farce with a man and his wife and a cop, called "On the Ragged Edge." The odd part of the thing is that the entire dialogue is set to snappy verse. RANDALL snappy verse.

### HE T



Copeland and Mc-Kissik, now playing the Proctor time, are a hit at every show with When the Preacher Makes You Mine.

It is published by Waterson, Berlin

& Snyder.
Jos. W. Stern is spending part of his time every day in the firm's new professional offices on West Forty-sixth street. Mr. Stern is somewhat analytical, has figured it out that the public is still susceptible to sob ballads, and is confident that in You Didn't Want Me When You Had Me he will have the ballad hit of the coming season.

### Value of Publicity

Few publishers really know what to do with real publicity when they are fortunate enough to get some. If properly followed up, good publicity will work wonders. A column story in a New York daily, for instance, wouldn't sell many copies of the song mentioned in the yarn, for the simple reason that only a small portion of the city's population would see the story, and practically all would run across it would be likely to forget it within the next hour. But that same story if circulated among the trade and brought to the attention of small-time acts, would bring good results. This isn't any wild theory, for the stunt has been tried out with bulletins and circulars. If you can get good publicity on songs, reproduce it, get it to the dealers for display purposes, and it will make a good impression on every prospective buyer.

### Never Again

Once upon a time a well known publisher scattered broadcast the fact that he had paid a fortune for a song. It looked like a good stunt at the time, and it was, but the publisher couldn't see any come-back in Since then, however, he never tells any one what he pays for a song. And he has a reason. Every time a writer offers him a song now, the writer informs him before he displays his goods that he won't accept anything under ten thousand for the manuscript.

"I've got the greatest song you ever heard," one writer remarked, "but before I show it you'll have to agree to give me twenty thousand for it."
"Then I don't want to see it," the

publisher said.

No; why not?"

"Because I'm afraid that I might be tempted to give you twenty thousand and kick myself later for so doing. I wouldn't look at it now if you gave me twenty thousand." And he didn't.

Alex. Sullivan, who has been writing sports for the Evening World, York, and whose articles are signed by him, who came to the fore with a number called "Kisses," has written another new one with Louis Handman entitled Give Me a Smile and a Kiss.

### Geo. Fairman's Record

sums. Evidently Geo. Fairman didn't interest the profession and trade.

BY E. M. WICKES

Value of Publicity—Al. Von Tilzer and Neville Fleeson Write Lyrics and Music for "Checkers"-Geo. Fairman Establishes a Record-Personals

he sold three songs to Witmark, Neville Fleeson has written the one to Remick, and four to Feist. lyrics for "Checkers," and Albert von Tilzer has composed the music. a question whether he will himself to Atlantic City for a couple and melodies.

### care for these yarns, and to show Von Tilzer and Fleeson Write Show

songs in one week. Just now he is The writers have turned in eighteen starting after Cheer Up Kentucky, numbers, which will be published by the Artmusic. The show is already own it when the season starts, for he in rehearsal and will open in Atlantic has already received several offers. City the first week in September. has already received several offers of its the first week in September. For it. After doing this land office business, George figured he is entitled to a little rest, and has taken the first week in September. The first week in September of musical shows for which Von Tilzer and Fleeson will write lyrics.

### VAUDEVILLIANS-By Ed Randall



Fairman will never tell of weeks. any one what he gets for a song. On the numbers he turned over to Remick, Feist, and Witmark he still holds a royalty contract.

More than five hundred copies of Oh, What a Girl, the song hit of the musical comedy of the same name at the Shubert Theater, were sold during the first two nights of its engagement.

James W. Casey of the Echo Music Co., Seattle, has entirely recovered from his illness and is resting up, dividing his time between his Echo Lake home and his apple orchard in eastern Washington. Mr. Casey is the composer of Sing Me a Song of the Sunny South, Egyptland, and Hearts of the World. The F. J. A. Forster Music Co., of Chicago, has taken over his Egyptland and Hearts of the World, and both are From time to time stories have selling very big. By the first of Sep-been cropping up regarding certain tember Mr. Casey will be back at his selling songs for fabulous desk with new numbers that should

### How to Write a Song Hit

Every year a few million persons in this country try to solve the puzzle of writing a hit. And now the secret is out. It happened this way. man brought the picture of a pretty girl in to a publisher.

"I have an idea for a hit—got it from the picture," the man said, "and if you'll put the two together you'll have a hit."

Spill the idea," the publisher sug-

The man did and the publisher admitted that it had possibilities. Then four big strapping men put their heads together and after a few hours of perspiring they had what they said was a hit. A first edition of the song was published, but before it was half sold, another publisher bought the song for ten thousand dollars, and is now selling about ten game will have called a wrong turn. from his pen recently.

### Н

Can there be anything more simple than writing a song aided and abetted by this primitive method?

Paul Elwood, traveling salesman for the McKinley Music Co., is back after a successful trip throughout the Middle West. While he was away he kept Vincent Sherwood, the general manager, busy getting enough copies of White Heather to fill his orders.

Joe Davis, head of the Triangle Music Co., has placed Sugar, his latest song, with eight phonograph companies. He and Frank Papa have a new one called Why Don't You Drive My Blues Away?

Wondering and Romance, com-posed by Lee David, and published by the B. D. Nice & Co., are good enough to induce some big-time acts to walk up two flights of stairs to rehearse the numbers.

Don't let any one kid you into believing that Leo Feist hasn't got big things all ready for the fall Even now Camp Fire promises to sell more copies than any song that Percy Wenrich has ever written. And Grant Clark is back with Feist.

Melville Morris, professional manager, says that if the folks call 1919 a Remick year they have to call 1920 two Remick years.

Jack Robins will have plenty of elbow room in the new professional rooms at Forty-sixth street and Broadway, which Maurice Richmond has leased. Robins will start the ball rolling there with In Your Arms, with which he expects to duplicate his success with Smiles and Tell Me.

### Stern Has Room and Hits

For several years Jos. W. Stern & Co. have been cramped for room in their professional rooms, but in the new quarters on West Forty-sixth street they have enough room and pianists to take care of an army of acts. It will be a case of "No waiting-you're next!" Just now Wait ing-you're next!" Just now Wait and See and Sipping Cider Through a Straw are very much in demand with the performers.

### A Song Query

Some persons are wondering how a certain western publisher can dig up songs that sell to other publishers for small fortunes. He hasn't any staff of known writers, doesn't spend a fortune to exploit his numbers, hasn't branches scattered all over the country, and yet he knows how to pick and sell. And what's more, no one ever bragged about the royalty statements that came from

### New Song Looks Good.

Sammy Stept and Bud Green have collaborated upon a number Tra-Da-Da-Da-Der that has been accepted for the "Look Who's Here!" show. This song looks like a big moneymaker and is destined to have a wide play, according to all indi-cations, I'm Tracing the Mason and Dixon Line is also a late one of theirs.

### Gets Advance Royalty

George B. McConough has received the advance royalty from the thousand copies a day. And if the Witmark Publishing Co. for a new song doesn't sell more than a million waltz ballad I'm Looking for a Silcopies all the wiseacres in the music very Lining that Witmark accepted P

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### **BUSHWICK BILL** Bernard and Duffy andMcKay and Ardine Score

McKay & Ardine, and Bernard & Duffy shared honors at the Bushwick this week, and left no dispute as to whether or not they are entitled to headline honors. The show opened with Alfred Farrell & Co. in Pictures from rags and any old thing. Fol-lowing them came Harry and Grace Ellsworth in a smiling spattering of song and dance. Mr. Ellsworth's Russian dancing was specially commendable, and the house showed their appreciation. Next was Paul Decker in "The Ruby Ray," a short farce, filled with humor and funny situations.

Moss & Frye, with their usual black-face comedy talk and chatter received their usual share of ap-plause. Their singing and melo-dious duo was fine, as it has always been, and they are always welcomed at the Bushwick. Ernest Evans and his girls, singing, dancing and playing, were very artistic. Mr. Evans' dancing was the feature of the act. His dancing partner was clever also.

The Murray Sisters came after the intermission with songs and personal criticisms of each other. Then came the best part of the show in the last two acts. McKay & Ardine in their new offering, "All in Fun," have everything to make one laugh, and Miss Ardine's dancing was great.

Oh, What a Pal Was Mary was a good song. Bernard & Duffy came next, full of pep and ginger. They were voted the best shimmy and piano playing couple seen for some After they got started nothing could keep them quiet, and their feet and hands just seemed alive. They are sure of a good reception when next they visit Bushwick. HUSTED.

### Nora Norine

We have watched the work of Nora Norine for some years. As Norine Coffey of other seasons she was good and always managed to make a splendid impression but as Nora Norine-which is a much better stage nom de plume-she is ahead of any previous vaudeville ap-pearance. Miss Norine has taken on some weight since her close call with pneumonia out West and she is far more attractive personally than ever before. She made a pleasing picture at the Fifth Avenue recently and her voice was in perfect control. Miss Norine has a vocal range of high quality-her tones being musical and vibrant and easily registered. Her introductory number was one of those little numbers wherein she made a happy entrance and informed the audience she was to sing everything from rag to opera. And she did and did it effectively. One number was I've Got the Suwanee River Flowing Through My Veins, while another was His China Girl in Old Hong Kong. On the Good Bye solo her voice was given its fullest play and there wasn't a single slip. An enthusiastic encore at the finish brought Miss Norine back with Irving Berlin's newest song Everything Comes to Those Who Wait, I've Got My Captain Working for Me Now. It's timely and breezy, with Miss Norine putting it over. Miss Norine has much in her favor and should keep working continually. MARK.

### Sabini and Goodwyn

Sabini and Goodwyn have the assistance of another man who contributes so much to the comedy and figures so conspicuously all of the time that his name should be in-cluded in the billing. The three men offer a comedy and instrumental and singing act that is of no small worth. The opening is especially good, when a tenor comes out alone to sing and in the middle of his song many loud and sour notes are heard from the orchestra pit, whereupon a quarrel starts between Sabini and the other man, impersonating musicians. bini goes on the stage and from then on does most of the work, handling the greater portion of the comedy and playing several instruments. The tenor sings a number well and the unnamed man remains in the pit and breaks into the proceedings with many very funny cracks. It is an act that will have no difficulty getting over anywhere. TIDDEN.

### Whitledge and Beckwith

Two young men with pianos combine talk, songs and instrumental selections, with the musical part as the main prop. The boys did nicely at the Fifth Avenue, their music proving their strongest asset, the patter part not displaying the strength ex-pected. The boys need a little more life, a faster pace all the way. We would like to see these boys blacked up, doing this turn, with combined musical layout and a snappier gag exchange and a livelier finale; it may not be better than the present routine but we'd gamble the results would be better. The idea is there.

### June Edwards and Maxwell

To pass any sort of judgment at this time on the dancing act offered by June Edwards and Maxwell would be decidedly unfair. It badly needs further rehearsing, especially in the team dancing of Miss Ed-wards and Mr. Maxwell. Also it was evident that the Monday morning rehearsal at the theater was insufficient as the house orchestra was not with them all the time. The theater, in which the act appeared, has an unusually adept group of musicians, who have been seen repeatedly to handle more difficult routines than this, so it must have been the fault of short rehearsing.

The billing says that the above named are assisted by Olge Marwig. Miss Marwig is more than an assistant. At the present time she is better than the featured two.

TIDDEN.

### 4 Casting Mellos

Circusy but effective. Three men and a woman. The bigger part of the masculinity action works on the casting end, wearing sports' outfits, while the other man and woman appearing in full-length tights, take care of the flying. Some snappy casts are made, with the woman getting full play on some thrilling tosses by the men. Among several worth while are the ankle catches after complete revolutions by the flyers. At the 23rd Street last week

### ORPHEUM SHOW Van and Ward Headlining Take Full Honors

Wilfred DuBois opened the show with a juggling act that was full of excitement and extraordinarily good feats. Sherman and Uttry came next in a novelty skit entitled "Cupid Used a Whip." Lots of songs, dancing and fun all the way through the act; went over well. Duffy and Caldwell followed in a flirtatious singing, dancing and com-edy skit. The New Spanish Revue then came out with their Spanish songs, dances and music. It is an elaborate and very pleasing act. Madam Ellis, "The Woman Who

Knows," mind reader and able to reveal your innermost thoughts, followed the intermission. Ciccolini, late of the Chicago Opera Company, singing Dear Old Pal of Mine, was well received. He also sang opera pieces very well. Dorothy Shoemaker and Jack Roseleigh Company in "Mr. James of London" offered a comedy-drama with deep stuff while the curtain was up, but ended in comedy just as the curtain dropped. Ward and Van, in "Off Key," were the decided hit of the evening, and took off most of the honors with their harp and violin playing jazz, full of pep, playing all the time, and very seldom speaking. However, their instruments did enough talking, and they had a hard job getting off, even though they were the last act and the people waiting to go home.

HUSTED.

### Alma and Merriman Girls

Bare legs. Zowie! This act comprising three women with the Merriman misses looking like real sisters is in the main a musical combination, with the Merrimans offering a double dancing routine that showed team-work. But what took the eyes of the audience from the start was the style of stage dressing affected by the trio. The women open with a pop medley on the xylophone with abbreviated attire worn and the half-hose length covering used for the feet and ankles. A section of the leg and knee parts of the three women are bare. However for the summer it looks cool and also keeps one's eyes off of the xylophone for a time. Alma has a solo on the xylo that found big favor. For a getaway the trio plays Cavalry Charge (Descriptive) which has a warlike flavor and permits the women to work in some sideline didoes with a drum, revolver, etc. The act, music, dancing and bare legs, bound to prove a mild sensation in the pop houses. MARK.

### Grew and Pates

In a little dramatic sketch called "Solitaire," Grew and Pates present a scene of domestic pathos with the silver lining of the connubial clouds breaking through in frequent lines of sheer comedy. She seeks to make of him a good husband, entirely ignoring any effort on her part to make a good wife for him. Then she decides to leave him on account of his flyers. At the 23rd Street last week the act closed the show, worked quietly, quickly and gingerily and got the results. A clean act which should have no difficulty in getting bookings.

Mark.

Street last week limitations, but like the most popular speech and the other as an exit. The first is Oh, Oh, Oh, Those Landtords, which fits aptly into his material, and the closing number is All Those In Favor Say Aye. On the "Aye" the house answers.

Tidden.

Bill Dooley

It's Bill Dooley alone. And as a "single" Bill is there with all of his combined stage wares and putting them over. Dooley is as versatile as a Jack - of - all - vaudeville - trades and everything he does is done well and excellently. Whether singing, dancing, rope throwing, etc., Bill is getting results and in his present act does about the same as he did when working with Dooley and Dooley and other affiliations. At the Fifth Avenue recently Bill was a sort of 5-in-1 act proposition, with his ability roundly applauded. He talks a la Will Rogers and dances a la Fred Stone with the lariat and does both effectively. We like Bill and we like his work but we think that he could make his talk a lot stronger if he went after a Literary Digest style. He announces the imitations of Rogers and Stone and as such could cover a funnier line of talk. Bill Dooley is worth while on any MARK.

Daly and Berlew

The dancing team of Daly and Berlew is the regulation vaudeville dance team in every respect save one, and that lies in the fact that they do not sing. Most acts of the sort fill up a stage wait for a change of costume with some mediocre singing, but Daly and Berlew make changes in costume so rapidly that they can confine there efforts to dancing. This they do rather well, and present a pretty picture in rhythmic motion.

### Polly Dassi and Co.

It's a foreign act and probably reached the States after the war. Of that we are not sure and what is more we don't care as the act is not depending upon any nationality to start a sympathetic trend before it opens. It's a mixed animal act, with a man and two women putting dogs and a pony through their paces. The billing has the "only boxing pony in the world." That may help a lot but the expectation is of the Hippodrome sort with the pony remaining upright on his hind feet and pawing vigorously at the man in front, with a glovelike covering over his fore feet. Several of the dogs are quite acrobatic. The man has a makeup that isn't a bit funny. He should try at least another wig. The act is best suited for the pop houses. was at the Fifth Avenue recently in the opening spot, doing fairly well. MARK.

Dave Manley

Dave Manley delivers a political monologue that should prove suc-cessful in family theaters. It is a speech made by the candidate for mayor and consists of many sure-fire laugh getters, even if somewhat antique in style, in the form of mispronunciations and twisted sentences. Manley also amuses the house by rapping for order when he gets a laugh, and if some man or woman is especially loud in appreciation he gives them a personal scolding. He uses two songs, one during his house answers.

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B. S. MOSS President

General Executive Offices:

On the Second Floor of the

McCREERY BUILDING

110-112-114 West 42nd St.

Phone Bryant 9200

### WHERE THE ACTS ARE NEXT WEEK

NEW YORK: PALACE—Aug. 11, James Hussey and Co., Ciccolini, Four Marx Brothers, Nita-Jo (others to fill) ROYAL—Aug. 11, Creole Fashion Plate, Arnaut Bros., Veita Gould, Ryan and Healy, McCormack and Mellan (four to fill). PROSPECT—Last half: Four Musical Cuttys, Patsy Doyle, Hippodrome Four, Mary Maxfield and Co., Casey and McBride, Lewis and Dody. GREENPOINT—First half—Billy Rhode, Jimmy Lucas and Co. (three to fill); Last half: Patsy Doyle, Clinton and Rooney, Breen Family, Green and Parker (one to fill). TWEN-TY-THIRD STREET—First half: Burt and Paigie Dale, Billy Hart and Circus Girls, William Morrow, Benbenuto Duo, Greenlee and Drayton (one to fill). FIFTY-EIGHTH STREET—First half: Turner and Grace, Mabel and Johnny Dove Francis and Overholt, Five Princeton Girls, Hampton and Blake, Dennis Brothers; second half: Musical Christies, Dave Manley, Magee and Anita, Mile. Diane and Jan Rubini, O'Connor and Dixon, James C. Morton and Co.

CHICAGO: MAJESTIC—Aug. 11, Fatricola, "Sweeties," The Sharrocks, Kana-

Jan Rubini, O'Connor and Dixon, Jaines C. Morton and Co. CHICAGO: MAJESTIC—Aug. 11, Fa-tricola, "Sweeties," The Sharrocks, Kana-zawa Japs, William Ebs, Casting Camp-bells. STATE-LAKE—Aug. 11, Lambert and Ball, LaBernicia and Co., Marion Har-ris, Claudia Coleman, Weston Sisters.

DENVER: ORPHEUM—Aug. 11, Marion Morgan Dancers, Great Lester, Lloyd and Wells, Harry Holman and Co., Brudian and Silbermoon, Ann Gray, Lo Que Dupree.

SAN FRANCISCO: ORPHEUM—Aug. 10, "What Girls Can Do," Pianoville, Nidson and Forest, Haig and Waldron, Francis Dougherty, Oliver and Olp, Mlle. Nadji, Chinese Brass Band.

WINNIPEG: ORPHEUM—Julius Tannen, Will J. Ward and Girls, O'Neil and Kellar, George Kelly and Co., Bryan and Broderick, Royal Gascoignes.

and Broderick, Royal Gascoignes.

LOS ANGELES: ORPHEUM—Aug.
10, Sheila Terry Co., "Reckless Ere,"
Nelson and Chain, Ione Pastori, Sherer
and Beken, Deiro.

CALGARY: ORPHEUM—Aug. 11,
"Current of Fun," Blanche and Jerry
Creighton, Casting Wards, Hayden and
Ercelle, Harmon and MacManus, Lamberti.
SALT LAKE: ORPHEUM—Aug. 13,
Frank Dobson and Co., Thos. Swift and
Harry Kelly, Espe and Dutton, Clifford
Walker, Aerial Shaws, Garcinetti Bros.
VICTORIA, B. C.: ORPHEUM—Aug.
11, Bessie Clayton land Co., "Current of
Fun," Blanche and Jennie Creighton, Casting Wards, Hayden and Ercelle, Harmon
and MacManus, Lamberti.

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This Week, August 4-9

### HERBERT CLIFTON

INTRODUCING FOR THE FIRST TIME HIS 1919 PRESENTATION

A Brand New Series of Comedy Character Portrayals

SATIRIZING THE WEAKER SEX

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**CHRIS** 

### E FLYING MARTINS

ACCOMPANIED BY MISS SYDNEY MATHEWS JUST RETURNED FROM FRANCE

THIS WEEK (AUG. 4) KEITH'S PALACE THEATRE, NEW YORK **HUGHES RYNER-PARIS** DIRECTION—PAT CASEY—AMERICA

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UM— noville, aldron, Mlle.

-Julius O'Neil Bryan -Aug. Eve," Sherer g. 11, Jerry n and mberti. ig. 13, ft and Clifford bros. -Aug. ent of, Cast-armon



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"Starring in Stories by James Oliver Curwood"

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### WALTER MCEWEN Morningside 6800

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### "The Organization's The Thing"

New York City.



Los Angeles

Mr. Julian Johnson, Photoplay Magazine, 350 North Clark St., Chicago, Illinois.

My dear Mr. Johnson:

Relative to your recent request for an expression of opinion would say I believe the most important factor in motion picture production is neither star, story, nor direction, but organization. That is to say no matter what a director's ability may be, how great the story or how wonderful the star, unless behind these elements there is a good organization working in complete harmony a really high class picture is an impossibility.

If there is any such thing as insurance against failure, and of success, the securing of a first-class organization is it.

Yours sincerely,

Mantall a neilan

### The Marshall Neilan Organization

### AL GREEN-First Assistant to Mr. Neilan



Engaged by Col. Selig in 1912 to assist Colin Campbell. Became director in 1916 and produced "Princess of Patches," with Vivian Reed. Directed George Fawcett and Vivian Reed in "Friendship of Beau Pere," "For Award of Service," "Lost and Found." Pioneer in production of Animal pictures. Directed "The Lad and the Lion," an Edgar Rice Burrough's story. Associated with Mr. Neilan in production of "M'Liss," "Heart of the Wild," "Three Men and a Girl," "The Unpardonable Sin" and "Daddy Long Legs."

### BENJAMIN CARRE—Art Director



Educated in Paris, France, studying under Jules Adler, and receiving early training at Famous Amable Studios. With Gaumont Company in Paris five years. Associated with Maurice Tourneur as Art Director five years. Responsible for art direction of "Hearts in Exile," "Prunella," "The Pit," "Barbary Sheep," "Sporting Life," "Woman."

### HOWARD M. EWING-Superintendent of Lightings



Fourteen years in legitimate as Stage Electrician. Engaged by Jesse L. Lasky, 1914, and introduced lighting effects in "The Cheat," which revolutionized motion picture production and immediately placed Lasky productions in the front artistically. Responsible for lighting effects in "Joan the Woman," "The Woman God Forgot," "The Little American," "Old Wives for New," "Unpardonable Sin," "Cheating Cheaters," "Daddy Long Legs."

### JOSEPH ALLER—Laboratory Expert



Who will continue to do the laboratory work of Marshall Neilan productions began with the American Biograph Mutoscope Company in 1903, and supervised the developing and printing of every Biograph picture produced. Also all D. W. Griffith productions, including "The Birth of a Nation," "Intolerance" and "Hearts of the World." Laboratory work of "The Unpardonable Sin," "Daddy Long Legs" and "In Old Kentucky."

### ANTONIO GAUDIO—Photographer



Actively engaged in motion picture photography abroad and in this country since 1900. Photographic and laboratory expert for original Imp Company. With Vitagraph, Biograph, Universal, Metro and Marshall Neilan Productions as head cameraman. Photographed "Mr. 44," "Big Tremaine," "Paradise Garden," "Pals First" and "The Unpardonable Sin."

### HENRY CRONJAGER—Photographer



Portrait photographer in Europe and in this country for many years. Began motion picture career with Edison Company. With American, Reliance Majestic, Vitagraph, Famous Players, Fox and Marshall Neilan Productions. Photographed "The Deemster" and "Daddy Long Legs."

### WELLINGTON WALES—Business Manager



Comptroller Jesse L. Lasky Feature Play Company, 1914-1918. Business Manager Mary Pickford. Installed and developed production cost system at Lasky Studio.

### FERDINAND PINNEY EARLE—Art Department



Author and artist of international reputation. Responsible for art titles and motion picture paintings in over forty productions, prominent among which were "The Unpardonable Sin," "The Westerners," "The Miracle Man," "The Hoodlum," "Daddy Long Legs," "Soldiers of Fortune."



Sacrino

### FEAR OR FAVOR - By an Old Exhibitor WITHOUT



Think of seeing pictures on a screen feet squarethe picture itself measuring 100 feet wide and 75 feet high! And then

think of a crowd of forty thousand people in front of the screen-noting the blinking of a man's eyelash plainly two blocks away and handily viewing the picture as a whole from a distance of six blocks.

This occurred at the Methodist try. Centenary Anniversary and it was a great boost for the motion picture. The entire industry owes thanks to the three individuals responsible for the success of this unique film exhibition-Dr. Chester C. Marshall, Dr. Christian Reisner and Samuel P. Vinton. Dr. Reisner, in particular, has long been a great advocate of the Screen, and is an expert projectionist to boot.

John C. Flynn made a good point.

He said that if the Church did not push the Screen as a substitute for the Saloon it was failing in an im-

portant duty. The endorsement of the Methodists is going to do a good deal toward bringing the Screen into the same complete Church recognition that it has had from the Governments of the world in the course of

the war just ended. It is getting to be more and more recognized by sensible Church peo-ple that there is no "evil" in witnessing a clean film in decent sur-

roundings! Nevertheless, my readers will re-member that I cited here wherein a church periodical refused to accept an advertisement from a magazine devoted to strictly educational pur-

Think of it! This was not an advertisement of films, but of a periodical.

Then there is the statement by the Reverend Mr. Pyle, Sergeant Yorke's pastor, regarding the latter's appearance in pictures. The reverend man said that such an appearance would send the heroic sergeant right to the devil!

All this makes one remember that the religion in America is still dominated by Puritan influences in the main and these influences are usually out of tune with the times. The industry, however, cannot help but be cheered by the fine encouragement given by the Methodists.

### Allen "Invasion" a Good Thing

Not only have the British exhibi-ors their "invasion" troubles, for tors their comes the announcement from Messrs. Jule and Jay J. Allen, of the Allen Theater Enterprises, with headquarters in Toronto, Canada, that they have decided to enter the United States. They at present operate forty-five first class cinema theaters in Canada, with many others in course of construction. Their Canadian theaters have been uniformly successful and it is a saying in Can-ada that "the Allens could make a dead house good." At any rate it is known that they have put failing houses on their feet, so it is certain that they will give the exhibitors in Cleveland and Detroit-the first two American cities invaded-a good run

The Methodist Centenary and the Motion Picture—The Meaning of the Allen Enterprises in the U. S.—Film Concerns Are Prosperous—A Letter

for their money. But they are very welcome because this very stimulation to competition will prove a good thing in the end for the entire indus-The Allens always build first class houses and maintain a first class snow, and this will compel every other theater in the territory invaded to do the same.

The investment in the Cleveland houses will be a million dollars. The Detroit house will cost in excess of \$600,000. It is understood that the Allens have been looking up locations in the two cities for many months and held back until they could close for choice spots. In both cities the theaters will be located on the main streets, and at points that are considered the very center of the cities' growth. The Detroit house will occupy the Chalmers property on Woodward avenue, the one street that bisects the entire city, and which is the unquestioned center of Detroit's civic life. It will be located between Watson and Erskine streets, and its direct neighbor will be the New Orchestral Hall, which is being built by citizens of Detroit and which will be in the nature of a civic insti-In Cleveland the new theater will be on Euclid avenue, the one principal street, directly at the intersection of Huron road and directly opposite the new Hanna Building, which will be the largest office structure there. This location is declared by Cleveland real estate men to be the best one in the city, and this is proved by the fact that several other amusement interests made efforts to

Interests as important as these will be watched by the existing theaters and theatrical circles in the cities in-vaded. There is not the slightest

A Youth Writes An Old-Fashioned
Fool doubt that John H. Kunsky in Detroit and E. Mandelbaum of Cleveland are paying more than ordinary attention to the invaders. To the industry as a whole the entrance of the in these two cities mean a great deal for the reason that there has been a ring in each which has controlled bookings and made it difficult for the producer or distributor who wanted his price to find a firstrun theater for his film. Since the Allens will continue their Canadian policy of showing the best films whenever obtainable, it stands to reason that the booking situation will be much easier when the new theaters open their doors.

"England Can Only Benefit"

Like a breath of fresh air from England is this paragraph in the statement of Major A. H. Sowerbutts of London to our trade press:

England feels no bitterness against American producers now working there, despite the ravings of small section of our own industry of which you may have read. The mass of us have not lost our sanity enough to believe that no possible good can come of such an invasion. "I wrote the first sixteen page If America is at the pinnacle in film insert for Lasky in 1912. producing, England can only benefit by the work on her shores of American producing talent. She will benefit as you folks did when the French 1914. studio wizards came to your coun-

### They Are Making Money

I noticed in last week's MIRROR that many motion picture companies were not making money. But I be-lieve that the average big film concern is making money. For instance, in the affidavit of President Clark of Exhibitors Mutual, denying the alleged insolvency of that company, a copy of their last financial state-ment was attached. It showed the of the corporation as being \$1,874,263, with the liabilities only \$167,663. Further in support of his denial, Mr. Clark swore that the company had negotiated contracts with three thousand motion picture exhibitors. That its weekly income in January had been thirty thousand dollars and had increased to sixtyfour thousand dollars in May. Since the court ruled against the parties alleging the insolvency, these figures may well be considered accurate.

The below comes from a young fellow in the business whom we are anxious to encourage, to push along. Therefore we print it as it comes. Usually we like to correct such communications where they express misstatements of fact-but as we say, Harry is youthful and should grow with the business. We will not interfere with the letter-writing tempts of such a boy. ESPECIAL-LY AFTER OUR RAID ON HIS OF THE OTHER WEEK

OLD FASHIONED Ex-

hibitor:

"Needless to say, I was somewhat peeved to read your facetious responses to my little notes.

"Now, I don't feel so bad-for after reading them I realize that your inability to answer any one of them must needs be covered with persi-

Taking them by far and large-

THAT I DO NOT LIKE THE POST. You are wrong. I always use it but IN A MANNER JUSTI-FIED BY ITS LIMITED CIRCULATION.

THAT JESSE L. LASKY WAS SUCCESSFUL IN VAUDEVILLE I admitted that-but said his legitimate attempts were unfortunate.

HAVE WORKED FOR A FILM CON-CERN BIG ENOUGH TO RE-QUIRE FORTY PAGES.

FOR YOUR EDIFICATION

I wrote the first thirty-six page

insert for Metro in 1914.

I used the first colored paper in

I have handled the exploitation of the following stars: Breese, Dustin Farnum, Ethel Barrymore, Edward Abeles, Mme. Petrova, Mary Miles Minter, Clara Kimball Young, Alice Brady, Robert Warwick, Gail Kane, Max Figman, Win. Faversham, Julie Opp, Mme. Bernhardt, Robert Edeson, etc.

"DO YOU CONSIDER

TARZAN THE MONK

more important than any of these? "You must speak for yourself in that sitting on 42d street and using the roof of the Republic and Lyric theaters as your horizon may restrict your vision.

As an Old Exhibitor, you evidently sit with your back to your box office window.

"I own no Paramount stocklucky to be eating regular, but they have dined pretty near everybody else in the industry, why not Zukor? He's the most deserving.
"Dear OLD Exhibitor, there is a

new vogue.

You must arouse yourself to it. "OPEN BOOKING is here. No one knows just what it means, but it's here.

"Everything is changed.

Casting directors are now termed CONCRETE MIXERS.

"Exhibitors are being promised service-and may get it.

".Publicity men are being placed in all exchanges instead of adding ma-"Titles are written in grammatical

Producers are no longer suffering from Galloping Knowitis.

Trade writers are admitting outsiders to their columns.

'Sew yourself onto my sleeve some evening and I'll take you for a visit to some outlying houses so that you may realize that something exists beyond Fifty-first street and that thereare as many lights on 125th street as on Fifty-ninth street.

"IF YOU PRINT THIS THANKS

IF YOU DON'T MERCI." REICHENBACH.

### THE MIRROR IS OUT **EVERY THURSDAY** FIRST WITH ALL THE NEWS

### ZUKOR NOW IN STANLEY CO.

### New York Picture Wizard Now Allied with Strong Philadelphia Company

DEAL has just been consum A mated whereby Adolph Zukor executes another master stroke in his film activities, Zukor having allied himself with the Stanley Company of Philadelphia. This brings Zukor into greater picture prominence, and adds another link to his fast expanding interests and alliances.

developed at the first meeting of the Stanley Company, which was recently incorporated for \$15,000,000, with Jules E. Mastbaum as president, that Philadelphia is not the only field

to be invaded.

The Zukor affiliation as a member of the Board of Directors of the Stanley Company in no wise will interfere with the plans and activities of the Famous Players-Lasky Company, of which Zukor is president.

The Stanley Company recently acquired the Nixon Colonial, Germantown (near Philadelphia proper and it reopens Aug. 25 with Leopold managing. The Stanley Company is far-reaching in its theatholdings, covering the properties of the Market Street Company, Sablosky and McGuirk, Al. and other interests in Philadelphia and adjoining towns. The Stanley crowd also operate the Stanley, New York.

Other big film affiliations following the recent amalgamation of the Moss houses, New York, and the Stanley alliance, are expected to be made by the Zukor offices shortly.

Zukor expects to add more next month.

### Stahl to Direct

After running their first produc-"Greater Than Love" starring Mollie King, Walter Niebuhr, president of the American Cinema poration, immediately signed John M. Stahl to direct the next five productions with Miss King. Work on her second picture will begin within

### New Vitagraph Serial Soon to be Launched Vitagraph is soon to launch

serial-William Duncan

Smashing Barriers.

Vitagraph is sending to all exhibitors reasons as to why the serial should come into its own, not ex-"Smashing Barriers ploiting particular, but all its serials. One of the serious objections to the chapter play, as set forth by the exhibitors, has been the loss of continuity in the story due to weekly interim between the show-ing of the various episodes. Yet, it pointed out that the majority monthly publications, run a continued story without any complaint from their readers that they cannot connect each succeeding installment. Then, too, Vitagraph says, the picture serial has the advantage over the magazine "to be continued" story in that each chapter is complete in itself.

Mr. Duncan who is acting as his own director, is making rapid progress on the new serial. episodes have been completed. Mr. Duncan is his own director.

### Mack Sennett Plans Revue

A Mack Sennett Bathing Girl Revue is another possibility in the

field of revues.

Mr. Sennett is said to be considering a plan to launch a musical production which will have a new edition each year, after the fashion of the "Follies." Many of the girls, the ranks of California's beauties. answer to them as yet.

Vivian Martin in New York Vivian Martin, who tripped away from Broadway three and a half years ago for a fling at motion pictures after her stage success in "Stop Thief," "Officer 666" and "The Only Son," and who has been making from nine to eleven pictures annually ever since, has returned to New York for her first visit, and a much needed rest after a far too strenuous three years.

Several managers are said to have made Miss Martin offers since it became known that her relations with the Lasky interests were terminated, if not all, would be selected from but she has not given any definite

Marshall Neilan Denies He Is Going Abroad Now. New Moss Film Policy Starts Labor Day. Wm. A. Brady Preparing Film Invasion Of Europe. Western Exhibitors Protest Exchange Methods. U. S. Health Board No Longer Behind "Social Evil" Films. U. S. Health Board No Longer Behind "Social Evil" Films. Weber, and features Mildred Harris Joe Brandt Starts New National Film Relations in New York. (Mrs. Charles Chaplin).

### IS THAT SO!

Virginia Foltz, the former musical comedy star in "Madame Sherry and other Savage successes, has been engaged to play in support of Monroe Salisbury in "Devils Have Their Friends.'

The second of the Universal serial aces to respond to the nation-wide demand for short exhibitors' jects of the screen idols is Marie Walcamp, who is creating the role of "Tempest Cody," a typical daughter of the last-frontier folk in series of two-reel plays written by Jacques Jaccard.

Bertram Grassby has just finished wo pictures; one was with Peggy Hyland and the other with Emmy

Wehlen for Metro.

George Hall, who used to be a well known photoplayer on the coast writes from Paris that he hopes to follow his letter directly home.

Alfred Whitman is a commuter now between the regular and the canvas stage, as he leaves the studio next week to join the Morosco Theater in "Eyes of Youth" as the Hindu crystal gazer.

Henry Walthall has nearly completed his latest feature, " The Parted Curtains," and will start shortly on the production of "The Confessor," adapted for screen purposes by Wm. H. Clifford, from the stage success of that name.

Joseph W. Stern and company have dedicated I Cannot Believe I Lost You, one of their leading song hits for the coming season to Percy Marmont and Alice Brady, conjointly.

W. Christy Cabanne is working hard these days at the Lois Weber Studio, where he is to direct a series of pictures under the general supervision of Marshall Neilan.

Dean Collins, of Portland, Oregon, and one of the best known newspaper men in the West has accepted the position of publicity manager with the Universal Exchange at the Universal Exchange at Portland.

Captain Donald C. Thompson, famous war photographer, has become associated with the staff of Red Cross Cameramen, and his new negative will be released with the series of Red Cross films through the exchanges of the Educational Films Corporation of America.

### FIRMS AFTER NAN **HALPERIN**

### Several Companies Bidding for Shubert Star for Picture

Nan Halperin, former vaudeville headliner and now a Shubert star, who is scheduled to head the playing list in the new show, "The Girl in the Stage Box," Al. H. Woods bringing out the latter part of this month, is being sought for pictures by several New York companies.

Miss Halperin has been broached before for films, but decided to wait until she had signed with a production before considering any picture

propositions.

Miss Halperin may appear in the new A. H. Woods show prior to the "Girls" production, as the Shuberts are not desirous of producing the Fitch show until after October. Meanwhile the Woods office wants Miss Halperin badly and has made all kinds of overtures to "borrow her services right away.

Miss Halperin is not under a film contract to the Shuberts and it is now a certainty that she will be found in film stardom before many

### Dempsey-Willard Fight Called "Boxing Contest"

The Dempsey-Willard fight pictures may still be shown in states other than Ohio, in spite of the failure of the Ohio Censor Board to pass favorably upon them. The mayor of Toledo granted the permit for the fight, designating it as a boxing contest. There is no law to interfere with the transportation from one state to another of a picture of a boxing contest. If the nomencla-ture of the little Toledo entertainment stands, then all the states of the Union have a chance to see just what happened to Jess Willard on the 4th of July.

### State Rights Features

"Skinner's Dress Suit" will make its bow to the public a second time very shortly. This will be followed later by the other two in the Skin-ner series, "Skinner's Bubble" and "Skinner's Baby." These features will be released as state rights pic-Victor Kremer tures by Features.

"Skinner's Dress Suit-" is adopted from a story by Henry Irving Dodge. The picture features, as other Skinner stories, does the Bryant Washburn and Hazel (Honey) Daley.

Victor Kremer also is planning to distribute other Essanay feature pictures, beginning early in the fall.

### Loew Books "Home"

Marcus Loew, one of the largest exhibitors in the country has booked the successful Universal-Jewel production "Home" for a run of sixty The contract was closed recently by Sam Zieler, manager of the New York Universal Exchange.

This booking will insure an extensive showing of the production in New York City. The picture wa produced under the direction of Lois

### Hold Convention in Seattle

The first convention of the Allied Film Board of Trade of the Northwest, embracing all of the four northwestern States and Alaska, was held in Seattle July 16-19. Addresses of welcome were made by Mayor Ole Hansen and Gov. Louis F. Hart. There was a big excursion to Bremerton Navy Yard July 19, with seagoing luncheon arranged by Bremerton Chamber of Commerce.

By special permission of Secretary Josephus Daniels, visiting exhibitors were extended full privileges of Puget Sound Naval Station.

### Goldreyer Reorganization

A certificate of reorganization of Goldreyer Theaters Corporation of New York City was filed with the Secretary of State recently. The concern is capitalized at \$900,000 and it now intends to enter the motion picture business in a more elaborate manner. One of the plans are to lease and control a chain of theaters located in fifteen or twenty of the largest cities of the State for the presentation of high-class screen pro-

### Aviator Star in Serial

Production has been started at Universal City on "The Winged the five-reel serial melodrama, which Jacques Jaccard is producing with Lieutenant O. L. Locklear, the only aviator who changes planes in mid-air, as the star. Francelia Billington, who played the principal feminine role in Eric von Stroheim's The Pinnacle," heads Locklear's supporting cast.

### New Allen Theater

Work has been resumed on the Allen Theater excavation in Winnipeg, which was stopped because of strike some eight weeks ago. It is to be one of the finest moving picture houses in the west. It is stimated that the structure will cost \$300,000, exclusive of the ground.

### To Star in "The Climbers"

Corinne Griffith, who is taking a vacation, will begin work shortly in The Climbers," the play by the late Clyde Fitch, in which Amelia Bingham starred.

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### FISCHER FEATURES STATE POLICY

### B. A. Rolfe Will Make Only Special Productions for New Company

SPECIAL features only will be made by B. A. Rolfe for A. H. Fischer Features, Inc., according to a statement outlining the policy of the new company issued this week. The corporation is occupying the Thanhouser studios in New Rochelle, N. , obtained by outright purchase by Mr. Fischer several weeks ago as the home of B. A. Rolfe Productions. Mr. Rolfe has acquired a series of

stories by Robert W. Chambers which he will convert into picture form. The first story he will put on is "The Shining Band." The adaptation of the printed text for screen use has

been made by Charles A. Logue, who ing all the common stock. For the will make all the adaptations for Mr.

Accompanied by a company forty, comprising players and techni-cal staff, Mr. Rolfe has gone to the Adirondack Mountains to put on a

number of exterior scenes.

Mr. Rolfe himself will supervise and direct the staging of all subjects with the co-operation of Chester De Vonde. His staff includes: Arthur A. Cadwell, chief cameraman; Patrick (Paddy) Carey, technical director; A. B. V. Flower, art director; John J. Kieley, film editor.

### Elmo Lincoln Challenges Dempsey

On July 29, Jack Dempsey, the new world's champion heavyweight prize fighter was challenged to a match for the title by Elmo Lincoln, Universal star. The challenge was sent by Lincoln by wire and was delivered to Dempsey in Chicago by Sam Hall, sport editor of the Chicago Herald-Examiner and George DeKruif, the Universal Film Co., publicity manager for Chicago.

James J. Jeffries, former heavy-weight champion says of Lincoln: "I have carefully examined Lincoln and see in him the ability to put up a wonderful battle against Dempsey I think so much of his chances to put up a scrap that I am willing to associate myself with Jim Corbett in supervising his training and my ranch near Burbank, California, is at his disposal for the establishment of a training camp."

### Warren Theater Remodeled

The Library Theater in Warren, Pa., is being entirely rebuilt of fireproof construction, at an expense of nearly one hundred thousand dollars. The plans follow closely those of the Rivoli, of New York, and when com-pleted this will be one of the hand-somest theaters in the western part of the state. The Columbia Amusement Company have a long lease on the property and expect to open about October 1st, playing a high grade of dramatic attractions and pictures.

### McClintock's New Job

Charles McClintock, the well-known press agent and who has handled the advance at times for shows from the Henry W. Savage, Cohan & Harris and other producing offices, is fast becoming acclimated to his new job as special exploitation demonstrator for Select pictures. Right now he is doing some special work on the forthcoming Elsie Janis film for the Selznick forces.

### Two New Oregon Houses

Astoria, Ore, will have a new motion picture house, to cost \$100,000 and to seat 1,500 persons. Ground space of 100 by 166 feet has been acquired for the purpose. Negotiations have been conducted under the name of Warrenton Investment Co.

Contracts have been let for the erection of a \$160,000 Elks' Temple and motion picture house at Pendleton, Ore.

### Tourneur and Tellegen Old Friends

In an interview with Lou Tellegen at the Tourneur Los Angeles studios, Mr. Tellegen paid a tribute to Maurice Tourneur. He said: "I have just seen 'The White Heather.' The man who can put such amazing vitality into that old Drury Lane melodrama is certainly a genius in directing."

Ten years ago, when Mr. Tellegen was playing in Shakespeare reper-toire at the Odeon in Paris, Mr. Tourneur was stage director and "as clever as the devil," Mr. Tellegen

### Miss Wilstach to the Fore

Another member of the famous Wilstach family is to the fore. Florence Wilstach, who is related to Paul and Frank Wilstach and is a sister of John Wilstach, business agent, press agent, writer, etc., who is associated with the First Play Agency in the Putnam Building, placed "A Perfect Lover" with the Select Co. This is the picture in which Eugene O'Brien is starred.

### Six Educationals on Times Square

Vice-President E. W. Hammons, of the Educational Films Corporation of America, claims honors for breaking all records for the booking of short subjects in the foremost New York theaters. Last week saw six "Educational" subjects in the four big motion-picture houses of the Times Square district, the Rialto and Broadway having two pictures

### Osso Signs Minta Durfee

Truart Pictures, announces the signing of a long term contract with Minta Durfee (Mrs. Roscoe Ar-buckle), to star in a series of productions under the direction of Charles H. France, formerly with Edison and Keystone.

### New Nazimova Film

Nazimova has started work in "The Hermit Doctor of Gaya," a screen version of the novel of life in India by I. A. R. Wylie. This production will follow "The Brat" in the Metro releases. Charles Bryant adapted the story and wrote the scenario. He also will play the leading male role.

### Gets Control of Cooper Hewitt

The General Electric Company has obtained control of the Cooper Hewitt Electric Company by acquirpast sixteen years the Cooper Hewitt company has built up an ex-tensive business in industrial and photographic lighting among large industrial manufacturers, motionpicture studios, photographers and photographic laboratories.

The company will be operated un-der the regulation and management of the General Electric Company. W. A. D. Evans, who has been connected with the Cooper Hewitt company since its inception, will be in actual charge of the company as president and treasurer. N. R. Birge is vice-president, C. P. Hamilton assistant treasurer and E. E. Davies secretary and auditor.

The present policy of the company in its field of industrial and photographic lighting will be continued. Increased facilities will be provided shortly to take care of the rapidly increasing business.

### Selznick Takes Fort Lee Studio

Having outgrown their present studio home in the Bronx, the Selz-nick Company has taken over still another studio at Fort Lee, New Jersey, practically the largest studio in the East. This will be run in addi-tion to the studio which they are now operating in the Bronx. Elaine Hammerstein, Owen Moore and other Selznick stars will work at the Fort Lee studio, while Olive Thomas, Elsie Janis and Eugene O'Brien produce at the Selznick Bronx studio.

### Seattle's First Screen Ball

The first screen ball was held in Seattle July 18, at the Hippodrome. Five screen stars were in attendance, Bessie Love, Wallace Reid, Fay Tin-cher, Beatriz Michelena and Frank Keenan. The public was greatly interested and the ball well attended.

### Big Theater for Australia

Melbourne, Australia, is soon to have a huge motion picture theater. J. C. Williamson announces through his American representatives, Sanger & Jordan, that arrangements have been completed for the immediate erection of the house, which is planned to seat four thousand. It will be the first undertaking of the kind in Australia, and will mark a pronounced advance for the motion picture in that country. American pictures will figure largely in the programme.

### Bory Osso, General Manager of Lady Diana Manners Contract With Griffith Made Known

News from the D. W. Griffith motion picture studios in California has just brought to light the fact that Lady Diana Manners, daugh-ter of the Duke and Duchess of Rutland, and considered the most beautiful woman in England, has signed a contract to appear in motion pictures in America under the Griffith direction. On the day that she signed the contract she was she signed the contract sne was injured by falling through a skylight while witnessing the march of the returned soldiers. This accident may prohibit her appearance in the films as it is reported she will be

### BUSY ROAD SEASON Griffith Starts Tours of "The Fall of Babylon"

Unmistakable activity around the New York offices of the David Wark Griffith company, Albert Gray, general manager, indicates unusual movement of road outfits for "The Fall of Babylon," which is now the attraction at the Cohan Theater. New York.

Five companies have been routed by Sidney Smith, with each thor-oughly equipped with advertising matter and press sheets supplied by Robert Edgar Long, general press director of the Griffith offices.

One outfit opens Aug. 18 at the Nixon, Pittsburgh, with a two weeks' engagement there to be followed by a three weeks' stay in Philadelphia; other Eastern dates to follow. Another opens in Kansas City, Aug. 25, which goes west through Missouri, Nebraska and Kansas while another outfit opens that same date in Rich-mond, Va., for a Southern tour to New Orleans and back. Another company opens Aug. 25 in Detroit, with such cities as Cincinnati, Indianapolis, Columbus, Toledo, etc., routed. Still another is routed to start Aug. 20 at Johnstown for a tour of Pennsylvania. Other Middle-Eastern time will follow

Special soloists, with each outfit having special ballets similar to the one on view at the Cohan, with the living dancers also featured, the Kyra Dancers (from 12 to 16) will travel with each film company.

### Corbett First Film Star

Universal now claims that James J. Corbett, star of the serial "The Midnight Man," was one of the first two persons in the United States to be a motion picture "star."

Some will dispute this fact, but here are the proofs they offer. In 1893 Thomas Edison, the man who made motion pictures possible, asked Mr. Corbett to stage a boxing match with Jack Courtney so that his Kinetescope might record the fight. The fight was staged in Orange, New Jersey. The rounds were of oneminute duration, and six rounds was the limit. It took five hours to picture this six-minute fight.

### Forbid Company to Sell Stock

No tangible assets, and risk too hazardous are the reasons assigned by the State Commission for refusing to permit the Pan-American Film Co., to sell stock in Oklahoma. Henry Starr, recently paroled by Governor J. B. A. Robertson from a 23year penitentiary sentence for bank robbery, is interested in the com-pany. It is understood he was to be the principal actor.

### First Gild Star Picture

The Gild Star Features Company have started work on their initial production at the Brunton Studios under the direction of Jack Pratt and Harry Schenck. Mignon Anderson, » Jack Richardson and George Fisher have been cast for the principal roles



### BROADWAY PICTURE PROGRAMS AND MUSIC

At the Rialto—"The Career of Katherine Bush"—Paramount-Arteraft Special Catherine Calvert

Weber's tuneful and beautiful overture from "Freischutz" is the opening musical selection for the week's show at the Rialto. It is directed alternately by Hugo Riesenfeld, Nat W. Finston and Joseph Klein. Following this is a very unique scenic, "A Trip Through a Rubber Plant," used by courtesy of the Goodrich Rubber Co. It shows the way rubber shoes and boots are made, and the latter part of it is devoted to the making of a "blimp." The audience is taken through an enormous factory and even through the insides of the balloon when it is being tested for air holes. The music was Accalamation Waltz, Dancing Leaves and Moskowsky's Gondo-

was sung by Martin Brefel. This was O Paradiso, from Meyerbeer's "L'Africaines." The Rialto Magazine followed, opening with Semper Fidelis, Sousa, and going into Hun-katin at some Indian scenes. This included an Indian "shimmy," for which the orchestra played Red Skin. A "Happy Holligan" cartoon was sandwiched in with the weekly as a break in the monotony, and for this the music included You'll Do It All Again, Hindustan, Arabs and Pride of the Caravan. A burning chemical plant was run to Scenes of the marshals an agitato. of France inspired a big military march and the weekly closed with Tschaikowsky's Italian Caprice.

The feature for the week is a is from a story by Elinor Glyn, and the production was directed by Roy Neill. The cast includes John Goldsworthy, Craufurd Kent, Dearing, Augusta, Anderson, Claire Whitney and Allen Simpson. It is an unpleasant play, dealing with the downfall of two sisters. The musical accompaniment consisted of such numbers as Hathaway's I'm A Longing for You, Thome's Simple Confession, Friml's Cherry Blossoms, May Dreams, Yesterthoughts and Waiting for You. The theme was a setting by Frank Lambert of The Night Has a Thousand Eyes, which List, singing Meyer-Helmund's old is flashed on the screen during the latter part of the action. There are many settings of these famous words, but the Lambert one is good for a theme, as it has a definite tune. There are no special effects outside of the regulation agitated move-

After the feature the orchestra went into a selection from Herbert's The Fortune Teller." Another extra musical number was the playing of Romance Andalouse, Sarasate, by Sashcha Fidelman, concertmaster of the orchestra. This was accompanied by Emanuel Baer, pianist of the orchestra.

The comedy was a Mack Sennett, called "Treating 'Em Rough," a sort

BY M. M. HANSFORD

For Your Theater—Complete Picture Programs Built Around The Big Features As Shown On Broadway. You Can Get Much Valuable Help From These Programs In Planning Your Own Show.

Sinbad and Henekiah. The program was closed by an organ solo, the slow Circumstance" march by Elgar. This was played by Arthur Depew.

### At the Rivoli-"The Dark Star" - Paramount-Arteraft Special-Marion Davies

A selection from "Tosca," Puc-After this scenic a solo for tenor cini's tragic opera, greeted the audience at the Rivoli last Sunday afternoon, the beginning of the regular Erno Rapee and bill for the week. Joseph Littau conduct this familiar musical offering. The usual Rivoli Pictorial follows the overture, the orchestra opening with a stirring march, Sons of Britain, and going into a baby parade, bearing the curious title of "East Is West." The music was Fairies' Greeting, a light caprice just suited to the antics of the youngsters. For a scene of a Mexican artist at work the orchestra used a Spanish Andante. An unusual scenic was shown called "Bits of Scenic Splendor," arranged and edited by Joseph LaRose. During this the music was a quiet number, At Evening. A baby tank showing Paramount-Arteraft special, "The how it demolished buildings was run Career of Katherine Bush," with to an agitato, and then same those ex-Catherine Calvert as the star. This cellent fun-makers, "Mutt and Jeff," in a play involving the diguising of Mutt as a dance queen. The orcnestra used Missouri Blues, Jazz Band Ball and Democracy. Eskimo scenes were run to Tschaikowsky's March Slav, ending with a Gopak for a dance in the snow. A big military scene in Paris called forth the march from "Queen of Sheba," and later when the returning "Tommies" were seen marching through the parade were shown, while Herbert's streets of London, the orchestra Air de Ballet was played. Small tots came out on Tommy Atkins, giving a rousing finish to the weekly.

The vocal numbers were Emanuel song, Margareta, and Rosa Legeis, dramatic soprano, who sang the aria from Verdi's "Ernani." The settings for these songs were designed and lighted by John Wenger, the art director of the theater.

A Paramount-Arteraft special filled feature position on the bill. The Dark Star," from the story was " by Robert W. Chambers, with Marion Davies as the heroine, directed by Alan Dwan. In the cast were Doro-thy Green, Norman Kerry, Matt Moore, Butler Clonbaugh, Arthur Earle and Fred Hearn. The picture opens in Turkey, with a dire prophesy running through the entire play, ending in a series of melodramatic events, and furnishing the necessary of slipshod take-off on prohibition. number of thrills for good entertain-Ben Turpin has the shortest part on ment. The orchestra opened the pic-

Pump, Coo-Coo, Up in Mabel's phere. Later going into Japanese Room, Dixiana Rise, Turkey Rag, Sunset, Canzonetta, by Hollander; Clair de Lune, by Thome. came Forest Whispers, A Vineyard movement from the first "Pomp and Idyl, Herbert's Whispering Willows, Amaryllis, Frey's Havanola, Frivolity and A Woman's Word. These numbers in addition to the usual agitatos and hurried movements here and there made up a good musical program for the feature. There will be found room for numerous effects, water, shots and so on during the

The comedy is a Christie called A Cheerful Liar," and is a good clean entertainment in this line. orchestra helped the fun along with such musical numbers as Harry Fox-Trot, Sensation, Girl Behind the Gun, How She Can Sing and Boy of Mine. The closing organ solo was a Scherzo in G minor, by Callaerts, played by Professor Swinnen. The outside house posters were designed in blue, with the figures worked in with fantastic touches of color.

### At the Strand-"The Westerners"-Hodkinson-Roy Stewart

Carl Edouarde, just returned from a vacation, conducted the Strand or-chestra in a selection from "Paglias the overture to the current acci week's bill. The regular Topical Review comes next, compiled by Manager Jack Eaton. This was opened on a wild and woolly west-ern scene of a rodeo, thrilling and dangerous. The orchestra urged the cowboys along with The Great Divide March, softening a bit for a shot of Secretary Daniels addressing the disbanding yeomanettes in Washington. Humorous shots of a baby turning somersaults at the finish caused merriment in the audience. A picture of roosters, a gift of the resident to Alabama, was enlivened by the orchestra playing a medley with everything in it of the rube character, particularly of Turkey in the Straw. A big scene of British troops on the march followed, the orchestra playing a stirring strain bringing in British Grenadiers. The weekly closed with scenes of Foch, Joffre and other famous battle heroes dealing out decorations in Paris.

The feature was the first of the Great Authors' Productions, a story by Stewart Edward White, called The Westerners." It is presented by Benjamin B. Hampton. This picture approximates the western type in its best form, having nearly all the familiar faces of the dance hall villain, Indians, white settlers, wagon trains and the like. The locations are excellent and the acting is thrillhis record. He merely walks through ture with a strain of "Chu Chin ing throughout the play. The cast is the store. The music was Old Town Chow," giving the oriental atmos- headed by Roy Stewart, with Robert ing throughout the play. The cast is

McKim as the villain, a half-breed. Mildred Manning is in the leading female part. She is fine. Others are Frankie Lee, a wonderful boy's part; Wilfred Lucas, Mary Jane Irving and Dorothy Hagar.

Manager Eaton has surrounded the feature with an atmospheric presentation, and just before the sheet comes down a male quartet sings a group of western songs, all of the men being made up in the regular cowboy fashion. A back drop gives the impression of a camp in the bad lands. The closing song is The Long, Long Trail, sung unaccompanied. The orchestra opens with a big effect at screening and almost immediately goes into Godard's Scene Poetique. A selection from the "Freischutz" furnishes several dramatic episodes with suitable music. The organ took the picture at title, "The half-breed's punishment," playing until the storm begins, then the orchestra took it up with storm music. Beethow "Pastoral" is good for this. Beethoven's climax was reached after the storm with the slow movement from Tschaikowsky's "Sixth." Ruy Blas" also came in for some good agitated work in the orchestra, the organ again coming in at the girl's entrance. Jack Hammond, substituting for Ralph Brigham, played Vincent's Early Dawn and improvised for this section. At the dance hall scene, the orchestra came back with a swinging waltz. From this point on the action demands many agitatos and big fight stuff, the Strand orchestra doing excellent work with the finish of the picture.

Continuing in the color of the feature, Ethel Newton, soprano, sang The Little Gray Home in the West. Then came a Pathe Ultra-Rapid subject, called "Baseball," which showed all the actions of a player brought down to eight times its speed. A Mack-Sennett comedy, "Treating 'Em Rough," closed the picture part of the bill. Jack Hammond played Clark's March Triumphal, and Herbert Sisson used a Concert Scherzo, by Wilson, as organ numbers while the curtain was down.

### "A Daughter of the Wolf"-

Lila Lee-Paramount A story of the great Northwest, where an innocent girl gets in the toils of a band of fur smugglers. Incidentally she meets a good-hearted hero with plenty of money. meets her in a series of adventures, all entertaining and well done. The outcome is the rounding up of the smugglers and the marriage of the lovers.

Open with a big mountain mood, heavy chords on the organ will give the best effect. A tender theme can be used at the old woman's prophecy. But this is only incidental to the main "This will be Roper's second call," go into soft sinister, but not too much. Watch action. Title, "I been waiting," rather sad. Title, "That night," a soft, rather sombre mood. mood of the mountains. At title, night," a soft, rather sombre mood. Title, "Two days later," a brighter theme should be introduced. Ther at the title, "The wound bandaged," bring in a light love theme, an intermezzo like Budding Spring, by Platzmann. When Annette appears in new

(Continued on page 1270)

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### PICTURE FIRST SHOWINGS REPORTED BY WIRE

"The Dark Star" Marion Paramount - Arteraft, Marion Davies, Directed by Allan Dwan, Adapted from the novel of Robert W. Chambers

WIRE REPORTS-EAST lent picture."

WIRE REPORTS—CENTRAL NAT'L BOARD OF REVIEW REPORT Entertainment Value.........Good Dramatic Interest ...... Excellent Technical Handling ......Good Coherence ........................Clear makes a good melodrama with plenty of thrills.

WHAT IT IS The daughter of an American missionary in Turkey is born under the Dark Star, which certainly must portend adventure, for she had lots of it. A hollow idol made in the image of the Prince of Darkness, comes into possession of the girl, and in it are hidden plans of fortifica-tions which are madly sought after by German agents. Through many and various adventures virtue is pursued only to triumph in the end.

### "The Career of Katherine Bush"

Paramount - Artcraft, Catherine Calvert, Directed by Roy W. Neill, Scenario by Kathryn Stuart

WIRE REPORTS-EAST 

WIRE REPORTS-WEST NAT'L BOARD OF REVIEW REPORT Entertainment Value......Good

Dramatic Interest ............Good Technical Handling ......Good Scenic Setting ......Excellent Photography ..... Excellent Quality as a Picture ..... Good WHAT IT IS

A middle-class English girl has an unreasoning amount of ambition and determines to make a career for herself. She becomes associated with members of the peerage and uses them in any way that seems convenient to attain a high goal. Finally she sets her eye on a Duke, and not daring to aspire to the King himself, she decides to grab off his grace. Then real love enters, and she tells her whole unsavory past. Of course it makes no difference to him, because he loves her also.

"Better Times" Exhibitors Mutual, Zazu Pitts, Written and Directed by King Vidor

WIRE REPORTS-EAST

Received From Every Part of the Country Just Before Going to Press-The Values Great, Good, Fair and Poor Are An Exact Average, the Same Terms Being Used in All Wires to Us

Exhibitor Comments: "A home com-edy that patrons liked." Exhibitor Comments: "Seemed to please." "Pretty."

WIRE REPORTS-CENTRAL Box Office Value......Good Exhibitor Comments: "Star made distinct place for herself by good acting.

WIRE REPORTS-WEST ture."

NAT'L BOARD OF REVIEW REPORT Entertainment Value......Good Dramatic Interest ......Fair Technical Handling ......Good Coherence ......Fair Photography ......Good Atmospheric Quality .....Excellent WHAT IT IS

She was only a simple country kid, but she had a big heart and a ra-diant smile. And she was no piker at the rural hotel business, either, but father was a poor fish who couldn't stand success. When the kid finally went to a finishing school and began writing love letters to herself from a prominent ball player, things looked pretty bad, but the ball player was really her early sweetheart, and was more than willing to renew his contract for the position, so what could be nicer?

"The Westerners" Hodkinson, Roy Stewart, Di-rected by Edward Gloman, from Stewart Edward White's Novel WIRE REPORTS-EAST

larity of its source good advertise-

ment. NAT'L BOARD OF REVIEW REPORT Entertainment Value......Good Dramatic Interest ......Gripping Technical Handling ......Good Coherence .......Convincing Quality as a Picture ......Good WHAT IT IS

The adventures of a group of people in the melodramatic life of caravan and mining camp, which cannot be told in detail briefly. Although improbable in plot the characters ring true, and the hero does not become a plaster saint when he falls in love and is "reformed."

"The Belle of the Season" Metro, Emmy Wehlen

WIRE REPORTS-EAST Box Office Value.......Good Box Office Value.......Good in and won her love.

NAT'L BOARD OF REVIEW REPORT Entertainment Value..........Good Dramatic Interest ......Fair Technical Handling ......Fair Scenic Setting ......Fair Photography ......Good Quality as a Picture .....Good WHAT IT IS

Much sought after and admired by every man who came within a gun shot of her, a beautiful young heiress accidentally stumbles onto the realization of the poverty of the laborers who have made her fortune. She straightway changes her outlook on life. And it is also a little strange to her that the one man she really wants, instead of pursuing her, is decidedly hard to capture.

"Virtuous Men" S-L, E. K. Lincoln, Directed by Ralph Ince, Scenario by Arthur H. Sawyer and Ralph Ince WIRE REPORTS—CENTRAL

NAT'L BOARD OF REVIEW REPORT Entertainment Value..........Good Dramatic Interest .................Good Technical Handling ......Fair Coherence Good
Acting Good
Scenic Setting Effective Photography ..... Good Atmospheric Quality ..... Good WHAT IT IS

Fighting hero defeats Bolshevist plots in lumber camps and shipyards, and wins a beautiful bride.

"The Spitfire of Seville" Universal, Hedda Nova, Directed by George Seigman, Scenario by Waldemar Young

WIRE REPORTS-EAST NAT'L BOARD OF REVIEW REPORT Entertainment Value......Good Dramatic Interest ......Good Technical Handling .....Good Coherence Good
Acting Excellent
Scenic Setting Excellent Photography ..... Excellent Atmospheric Quality ..... Excellent WHAT IT IS Love burned at white heat and death

was the only way in which to eliminate a suitor for the hand of beautiful Carmelita Delgado in the camp of her outlaw father. While two lieutenants of the band fought for her hand an American artist stepped "Coax Me"

World, June Elvidge, Directed by
Gilbert Hamilton, Scenario by
Philip Lonergan and Will C.
Murphy
WIRE REPORTS—EAST

simple little picture." NAT'L BOARD OF REVIEW REPORT Entertainment Value......Good
Dramatic Interest ......Slight

Technical Handling ......Fair Coherence Fair
Acting Fair
Scenic Setting Good Quality as a Picture .........Good WHAT IT IS

Nancy Lovejoy, the heroine, must put the young man in the case to the severest test before she decides to answer "yes." And daughter gives father "permission" to marry again because she has grown charitable through her own love affair. But neither is sure of himself until the concluding scene.

"The Weaker Vessel"
Universal, Mary MacLaren
WIRE REPORTS—EAST

Box Office Value......Good Exhibitor Comments: "Well acted. ...Good "Good story." "Star does good work."

NAT'L BOARD OF REVIEW REPORT Entertainment Value......Good Dramatic Interest .......Good
Technical Handling ......Good Coherence .......Fair Acting ......Excellent Scenic Setting Good
Photography Excellent
Atmospheric Quality Excellent
Quality as a Picture Good WHAT IT IS

A husband she loathed was forced on her, and when he revealed his true character she fled. And then there was the other man who called himself her protector, and her the "weaker vessel." Finally she got the man she wanted, although she had to reform him to do it.

"The Hornet's Nest"
Vitagraph, Earle Williams, Written and Directed by James Young WIRE REPORTS-EAST

Entertainment Value .......Fair Dramatic Interest ......Slight Technical Handling ......Fair Scenic Setting ..... Photography ..... Fair
Atmospheric Quality Fair
Quality as a Picture Fair WHAT IT IS

What would you do if a pretty girl sought you out and asked you to help her out of difficulties? Some of you would and some wouldn't, but the hero of this story had such a strong sense of adventure that he could not resist the appeal. The outcome of exciting events is that he extricates the girl from her troubles and is rewarded with her love.

### "The Woman Michael Married '

Robertson-Cole, Bessie Barriscale, Directed by Henry Kolker, Sce-nario by Du Vernet Rubell

WIRE REPORTS-EAST Box Office Value ... Exhibitor Comments: "Weak story Acting not up to standard." coherent.

NAT'L BOARD OF REVIEW REPORT Entertainment Value......Good Dramatic Interest ......Sufficient Technical Handling ..........Good Coherence ......Good Acting ......Good Photography Atmospheric Quality ...... Fair Quality as a Picture .........Good WHAT IT IS

In order to get money to have her voice trained Mira Sacky gives exhibitions of swimming and diving be-fore the four hundred. She saves the life of a child which, in a peculiar manner, but not as a monetary reward, gets her the necessary cash, and finally a husband.

"A Sage Brush Hamlet" Robertson-Cole, William Des-mond, Directed by Joseph J. Franz, Scenario by Elwood Jenks

WIRE REPORTS—EAST
Box Office Value Fai
Exhibitor Comments: "Nothing un
usual in story." "Desmond's per-
sonality saves picture from failure.'
NAT'L BOARD OF REVIEW REPORT
Entertainment ValueFair
Dramatic Interest Melodramatic
Technical HandlingFair
Coherence
ActingFair
Scenic Setting
Photography
Atmospheric QualityFair
Quality as a PictureFair
WHAT IT IS

This Westerner's sole ambition in

desperado who murdered his father. His plan is understood by no one but himself, for he is seemingly "plumb And when his ambition is loco. realized he takes up a more pleasing question-love.

Broadway Programs

(Continued from page 1268) gown play Densmore's Butterfly, and soften with action. Title, " Pomfret and his men," rather sombre. Title, "The following spring," a neutral theme. Storm effects come in Agitato at shot from sleigh. Annette looks at Draley, theme. Agitatos for fights. As Annette looks in door, theme to end.

The picture is good for large or small orchestra and also for the oneman layout, either organ or piano. Ordinary library equipment will give a good setting. One or two dra-matic pieces will be needed. Use Most of Dramatic Reproach, Berge. the action is stirring and there are no dull moments, consequently the music must keep pace with the development of the play. The overture, streets shooting. At title, "Though "Ruy Blas," has a fine agitato in the we did not know it," use a sombre first part that can be used. Roger's mood. And at title, "Just a minsuite in G minor will give the organ- ute," an agitato of suppressed excitesome good things.

If desired, the atmosphere of the feature can be merged into the scenic having a Bruce picture of the great Northwest. And the comedy might be the Russian subject done by Harold Lloyd, particularly if the weather is hot. But the rest of the program should show warmer climates, with some growing things thrown in. Or if contrast is wanted use the Prizma volcano scenes from Hawaii or scenes of the Panama

"The Lady of the Dugout"-Al and Frank Jennings

picture belongs to the series of Al Jennings Productions now appearing. It is a distinct novelty, treating of two bank robberies by life is to mete out vengeance on the the outlaws and the meeting with a objects to such treatment and stages

Good-"A good vehicle for Greeley.

(East)

family living in a dugout in the desert. In the story Frank falls in love with the woman, after a series of exciting adventures in one of which her husband is killed. His renunciation furnishes the heart interest in the last The parts are all well acted, reel. and there is an air of sincerity running through the work that com-mands attention. The doings of the two outlaws furnish the main theme, but the woman in the dugout, with a small boy, adds much tenderness to the play.

The presentation with music will not be difficult for any player or combination of players, the cutting being particularly good for a musical setting. Open with a narrative form, and at title, "I make no apology," a soft, tender theme for a short period. There will be occasion to use many agitatos and shorts snatches of sinister music, all of which is more or less cut and dried. Shot effects will be used in the various fighting, and particularly in the last bank robbery where the outlaws gallop through the ment will begin a good effect. scene on the home porch at the last will bring in the only love theme used, and it will not be long. Hathaway's I'm A-longing for You will suit. If desired it can be worked in with some effect in the dugout scenes where Frank and the woman talk. The usual conventional Western style tunes will suffice for a proper pro-

Such a picture can be run with almost any other sort of bill; a "Joe Martin" comedy being particularly appropriate.

"The Girl Woman"-Gladys Leslie-Vitagraph

This story concerns a girl living with a supposed father who wants her to remain forever a baby.

a dinner party in which she expends fifty dollars on "extras" and blossoms out into a young woman before the eyes of the guests. Then things begin to happen. A convict escapes, comes to "do" the father, who is the judge of the court, meets the girl and she finds she is his daughter. At once the daughter begins to work on the murder mystery. This is done in an enlivening manner, and the real culprit is found. Her father is declared innocent and the girl gets the hero who has helped in the fun.

For the young girl in the first scenes play a light caprice and at title "Bob Somers" use rather neutral theme. At Bob and Belinda together play a love theme. I Love You Truly will make a good one. Title, "Horace Prentice," use slower neutral. Then at the title, "An evening of surprises," work up the ca-price theme into something a little more dignified if possible, or use another composition entirely. the father discovers she has grown up, at title, "You're not my baby," a very soft and tender melody, and then into rather festive for the table scene. A fox-trot for the dance. At Bob and Belinda outside, soften the dance to action. As Sanford climbs wall, an agitato. Then Bob and Belinda again, theme, then back to agitato at shadow on curtain. Title, "I want you to hear," a narrative form. with varying moods to action. If desired, where there is an orchestra. the organ can take the picture from this point, and contine through the story of Sanford. At title, "And this is the moment," a soft agitato. Theme at title, "It doesn't hurt to be grown up," to close.

Any combination will find his picture easy and well adapted to a good musical setting.



### FIRST SHOWINGS BY WIRE SUMMARY OF LAST TWO WEEKS

	Way of a Woman, Select	(East)	Good-"Norma Talmadge can be counted on for good houses."
	Through the Wrong Door, Goldwyn	(East)	Good-"Well balanced comedy-drama." "Kennedy very popular." (Central) Good-"A regular Kennedy picture." "Pictures will increase followers of Kennedy."
	Tiger Lily, Pathe	(East)	Good-"Good as an entertainment."
			interesting story." (South) Good-"Went well."
	Sneak, Fox	(East)	Good-"Star does good work." "Story ordinary." (West) Good-"Picturesque in the extreme." "An
	Rose o' the River, Param.	(East)	Good-"Lila Lee charming." "Lila Lee now very popular."
	Prudence on Broadway, Tri.	(East)	Good-"Went wonderfully." "Title great box-office pull." "Frederick attracted." Good-"Thomas popular." "Good story." (West) Good-"Appealing."
	Paid in Advance, Jewel	(West)	Cond. "Went wonderfully." "Title great box office null." "Frederick attracted."
	Our Better Selves, Pathe	(East)	(West) Good-"Dorothy Gish drew." "Every one liked picture." (South) Good-"Good stuff." Good-"Good picture." "Ward popular."
	Nugget Nell, Param.	(East)	Good-"Delightful." "Just the kind of a picture for summer." "Dorothy Gish a box-office magnet."
	Microbe, Metro	(East)	Good-"Whimsical story." "Part just suits Dana."
	Man's Desire, Ex. Mut'l.	(East)	Poor "Fine performance of L. Stone does not relieve banality."
	Man's Country, Robertson-Cole	(East)	Poor-"Same old Western stuff."
	Man Who Won, Vita.	(East)	Good-"Morey well liked." "Story good."
	Man Wha Was Wis	(F1)	Lockwood's last pictures." "Thoroughly good."
	Man of Honor, Metro	(East)	Good-"Pleased." "Lockwood's pictures now draw crowds." (South) Good-"People wanted to see one of
	Love Hunger, Hodkinson	(East)	Good-"My clientele likes Lillian Walker." "She always pulls." (Central) Good-"Walker at her best." "Pleasing."
	Love Burglar, Param.	(East)	Fair-"Reid always popular with feminine portion of audience." (Central) Good-"Pleasing entertainment." (West) Good-"Excellent picture." "Reid and full houses synonymous."
	Louisiana, Param.	(East)	Good-"Thoroughly fine in every way." "Martin delightful." "Good business."
	Louisiana Danna	(F4)	(West) Good-"Just the kind." "Joyce just fits part."
	Lion and the Mouse, Vita.	(East)	<b>Great</b> —"Strong story, well told and finely acted." (Central) Good—"Joyce in a part that suits her ability."
	Home Wanted, World	(East)	Fair-"Too much Pollyanna." "Child pictures not popular."
	Fear Woman, Goldwyn	(East)	Good-"Frederick can always be counted on for fine houses." "Fine picture." (Central) Fair-"Story only fair." "Patronage not so good." (West) Good-"Brilliant example of new order of film production." (South) Good-"Frederick liked." "Pleased."
			Great-"Gripping story." (Central) Great-"Splendid picture." "Fine acting." (West) Good-"Walthall very popular."
	Easy To Make Money, Metro False Faces, Param.	(East)	Good-"A good laugh." "Lytell liked."  Great "Gipping story." (Good "Walthall circums" "Fine acting." (West) Good "Walthall
	Dust of Desire, World	(East)	Fair—"Patrons' comments were not favorable." "Poor story." (South) Poor—"Didn't go."
	D . (D: W.)		"Pleased audiences."
	Daughter of the Wolf, Param.	(West)	Good-"Replete with action." "Thrills, suspense and pathos." (Canada) Good-"Interesting story."
1	Broadway Saint, World	(East)	Good-"Went well." "Montague Love popular."

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VIVIAN MARTIN

### HELENHOLIEN

NOW

STARRING

IN A

### SUPER-SERIAL

Under the Direction of Donald Mackenzie

### HOW THE M. P. D. A. FIRST GOT ITS START



Dark clouds hovered over the stu-dios of California; especially heavy and ominous were those directly over the film manufacturing

at Hollywood during the center eventful year of 1915. Stories of all sorts were surcharging the air, many originating in the East, and many in the West-they were all the same; they pointed the high finger of scorn at the studios. And with the studio atmosphere thus electrified the man who had to stand the brunt of this attack of scandalous talk was the motion picture director. And with the talk that poured like the waters of Niagara, declarations were also repeated about conditions in and out of Hollywood that only added to the discomfiture and unmistakable embarrassment of the directors. Immediate action of some sort by the directors to offset this ignominous and disastrous attack from all sides was imperative. There was urgent and dire need of co-ordination.

The Birth of the M. P. D. A.

It may be an old, old story, yet the fact remains that the directors of Hollywood, determined to organize upon a basis that would enable them to throw off the calumny that was fast besmirching the general studio environment, and which the scandalmongers seemed bent on making a "hell on earth." So they got together one dark and stormy night, and there, despite the elements, fostered the movement that made the Motion Picture Directors' Association a reality. It is quite an interesting story; it has been chronicled as well as repeatedly told that only nine directors-less than a baker's dozenbraved the weather to found the association, but that when a later meeting was called the response for attendance was more gratifying and fully twenty men were there to give further impetus to the new organization.

### Membership Speeds Along

Other meetings were held at the Hollywood rendezvous, with the result that the membership sped encouragingly along until the association to-day is an able, fighting power and an organization to be reckoned with.

The first meetings were held in Southern California in February and March, with the following May resulting in the association's being duly incorporated under the State laws of California. While the association mapped out many lines of procedure, the main purpose of its assembly was fraternalism. But the fraternity of directors was such that they were banded together in a common cause to help uplift the profession and make the proper denials of a lot of untruths and vicious propaganda against the growth of the motion picture at that time.

### Claimed the Earth

Whenever the starting point of the association is brought up and the memory of the founders goes back to that memorable rainy time when the directors held an indignation meeting and denounced the ungodly

By MAYNARD

Idea Starts Amid Storm—Coast Studios Were Target For Ridicule That Stirred Directors-Organized For Social Betterment-New York Formed Strong Lodge —Membership Growing

conversation. This company was on record on the Coast at that particular time as having the absolute and unquestioned right to photograph or camera the entire ocean front and all its tributary natural adjuncts and that with them went the Spanish Missions. Of course, this was all wrong and untrue, yet had not the directors formed their association and revealed the true state of affairs, the claim might have gone on indefinitely unchallenged.

They Said Plenty

While the producing companies were not playing fair, that is some of them at any rate, and the directors' body aimed a barrage of Truth at them, the picture business, and especially that part which directly concerned the welfare, morals and general conduct of the directors was getting a "black eye" that was fast swelling beyond the porportions of the Pacific Ocean. Much was being said, and what was being said was a plenty. All sorts of burning accusations were hurled at the studios, and such terms as "camps," "cesspools," "habitats of criminals and vagrants" were used freely and without restraint.

Nobody seemed to bob up to make any sort of a denial. But by the Great Horn Spoon the directors, as a whole, could not stand the assault any longer. The way things were going there would be a reform movement that would sweep every film studio right out of sunny California (when it wasn't raining dogs and cats) right out into the deepest part of the mighty Pacific. So the directors couldn't stand the continual onrush that was being publicly hurled at their citadel-the studio where picture making had to go on, and that under the care of the studio director. the association jumped into the fray and made itself felt in every way.

District Attorney Investigated

At last the camel's back was broken when word came that the studios and the reported conditions had resulted in the District Attorney's Office being forced into the breach. An investigation was planned, and this added the sting of embarrassment to to which the studios were being subjected. So at one studio in particular the directors found themselves with their backs against the wall dead sore and hot under the collars at the threatened invasion of their sanctums by the authorities which was altogether uncalled for and unnecessary; they fumed and fretted and concerted line of talk was directed at one thing-the formation of some sort of a body that would help clear the murky atmosphere and give the studios the clean bill of health they conditions then declared to be "de- were entitled to. They united upon given with unflinching enthusiasm; plorable," the claim of one producing one thing. They deemed organizathey didn't stop to count the pennies

company is always brought in the tion as being the weapon that could withstand the repeated attacks that were increasing in number.

No Labor Union Project

When the directors got their idea in the growing there was some talk that a labor affiliation might be satisfactory, but this was completely eliminated when the wiser heads urged that a labor organization was not necessary, but that a fraternal association was more desirable, and that provision could be made for such benefits as lectures, and so forth, as well as a permanent meeting place being established.

East Follows West

While the Western order cemented an organization that showed decided from the start and enabled the studios to make quick, decisive answers publicly to some of the things hurled against them, the directors in the East saw the advantage of forming a lodge of the association in New York. As directors East went West and vice versa it appeared to be the wisest plan to have an active membership in New York.

It was almost two years-a year and a half to be more explicit-after Hollywood had incorporated the association that a meeting was held in the Hotel Astor, New York, where preliminary steps were taken to organize the Eastern lodge. At the second meeting or so, the Eastern directors met in Carnegie Hall where a lodge was opened and members initiated. Finally the New York menibers showed such speed that it was easy to have the charter granted for its permanent existence. In fact, the New York branch had no difficulty in eclipsing the membership figures of the Hollywood branch.

New York's Club Rooms

The New York lodge had some big-hearted, whole-souled members that were so anxious to see the Eastern branch formulated and in quarters of its own that they fitted out club suite at 234 West Fifty-fifth Street, and thereby made it possible for the Eastern members to have a permanent headquarters from the A .three-story building in West Fifty-fifth Street was selected by a special committee which was transformed into attractive clubrooms. The exact date of the founding of the New York lodge was in November, 1917. There is no uestion that such men as J. Searle Dawley and the late Joseph Kaufman had a big hand in the arrangement and equipment of the New York clubrooms.

It was the Dawley-Kaufman spirit that made it possible for the present club to enjoy all the comforts of a home. Their energies and work were

before they decided that what the lodge needed most of all was a permanent meeting place. At the New York club there are two large rooms downstairs that they commodiously and handsomely laid out for the menibers. There is a floor above-one big room-which is used entirely as a lodge room and which has held some interesting sessions.

Big Men in the Club

The principal directors in film manufacture are enrolled in both the Eastern and Western lodges-sufficient names to make the representation such that the association as a whole, is now enabled to make a showing upon matters that vitally concern the directors at heart. There have been a few deaths, but the membership, as a whole, is active, healthful and full of enthusiasm. There are more directors than ever before, and there is no reason why the association should not have a membership equal to any other organization extant.

NEW YORK STUDIO NO. 1 234 West 55th St. (Phone Circle 1844)

234 West 55th St. (Phone Circle 1844)
A — Adolfi, John G.; Archambaud,
eorge.
B—Buell, Kenean.
C — Calvert, Elisha; Carewe, Edwin;
hautard, Emil; Collins, John; Crane,
rank H.
D—Dawley, J. Searle; Dwan, Allan.
E—Eagle, Oscar; Edwards, J. Gordon.
F—Fitzmaurice, George; Fleming, Caroll.

oll.
G—Grandon, Francis J.
H—Haddock, William F.; Harvey, ohn; Henley, Hobart; Humphrey, William J.
I—Ince, John E.; Irving, George, K—Kirkwood, James; Knowles, Henley.
L—Lawrence, Edmund; Lund, O. A. C.
Mc—McGill, Laurence B.
M—Middleton, Edwin; Miller, Ashley; füller, Charles.

M-Middleton, Edwin; Miller, Ashley;
Miller, Charles.
O-Olcott, Sidney.
P-Perret, Leonce.
R-Robertson, John S.
S-Scardon, Paul; Seay, Charles M.;
Seitz, George B.; Smiley, Joseph W.;
Simpson, E. W. (Attorney).
T-Taylor, S. E. V.; Terriss, Tom;
Thomson, Frederick; Thornby, Robert T.;
Tourneur, Maurice; Travers, Vale.
V-Van, Wally; Vekroff, Perry M.
W-Williams, C. Jay; Walsh, Raoul;
Wright, Fred.
LOS ANGELES STUDIO NO. 1

LOS ANGELES STUDIO NO. 1 Hotel Alexandria, Suite 316

LOS ANGELES STUDIO NO. 1
Hotel Alexandria, Suite 316
B—Barker, Reginald; Beal, Frank;
Beery, Wallace; Beaudine, William;
Bracken, Bert; Borage, Frank; Bosworth, Hobart; Brooke, Van Dyke; Bylstone, J. G.
C—Campbell, Colin; Carleton, Lloyd B.; Chaudet, Louis William; Christie, Al. E.; Clements, Roy; Cline, E. F.; Conway, John; Crisp, Donald W.; Curtis, Allen.
D—Daly, William Robert; Dillon, J. F.; Dillon, Edward; Duncan, William; De-Grasse, Joseph.
E—Edwards, Walter.
F—Ford, Francis; French, Charles K.
G—Gerard, Douglas; Giblyn, Charles; Gordon, James.
H—Hamilton, G. P.; Harvey, Harry; Henderson, Dell; Heffron, Thomas N.; Herman, Victor; Holubar, Alan J.; Hopper, E. Mason; Hunt, Jay.
1—Ingraham, Lloyd.
J—Jaccard, Jacques.
K—Kelsey, Fred A.; King, Barton; King, Henry; Kirkland, David.
L—Leonard, Robert; LeSaint, Edward J.; Lloyd, Frank.
Mac—MacDonald, Jay Farrell; MacGregor, Norvald; MacQuarrie, Murdock J. Mc—McDonald, Donald; McGowan, J. P.; McRae, Henry.
M—Marshall, George; Matthews, Harold C.; Mix, Tom; Montgomery, Frank E.; Morgan, George.
N—Neilan, Marshall; Nicholls, George O.
O—O'Brien, George B.; Otto, Henry

O--O'Brien, George B.; Otto, Henry

W.
P.—Patton, Stuart; Powers, Francis J.
R.— Reynolds, Lynn F.; Ricketts,
Thomas; Russell, William F.
S.—Sargent, George; Schertzinger, Victor; Swickward, Charles; Sidney, H.
Scott; Siegmann, George A.; Sloman,
Edward; Smalley, Phillips; Stanton, Richard.

ard.

T—Taylor, William Desmond.

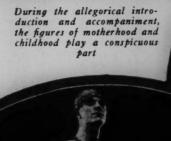
W—Warde, Ernest; West, Raymond B.;
Wilson, Ben; Williams, Harry; Withey,
Chester; Wolbert, William; Worthington,
William.

### BLACKTON'S "MOONLIGHT AND SHADOW"

Sylvia Breamer plays Beauty in the allegory and a mountain girl in the story



J. S. Blackton, Sr., and J. S. Blackton, Jr., "on location" in the Cumberland mountains.



Robert Gordon impersonates the allegorical figure of Ambition and in the story plays the city boy

The charm and innocence of childhood in the allegory are brought out by the famous Blackton children.



Julia Swayne Gordon, Van Dyke Brooke and Robert Gordon play the mother, father and son, respectively



Louis Dean, the villain, tries the same old stuff on Sylvia Breamer, the transformed mountain girl

### A CLOSE UP OF BLACKTON AND HIS STUDIOS



For a long, long time we had been in Brooklyn and through it, but nary a peep had we ever taken of the Blackton Studios at 423

Classon avenue until last week. While the clouds were celebrating St. Swithin's anniversary we went to the Blackton studio and unobserved passed through the main entrance and went upstairs in search of the Commodore, as J. Stuart Blackton, Sr., is familiarly and best known around the studios.

Watching Blackton Unobserved.

We were almost on the heels of the Commodore before we knew it. There in the glare of powerful studio lights he stood, one minute giving the players directions, moving to the camera the next to focus the studio set before him and quietly giving directions to the electrical ex-perts the next. We waited patiently and watched; the Commodore didn't know us from Adam's off ox, so we had a splendid opportunity to get a real "close up" of Blackton, Sr., while he was in the heart of studio work. We are glad that we watched him unobserved, as it gave us a quick inside of the real character of the man-an impression of what a director can do without a megaphone, sans wild gesticulations and sans a grandstand play.

Understands His Ps and Qs

There in the calcium were two players, enacting a big scene from one of Blackton's newest pictures, "Dawn"—Fanny Rice—the same "Jolly Fanny Rice" of theatrical fame, and not long ago headlining vaudeville with a series of characteristic animated "impressions" and Robert Gordon, a sincere young film actor, who were doing precisely what Blackton wanted without the Commodore ever raising his voice above the ordinary conversational tone.

### We Meet "Buster."

Then a strapping big chap came along with an armful of ledgers and "Hello, Mr. Blackton" and he returned it with a "What Can I Do For You?" reply. It was H. S. For You?" reply. It was H. S. Blackton, Jr.—a chip of the old block and completely wrapped up in his father's work and plans, so much so that he is a part and parcel of all Blackton features. Around the studio he is called "Buster," a nickname that has stuck to Junior Blackton from the cradle. We talked for a time with young Blackton who told us to feel at home but have a little patience until his father finished the scene at hand.

### Senior Doesn't Mind Heat.

Inside the studio and especially within the rays of those highpowered lights it was hotter than a furnace vet Blackton Sr. didn't seem to mind the heat one bit and kept after the scene until he had it cameraed as wished. The Commodore was without hat or cap, had on a sport shirt with short sleeves, white trousers of a summerish material and canvas shoes to match.

### We Had Other Viewpoints.

Directs Scenes Quietly But Gets Results— Continually Striving to Develop Art in Screen Work—Talks of Future

the reverse of every mind-eye's opinion formed. Once when we thought there was a chance for a snap of the directing tension and expected Director Blackton to hit glass roof, he snapped his fingers and cut off the camera slide, stepped forward and quietly showed Rice just what he had in mind, she followed his guide with thespian instinct, and once more the "shot" was made with no further break.

### Offers an Apology.

During a resting spell the Commodore came forward, asked us our mission and then apologized for not having discerned us sooner, etc. He then introduced us to Miss Slyvia Breamer-the leading woman of the Blackton studio who was at that moment waiting patiently until the scene would be called that would have her before the cameraasked us to talk to her for a moment while he finished some touches on the directing he was doing when we arrived.

Charming—Eh, What? We remembered Miss Breamer for the bully acting she did in "Missing" and found the screen star ing" a charming miss-not only pretty and prepossessing away from the camera, but an agreeable person to converse with-and who made no attempt to use the personal pronoun effusively.

### We Inspect the Studio.

After Miss Breamer had told us many interesting things about her-self "Buster" was then appealed to by Yours Truly as to some facts and figures about the studio as the afternoon was waning and we didn't want to bore the Commodore with trival questions about the plant. Young Blackton then quickly showed us about the place and explained everything in passing.

There are two floors to the present Blackton plant, with a double-stage space on one floor that enables the Commodore to "shoot" one interior after another without any de-There are five sets for each stage floor, with nothing lacking for any sort of a scene to be made. "Buster" told us that the property on the north—just next door, now used as a private family residence obtained and would be -had been added to the present plant. studio has a new projection room, cutting room, large property and costume room, with at least a dozen new dressing rooms provided for within recent date. The rooms on the second floor at the front are cosy, roomy and airy and bespeak the typical atmosphere of the stage ble. and screen stars

### Wonderful Lighting System.

One of the things that struck us as unusual was the lighting system. It appeared as though there was enough horsepower there to light the Now we had formed all sorts of world and operate Niagara Falls for viewpoints of the Commodore and a thousand years. Near the main to make the subject complete and ton and Stanley Olmsted.

they were all wrong-he was just stage, 45x90 feet, were lights of all makes, candlepower and description, including the latest makes of the Cooper-Hewitt shop as well as the latest models of the Kleigl electrical works. And there were others all used wisely and well, with the Commodore continually making experiments that were getting newer effects and effects that were fast replacing former results. There were spots and Whols (a hard white light) that were ready for the application and they were under the di-rection of Jack Martin, general studio director who has been with Blackton for the past two years. He was formerly with Fox.

### Has Reliable Force.

Martin Justice, an artist, illustrator, electrical expert, withal an expert and master mechanic-is art director and technical director and a right hand bower to Blackton at all times. Under contract as picture playing principals are Sylvia Breamer, Fanny Rice, Robert Gordon (a screen comer), Eddie Dunn (comedian), Lefty Alexander (diminutive comedian) and Harry Davenport who divided his time between the "Three Wise Fools" at the Cri-terion Theater and the Blackton studios. And there is Julia Swayne Van Dyke Brooke Gordon, and Louis Dean (heavies) and the Blackton kiddies themselves. The children are healthy specimens of childhood and their father, according to a later personal statement, plans to give them the finest education possible as well as a thorough public broadening of mind through active picture work done under his direction and surveillance. The kiddies are named Charles Stuart, aged five and one-half years, and Violet, aged nine.

### Blackton Talks Enthusiastically.

The Commodore finally ceased work for the time and conducted us to the interior of his studio office where he predicted greater things for pictures in future manufacture and then commented at length upon one particular hobby of his in film-making, namely the development of art in screen manufacture. The Com-modore speaking of film work in general said, " The pictures of today are showing improvement in quality and art standard. I find that there is a general striving by all producers to make better picand not so many of them has been the rule heretofore. There is a marked increase in the cost of picture making to be sure but that will not deter the manufacturers in turning out the finest product possi-

### Re the Blackton Policy.

Re the Blackton Policy he continued, "My own policy is to make fewer pictures and give them greater attention especially as to the story, to art, to detail, characteri-zation, in fact leave nothing undone finished in every detail. of course is the foundation, and there is also a decided tendency to bring out the most perfect effects imaginable in the lighting for studio results. I am continually giving the camera the deepest study possible.'

### Predicts Big Things in Screen Art.

As to the advancement in screen art he said, "I am learning to paint pictures with my camera; by way of illustration in a subject I have just completed, 'Moonshine and Shadow' you will see some absolutely new effects whereby the effect attained resembles a painting in tone impression. Of course the figures are moving and are not stationary as in the painting. results are accomplished by a combination of real painting and photog. raphy. I believe that it will be possible to put on the screen a picture that art lovers will recognize immediately as being the style of a Corot, a George Inness, an H. Wyant or any of the painters of repute. This cannot be accomplished however by the transferring of realism to the screen. It's my belief that art is nature idealized."

#### Real Art on the Screen.

"Furthermore," he continued, "if we can idealize a landscape or group of figures to the extent that it does not look hard and real we are approaching something that may be called real ont on the screen.

He spoke of the benefit of having a man like Martin Justice affiliated with his studio, Justice being an artist and illustrator, and as Blackton was once a marine painter the two work out many new and novel artistic foregrounds and back-grounds. Blackton's talks before the Salmagundi Club and the National Arts Club on pictures and art have convinced him that "all men are extremely interested and that he (Blackton) predicts the day is not far distant when artists of national repute will be called in to work with the producer and get real atmos-

### Does His Own Cutting.

"I do all the cutting of the Blackton pictures myself as well as the printing, as I think that the cutting especially is one of the most important phases of the art itself," Mr. Blackton. "I cannot picture authors like Rex Beach or Robert Chambers permitting a \$25 week clerk taking any of their novels or books and blue penciling them carte blanche or ad lib and then turning back the stories with their markings and saying, 'this is what we have done to your novel, etc.'
The man who directs the picture knows how to edit it. It is hard work and exacting to be sure but I don't mind it as long as I get the results I desire.

### Blackton's New Company.

The J. Stuart Blackton Productions, Inc.-a new million dollar corporation-with big men interested in the progress of motion pictures both from a commercial and artistic standpoint, will shortly release its first film, "Moonshine and Shadow," the joint conception pictorially, allegorically and otherwise of BlackA typical

### BLACKTON CAST

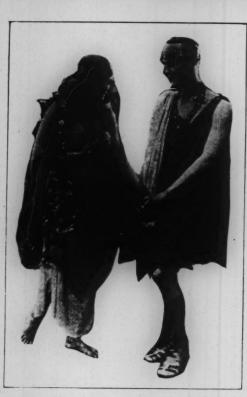
in the Picture of the Hour

# "MY BOY"





### SYLVIA BREAMER and ROBERT GORDON



with

Vandyke Brooke
Julia Swayne Gordon
Louis Dean
Fanny Rice
Margaret Barry
Gus (Lefty) Alexander
Eddie Dunn
Leo Delaney
Robert Milasch

and

CHARLES & VIOLET BLACKTON



### Announcement by

# J. STUART BLACKTON

My first "personally directed" film was produced in 1897. I have noted the successes and failures in plays and motion pictures since that time. The enduring productions, the great money-makers have been-

### HUMAN HEART STORIES

The first four Super-Features released by my new company, and produced under my personal direction will be essentially—

### **HUMAN HEART STORIES**

Built upon the safe and solid foundation of

Long Experience

Literary Merit

Legitimate Thrills

Tender Homely Pathos

Clean, Wholesome Comedy

THE TITLES OF THE FIRST FOUR RELEASES WILL BE-

"MY BOY" By J. Stuart Blackton and Stanley Olmsted

A BIG story with a BIG theme

"DAWN"	By Eleanor H. Porter
"SUNSET"	By Stanley Olmsted
"PHANTOMS"	. By Wallace Irwin

Pictures with the mark of BLACKTON are worth while

### J. Stuart Blackton Feature Pictures, Inc.

25 West 45th Street, New York City

STUDIOS: 421-423 Classon Ave., BROOKLYN



J. STUART BLACKTON



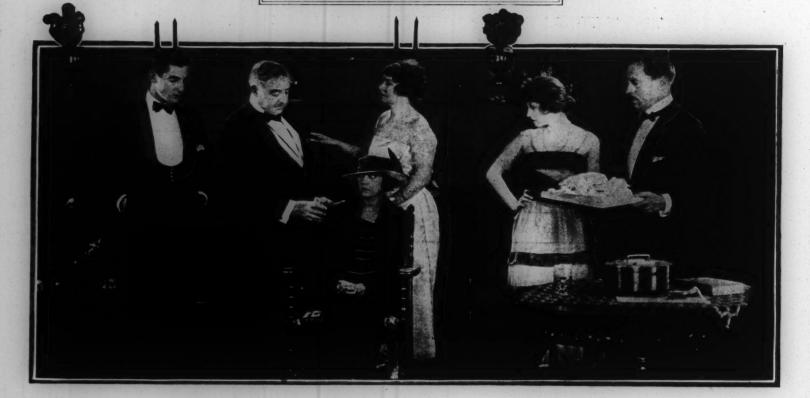
What started out to be a calm and peaceful supper party is almost broken up by an argument, which probably started by one of the men speaking out of his turn, so to speak

A close view of a section of the same party. The tension between the two men is great. The younger one imperiously asks for more seltzer in his highball and the other looks murderous

Alice Brady is quite undetermined whether to believe all the man says. Anyway, just now he is not meeting with much response

Evidently the girl (Alice Brady)
has only one friend and protector,
who probably remembers that her
introduction into the fast set was
accomplished the same way and
knows what it all means





#### BRADY'S INTERESTING ALICE CAREER



OR

one of the young-American actresses, holds a position that many another of twice her age and experi-

ence might envy. Into her twenty-four years of life, she has crowded the hard work and intelligent study that her indefatigable self is capable of and her untiring energy and unflagging perseverance are bywords at the theaters and studos where she has worked. She has the reputation, justly earned, of being one of the most versatile of present day American actresses.

#### Father Opposes Stage

This young star is the daughter of William A. Brady. It is in spite of this fact that she is where she is today, as her father bitterly opposed her going on the stage. This was her going on the stage. This was at the time when Miss Brady was still at school, when she decided that it was time that she started her life The ambitious young lady work. went to her father and told him of her plans and asked his help. But no assistance was forthcoming from Brandy pere—he had decided that daughter Alice was to be a grand opera prima donna. So she was bundled back to the convent to re-So she was sume her studies for an operatic ca-But her own mind was made It was not that the opera did not appeal to her but that meant spending years and years before she could hope to even make her debut.

### Not Discouraged

Miss Brady was not the sort of girl to be discouraged by parental disapproval. She had all the assurance of courageous youth and the absolute conviction that she had it in her to succeed on the stage. So she ran away from the convent to Boston where she managed to find a place in a musical comedy. No one in the company suspected that the pretty young miss was the daughter of one of the managerial powers in the amusement world. When Mr. Brady learned that his little girl had made her debut on the stage in spite point. But did she start as a star of his efforts to prevent it, he was not in a gracious mood. But she was bound to get to the top and how well she succeeded is theatrical history.

### Metropolitan Debut

Miss Brady's next rung on the ladder to fame was the comic opera stage in New York. She made her metropolitan debut in the Gilbert and Sullivan operas, so her musical training can not be said to have been wasted. She followed this auspicious beginning in New York with the prima donna role in "The Balkan Princess." A very interesting fact A very interesting fact about Miss Brady's first appearance as a leading lady is that Robert Warwick, who later gained great success

on the screen, played opposite her. By this time, her father was ready give his daughter a chance as a leading lady in one of his produc-tions. She had her first chance to display her almost phenomenal verRealart Star, Daughter of William A. Brady, Makes Big Name for Herself on Stage and Screen in Spite of Parental Opposition to Her Choice of Work

principal part in "Little Women," the dramatization of Louisa M. Alcott's immortal story of girlhood. childhood in a laundry. She was remarkably successful in her first attempt as a dramatic actress, as the play ran for a full year in

#### Two More Stage Plays

Following this cordial reception to the so-called legitimate stage, Miss Brady appeared in the leading roles in "The Things That Count" and "Sinners." In a picturization of the In a picturization of the latter play, she will make her first appearance as a star in Realart Pictures, the latest organization to be so fortunate as to secure her name to a contract for her photoplay serv-

Miss Brady is never content to rest on her laurels-as soon as she had proved beyond the shadow of a doubt that she was a success as an actress on the stage, she looked for other worlds to conquer. And so she became interested in the photo-

### Applied to Her Father

Her father had added this allied art of the theater to his other production activities and to him went to seek a picture engagement. As Miss Brady puts it: "Of course can't you be said. You are getting a start and doing he opposed it. all right where you are. Why do you want to get mixed up in pic-tures?' 'Well, Dad,' I said, 'if pictures are not good enough for me, why are you in the film business? I would like to start with you, but if you won't give me a job I will get one with some other company.

### Had to Work Hard

Again daughter Alice won her at the head of her own company? She did NOT!! She had to work just as hard, if not harder, than the idol of those who wore the service humblest beginner, gaining stardom uniforms for Uncle Sam. by long, hard work through the va-rious stages. What she has gained is justly hers by right of conquest. She suspects her father of having purposely placed obstacles in her way to try to discourage her, but the reward is all the sweeter because the fight was so hard.

popularity is the number of letters she gets daily from her many admirers in all parts of the world. It is, of course, a known fact that all celebrities of the stage and screen receive many letters from the thousands with whom they are favorites, but it is doubtful if any is the recipient of more sincere appreciaof her wonderful work and delightful personality. They are all extremely interesting and they come

little thirteen-year-old girl in Scotland, forced to spend her precious

### A Few Letters

A few letters selected at random from the latest batch of mail disclose some very interesting observations and viewpoints. A Belgian man, returning to his home, war-stained and almost ruined by the Boche-but still home-bemoans the fact that he cannot see his favorite on the screen as he could in England. He hopes that with reconstruction will come new American photoplays and that those showing Alice Brady will be among them. little girl in Chile writes that Miss Brady "is beautiful" and she loves to see her pictures. The rest of the world, to judge from popular opin-ion and the many other letters thoroughly agrees with the little Chilean. From far-off Hawaii comes a note of disappointment because Miss Brady's pictures have not been shown there lately. some kind foreign film magnate arrange to send some Alice Brady photoplays to the home of the ukelele?

#### Honduras Represented

A young miss whose home is in Honduras waxes very impatient at not hearing from Miss Brady in reply to her three letters. she will not write a fourth time. Her first two letters must have gone astray as Miss Brady does not neglect to answer personally every letter that gets into her hands. little girl has received a reply to her third letter. The correspondence discloses that there is an Alice Brady in New Zealand.

In addition to these gems, Miss Brady is the recipient of innumerable letters from the boys in uni-She is, to judge from their form. straight-from-the-heart letters, the

### Keeps Card Index

Not only does Alice Brady answer every letter from her thousands of admirers who must put their joy at seeing her on stage and screen into expression in writing, but she is so intensely interested in them that she The best proof of Miss Brady's keeps a card index of her followers and sends each one an announcement of every forthcoming screen

production.

A New York girl who wrote to Miss Brady after seeing her in the dramatic success, "Forever After," in which she made a triumphant return to the stage, begged her not to forsake the screen in favor of the spoken play. Her many followers will be glad to know that though she will go on tour in "Forever Aft-Her many followers from all corners of the earth. Her er," she will also continue her photosatility, as she jumped from comic correspondents range from a most play work, making pictures in the perhaps, in Miss Brady's, for she in opera to drama, being assigned the distinguished editor in Japan to a cities she will visit. In addition extremely modest) of the outcome.

to the people connected with her stage play, there will be included in her entourage those concerned with her photoplay activity. This strenuous assignment is made necessary in order to insure Alice Brady's appearance in eight Realart Pictures during the coming year.

#### "Sinners" First Picture

Hardly had Miss Brady signed her Realart contract when she insisted upon getting to work. "Sinners," adapted from the stage play of the same name by Owen Davis in which Miss Brady also had the leading role, will be her first production for the newly organized company. interior scenes have been finished and she and her company are now at Nantucket Island, filming the exteriors in the New England locale. Upon her return to New York, Miss Brady will start work on her second Realart production.

Photoplay patrons can rest assured that the productions in which she will appear will be the best that her ability and Realart's organization and money can bring forth. Miss Brady is not content with less than the

Realart feels exactly the same way, but as yet it has had no opportunity of proving it to the public, whereas miss Brady has had the opportunity and has proved it. As the star of the first Realart production, it will be Miss Brady's pleasant duty to prove to the waiting public that Realart, too, demands the best and will not be content with less.

#### Future Full of Promise

All the announcements given out thus far by the new organization give promise of just such a policy. Ther are the "Anne of Green Gables stories, for example. Surely the only reason they have not been screened before is that no company has had the inspiration to couple the character of little Anne with Mary Miles Minter. She is so obviously the right person for the part that both the lovers of Anne and the lovers of the petite Miss Minter can feel assured as to the result of the adaptation of the stories to the screen.

There is also Constance Binney. Her career has been little short of meteoric. In the space of one season she has risen from comparative obscurity to stardom on both stage and screen. And the vehicle chosen for her Realart debut is "Erstwhile Susan," in which as a play Mrs. Fiske scored a great success. The play was adapted from the novel "Barnabetta" by Helen R. Martin. "Barnabetta" by Helen R. Martin, which was itself a best seller. Surely a record like that is hard to beat.

### The First Impression

As for Miss Brady's first photo-play, "Sinners," its run of 243 performances in stage form at the Playhouse is a matter of theatrical history. It is needless to say that the same combination of play and star will duplicate its success on the screen. The responsibility of molding the public's first impression of the new company rests on the shoulders of this young star, and there is, no doubt, in any one's mind (except, perhaps, in Miss Brady's, for she is

### REALART



The Beauty of the New York Season

The public applauded her, the critics acclaimed her, the newspapers interviewed her, the illustrated press spread her fair photographs far and wide. A new theatrical celebrity was born. She continues scoring big in "39 East," the current New York success.

### CONSTANCE BINNEY

### ERSTWHILE SUSAN

### OP

### PICTURES

### Where Service Is Given

REALART'S selling organization is rounding into form. Already branch offices have been established in eighteen of the principal cities of the United States and bookings are being made. An alert and capable force are these same managers, each with a selling record to be proud of. Exhibitors are assured an intelligent interpretation of the merits of Realart offerings and of a full and sympathetic cooperation in making each booking a success from a box-office standpoint.

The list of branch offices to date follows:

### EXCHANGI

ATLANTA BOSTON BUFFALO CHICAGO

CINCINNATI CLEVELAND DALLAS DENVER DETROIT KANSAS CITY

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Soom 303 Hirsch Bldg. 149 Marietta 503
5 Isabella Street
Room 1204 Consumers Bldg.,
220 South State Street
Room 910 Mercantile Library Bldg.
Room 200 Bangor Building
(Temp.) Jefferson Hotel
1742 Glenarm Street
Room 607 Joseph Mack Bldg.
(Temp.) Rooms 509-10 Republic Bldg.,
Cor. 10th & Walnut Streets
Address to be announced
Room 801 Produce Exchange Building
729 Seventh Avenue
1214 Farnam Street
(Temp.) 412 Ferry Street
Room 216 White Building
3626 Olive Street
Rooms 806-20 Mather Building.
916 G Street, N. W.

GENERAL SALES MANAGER
JOHN S. WOODY

#### MANAGER

Manager to be announced Walter R. Scates Henry E. Wilkinson

Harry W. Willard Mark Goldman James B. Reilly D. Callahan Bert R. Latz Cornelius G. Kingsley

G. R. Sirwell
Oren F. Woody
Harry L. Hollander
Lester W. Adler
B. A. Lucas
Nat Barach
Albert W. Eden
J. C. Ragland

Wm. H. Rippard

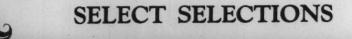
FIELD MANAGER BEN F. SIMPSON



REALART PICTURES CORPORATION

ARTHUR S. KANE, President

112 West 42nd Street, New York City





You can't please everyone. Being "The Perfect Lover," Eugene O'Brien is in demand

In "The Faith of the Strong," Mitchell Lewis takes his supreme pleasure in simple pursuits



Some one will have to do something about the door. Alice Brady in "His Bridal Night"



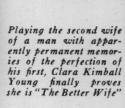
This is the instant in "The Spite Bride," when Olive Thomas in the title role, begins to realize things



The way of a woman is generally successful. Norma Talmadge will probably ease the man out of his peeve. From "The Way of a Woman"



The happiness in this incident in "Happiness a la Mode," seems to be all on Constance Talmadge's side. The man is almost registering wowishness





Here in this scene from "The Spite Bride," featuring Olive Thomas, is illustrated the deadly

effects of a beaker of sarsaparilla. Those imbibing the 2.75 liquid have not passed out

### SELZNICK PLANS BIG PRODUCING COMPANY



While some may not realize offhand what harmony in the producing end means by way of box-office receipts, Myron

for one does, and never loses sight of the relationship. It is an open secret at the Bronx studio of the Selznick Pictures Corporation, of which he is production manager and president, that cooperation between the departments is one of his set aims. Seldom does a day pass that he does not take some step to weave the myriad threads of production into better, finer pictures.

The result of this policy of Myron Selznick is as inevitable as a good crop following a careful tending of the fields: More speed in the filming of productions; quicker and more clean-cut and clear-cut action; cooperation when and where cooperation is required; and a finished work of screen art rivalling, if not surpassing, the best.

### A Young Executive

It is said that Myron Selznick is the youngest of all executive and production chiefs in the industry. And yet it is everywhere admitted that he is fully cognizant of every phase of the film business, having worked his way up through each branch, from the business end to the studio

### Mammoth Company Planned

It may safely be said, without divulging any announcement withheld from publication at the present time, that he is perfecting arrangements for a mammoth production company along new and yet tried lines of success. To this end he is building up and adding to his staff's weekly.

An idea of the size of the new Selznick studio will be gained from these figures. Twenty companies will be at work at the same time. Floor space totaling 54,240 square feet has been set apart, according to the plans, for the two stages, the lower and upper one.

There will be 88 drawing rooms. The stars will have three-room suites for complete privacy and comfort in preparing for their work, and private showers and baths.

There will be a restaurant in the studio, capable of seating 500 people at a time. Seven complete projection rooms of large dimension are called for in the plans. Two huge tanks and four traps also are included.

A feature claimed by few production companies will be a theater in the studio building. The auditorium will seat 700. Nothing is to be omitted to make it modern and up-to-date to the last detail.

Barber shops and hairdressing parlors will be placed at strategic points. Green rooms for recreation and rest, hand ball courts and tennis courts will also be provided.

The huge basement with its 120,000 square feet of floor space will house the carpenter and mechanical shops of every description.

A printing office will be found in the heart of the studio. A novel feature will be the hot house, to tend to palms and other tropical plants and grow all flowers which the most

Perfecting Arrangements for Mammoth Organization Along New Lines-Cooperation Is Strong Factor at Bronx Studio

extravagant play might call for. A brand new system, unique in many ways, it is said, will take care of the heating and ventilation,

With twenty companies at work at one time, which is the schedule to be adhered to in the world's largest Selznick studio, at least 800 players will be housed, reckoning forty to a company. To meet the needs of these and the general business, it is esti-mated that no less than 700 addi-tional people will be required, including technical, mechanical and office staffs. This brings the total to 1500.

After long searching Myron Selznick recently chose for himself an assistant, a man capable of lifting some of the burdens from his shoul-He is James Dent. Mr. Dent is widely known in the picture business, having been in it for about six years, during which time he has been associated with many of the foremost directors. For the past four years he was with Ralph Ince. At another time he was manager of the large Vitagraph Long Island studio.

### Rapf, General Manager

Another figure who looms big among the executives at the Selz-nick Bronx studio is Harry Rapf, general manager of the studio. Mr. Rapf really needs no introduction to the exhibitor and picture fan. He is one of the old war horses of the industry. He established an enviable reputation for himself as an independent producer of a number of highly successful films.

Everywhere around the studio Mr. Rapf's influence is felt. When it comes to a question of vivid drama or of an artistic scenic effect his counsel it at once sought. In addition, he is one of the hardest men in the world to locate and then to hold located. His day is a round of important conferences. In the absence of Myron Selznick from the studio he is the "boss" in all matters of policy and practice.

### Five Stars at Work

at work in the Bronx studio or soon to be at work is fast increasing. Now it includes Elsie Janis, recently

"discharged" with many honors from A. E. F. service; Olive Thomas, Eugene O'Brien, Elaine Hammer-stein and Owen Moore.

#### You Cannot Miss Ince

It is something like taking a rubberneck wagon trip through the big city and trying to see everything durone ride to attempt to catch all the high spots in this thriving studio in one sweep. But no matter how hurried the observation you cannot possibly miss Director Ralph Ince at the Selznick studio. He is there everyone knows he is.

The other high-powered director at the Selznick plant is James Young. He and Elsie Janis are now "play-ing" together on her picture "Every-body's Sweetheart." Hardly a man in the game can boast a wider or more varied experience on the stage and with the pictures than Mr. Young. Like his side partner Ralph Ince he treasures the memory early association with one of the great stage stars of another day, in his case, Sir Henry Irving. By a queer quirk of fate both he and Ince started their screen careers with the same organization years ago.

### Dazey, Scenario Editor

Frank M. Dazey is scenario editor at the Bronx studio. He is surrounding himself with a staff of the most expert readers and continuity writers in the business. The spe-cialist for the "specialty stuff" is Edmund Goulding, who has carved out a reputation for himself writing for the screen.

The newest addition to the Selznick scenario department is John Lynch. He recently returned from the coast, where for several years he helped make the Thomas Ince productions renowned by furnishing him with "live" stories. One of the vital points in his creed of film writing is better plots for better produc-

### Hampton Holds Business Reins

Frank Hampton holds the reins of The Selznick list of stars now hard the business end of the Selznick studio. The men under him, the best judges of this, are the first to proclaim it. He has all the latest meth-

his finger tips. He joined the Selz nick forces on the Coast and when it moved east he came along. His staff of workers is constantly growing like all others at the Bronx studio. A long record of successful performances with other organizations in the industry stands in back of him.

The artistic and technical director of the Selznick forces is Bert Rothe. Already he has culled widespread notice for his work on productions under Myron Selznick. When the beauty of settings and harmony of detail are considered Mr. Rothe is in his natural element.

When it comes to the careful picking of casts and the selecting of appropriate locations, a proud Selznick boast, please refer to Jack Brown, casting director. He is either calling an actor or actress from among the limitless string of his acquaintance in the profession, who will just fit a part, or he is being sought by an applicant for an opening in a cast. If not so engaged he is ferreting out a location for some special "shots." Mr. Brown is another of the wellknown men in the service of the silver sheet who entered via the speaking stage route. Only last season he was supporting Holbrook Blynn and Blanche Bates on the road. gained his early experience with the movies some years ago as location man for the famous Reliance Com-

In addition to his wide acquaintance and gifts Mr. Brown is a man of system. He has things so arranged on his desk that he can get hold of just the man or woman he wants in an incredibly short time. A conversation caught the other day from his end of the telephone was:

"Wear your business suit, bring your dinner clothes along in a bag, and be sure to be at the studio in forty-five minutes. Yes, that's it. Thank you.

### Cutting and Editing

Those in whose hands the cutting and editing of film reposes at the Bronx studio are George Arthur and Joseph Hayden. Hayden has edited most of the pictures shown under the Select banner. George Arthur is a recent recruit. Both men are the proud occupants of what they consider the best equipped cutting and assembling room in the industry.

### The Publicity Staff

Last but not least in the string of epartments under the Selznick departments under the Selznick studio roof is the publicity staff, presided over by Tamar Lane. Prior to succumbing to the lure of the studio he was photoplay editor on the Boston Record. In addition a great pile of newspaper and magazine accomplishments stand to his credit. All studio news and comment for the dailies, weeklies and monthlies the country, over goes through his hands. Associated with him is Leigh Danenberg, a brand new member of the film fraternity, after two years of War Department publicity work which included the editing of a number of soldier periodicals; and Blythe Sherwood, acts as special representative to Elsie Janis.



The Wonderful New Selznick Studios Now Under Construction in New York to Be the Largest and Most Completely Equipped Studios in the World



### NO MAN IS SAFE!

Beneath the surface of life are hidden the most dire perils, menacing the individual and the home. Here is a fighting picture in which they are vividly exposed.

# GUY EMPEY

Supported by Florence Evelyn Martin and a notable cast in

# "THE UNDERCURRENT"



Direction-WILFRID NORTH

# RUINED!

All the beautiful Summer records at Crandall's Metropolitan Theatre, Washington, completely destroyed by "Upstairs and Down," the great Olive Thomas Selznick Pictures sensation. Mr. H. M. Crandall ran the advertisement printed on this page and wrote Mr. Lewis J. Selznick as follows:

WASHINGTON HERALD, THURSDAY, JULY 10, 1919.

WASHINGTON HERALD, THURSDAY, JULY 10, 1919.

WASHINGTON HERALD, THURSDAY, JULY 10, 1919.

PSI. AI TENTH NE TO P O L I T A N POSITIVELY LAST THREE DAYS

IN WHICH TO REVEL IN THE SUPERALT LONG ISLAND HOUSE PARTY THAT WAS CONSISTENTLY OUTGUESSED BY A PERMIT WAS CONSISTENTLY OUTG

- "I must admit that I was agreeably surprised on the business we did with 'UPSTAIRS and DOWN.' It not only broke all summer records, but stayed close to the winter ones, and this is saying a whole lot, for you know we have some summer in Washington, and it is hard to get expenses, to say nothing of making a profit.
- "I must also compliment you on this production as a whole and I feel that OLIVE THOMAS in this class of pictures will be leading them all by fall."

NEXT

"THE SPITE BRIDE" ROPOLITA

"Lead Them All" with OLIVE THOMAS

Distributed by SELECT PICTURES CORPORATION

### JAMES YOUNG

now Directing

# ELSIE JANIS

Picture:-

The Wolf
Oliver Twist
The Highest Trump
The Temple of Dusk
White Man's Law
On Trial
Sweet Kitty Bellairs

Stars:-

BLANCHE SWEET BESSIE BARRISCALE MARIE DORO

EARLE WILLIAMS
MAE MURRAY
SESSUE HAYAKAWA

### DONT BOOK GOLDWYN PICTURES

# -Until you have seen them

Don't wait until the audience is in your theatre to decide whether or not you like a production. Like it first, take it after; dislike it first and steer clear of it instanter.

Hereafter it isn't necessary to announce a Goldwyn picture until you unhesitatingly put your own personal O. K. right across the face of the film, and say to your cash-box, "I'm dead sure that you're not going below flood-tide this time!"

Let the other fellows take a chance, you play the can't-fail number. You're not playing cards, you're doing business.

The new Goldwyn Merit System takes the gamble out of booking and makes it as easy to get the right fit of pictures for your house as it is to buy gloves, for your hands. You try them on!

Try them on first!—That's the new slogan of Goldwyn Booking; see the films in your local Goldwyn exchange, talk it over with the service man (on the ground) and make your plans in advance like a general, a business general.

For instance—there's the first of the "Get the Crowd" attractions

REX BEACH'S

The Girl from Outside

Directed by Reginald Barker

GOLDWYN DISTRIBUTING

SAMUEL GOLDWYN President



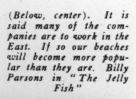
**GOLDWYN PICTURES** 



Kitchen Kelly is a game that has many drawbacks, but an earnest Kelly pool player will practice anywhere we know. This urchin who expects to get hoarse calling "pay me" is Mabel Normand in "Upstairs"

This is the kind of scenes actors do not object to posing for retakes, nor do they so much as murmur when the camera man shouts "Hold it." Mr. and Mrs. Carter De Haven in "Close to Nature"

Roaring River may be peaceful, if it refers to quiet, but its banks are intricate, to say the least. Pauline Frederick gets in the heart of the jungle in "The Peace of Roaring River"





Now inside, the girl in "The Girl from the Outside" expresses despair of the deepest.



The papers are charred, but they are legible. They say something against Pauline Frederick in "Bonds of Love"

### GOLDWYN STUDIOS LARGEST IN THE WORLD



There is nothing more significant of the present scale of motion - picproduction in ture America and its place in our ocean-

to-ocean life than the Goldwyn studios in Culver City, Cal. That production center, the largest in the "movie" world, has its own city, with parks, libraries, theaters, restaurants, and even a menagerie. long, striking highways are efficiently guarded. Altogether, the "plant" covers in its entirety forty acres of ground, including hills, valleys, plains and woods.

#### Possesses Natural Advantages

Southern California possesses naturally more advantages for the making of motion-pictures than any other spot in the world and the additions which the Goldwyn people have reared have made their studios a marvel of mechanical creative effort. Almost any scenery existent between the North Pole and the equator can be duplicated in the works or on the grounds and very often they are being created side by side! Nor are the duplications attended with the difficulties of shifting light, sudden showers, fogs and mists, which pre-

vent smooth production elsewhere.
On a "real" day the sun shines continuously and whitely for eighteen hours, so that when the sweated director finally tells the worn-out company that he has decided to "call it a day" there is little exaggeration in the statement. The steady brilliancy of the light and the other golden manifestations of the hours are unbroken and Goldwyn's photography registers the almost perfect equation which the elements offer.

### Cost More Than \$1,000,000

Art on a gigantic scale must always be predicated on a material basis.

These largest studios in world were no exception to the hard rule either in their inception or in the matter of their upkeep. were built and equipped at a cost of more than a million dollars, the buildings and equipment including two complete miniature theaters and six huge production stages-the whole comprising the most elaborate establishment devoted to evolving shadows for the silver screen throughout the universe. And what shadows for the silver so costly in the beginning is equally costly in maintaining.

Aside from the huge, almost grotesque salaries paid to stars; aside from such incidental expenses as, for instance, 2800 "extras" on an occasion (the number recently used in a single scene of Geraldine Farrar's new picture, "The World and Its Woman"); aside from the salaries paid to half-a-dozen expensive directors; there are the ordinary, which is to say, the extraordinary incidental expenses of keeping the studios clean, the apparatus in tip-top shape, a little distance from all other build-and the grounds (forty acres of ings to protect them in case of fire. . them), fit for instant use by companies out on location.

### Five Hundred People Employed

Plant at Culver City, Cal., Has Its Own City With Parks, Libraries, Theaters and Restaurants—Five Hundred People Employed in Various Capacities

women-who form the nucleus of the thriving motion-picture city. Then there are the numberless "hangers-Then there are the numberless on" who work by day, drifting back and forth from studio to studio, sometimes staying in Culver City for months. Chauffeurs, gardeners, camera-men, stage-carpenters and mechanics, all employed by Goldwyn, form the rest of the steadier popu-

#### Good Roads Constructed

One of the first improvements which the town made when it was determined that the company would be permanently located within its boundaries was the construction of good roads in the vicinity, all of which lead, not to Rome, but to the studios.

A smooth, broad, white ribbon of road connects Los Angeles with Culver City, having been built for the convenience of the many Goldwynites who make their homes in or near to the larger city. Incidentally, the farmers of the surrounding country have found a rich market for their produce in those connected with the studios; the real estate people have profited enormously some say, outrageously-from renting beautiful spacious houses to the stars and others; and a host of minor industries have sprung up and been brought to the very gates of the studios as a result of certain small necessities, - shoe-repairing, collars, combs, hats, etc.,-always existent.

### Administration Building

been made swing massively from a broad arch and they look out solemnly and stately upon a world of California loveliness, full of bloom and color and flame.

Inside the entrance is the administration building, in which are the offices of heads of departments, directors, scenario writers, film editors; and also one or two miniature About the grounds are several smaller buildings which serve special purposes.

A high, scenic tower houses the artworkers; a wardrobe building covering ten thousand square feet, is equipped with damp-proof compartments to preserve the thousands of costumes and accessories used in the production of Goldwyn Pictures.

Another building is devoted to the commissary department, which serves the Goldwyn restaurant. To guard the finished prints, a large vault of steel and concrete has been erected a little distance from all other build-

### Other Buildings in Plant

Among the other buildings which

ver City Studios give employment room for thirty-five cars, an exten-regularly to five hundred men and sive swimming pool, a menageric swimming pool, a menagerie with trained dogs, cats, hens, a pet peacock, pigs, horses, mules, and Madge Kennedy's pet bear; and a complete hospital and a relaxation ground for the employes to secure their comfort and well-being.

> In addition, Samuel Goldwyn has been personally and steadily acquiring a library which now numbers many hundreds of volumes in order to give authoritative historical, ethnological and social value to the productions which bear his name.

#### Main Studio Structures

The main studio buildings cover two hundred and fifty thousand square feet of stage space, all the studio buildings being parallel to each other and connected by concrete

The framework of each studio is built of steel, and the body of the finest ground glass, so that full advantage can be taken of the days when the sun shines continuously for a long time.

be erected on the magnificent stages. Hundreds of Cooper Hewitt lights; antique and modern furniture; rare draperies; gorgeously carved stair-ways, and a thousand other "proper-ties" combine to furnish the Gold combine to furnish the Goldwyn studios with an equipment for interior sets delighting the critical soul of even Hugo Ballin, Goldwyn's famous art director.

### Chemical Laboratory

The store-houses and wardrobe al-The gates to which reference has ready mentioned as part of the Goldwyn outfit are complete in every item, as is the chemical laboratory, set apart to eliminate danger from fire, fitted out to the last detail with all the refinements of modern photography. Here new experiments are constantly under way with light and shade; and the possibilities of the camera exploited with an eye for new effects, new nuances.

> In a recent picture in which Tom Moore was starred he was made to actually blush as the result of the thrusting of a pin so that at the precise moment he was depicting his confusion the light streamed through the film and created the desired effect. This is slight, perhaps, but it is relevant as showing the earnest desire of those producing motion-pictures to purge their art or profession of the charge of crudeness and to evolve as perfect photo-dramas as the continuities will permit of them.

### Motor Cars a Necessity

The streets of the amazing "city" are asphalted and filled with an altogether disproportionate number (compared to the population of the The activities of the Goldwyn Culplete portrait studio, a garage with up and down at all hours of the ducing center in the world.

day and night. It should be said that every star, and practically every leading woman or leading man, as well as most of the directors and even many of the minor celebrities, have their own means of transportation. In many cases this is a necessity, as the bees reside good distances from the hive; Tom Moore, for instance, lives on "Rex Beach," as the coast on a line with the studios has been named; and Madge Kennedy lives on the outskirts of Los Angeles.

### Star Causes Building of Road

Pauline Frederick is receiving thanks from a number of Goldwyn Studio motorists who live in Hollywood and Beverly Hills, because she was instrumental in having a highway built between the Culver City studios of Goldwyn and the short cut boulevard to Hollywood and Beverly Hills. For some time the road was in terrible shape.

One day Miss Frederick met one of the county supervisors, and the rough road became the topic of conversation. The official noted her comments and investigated the piece of roadway, with the result that workmen started building an oiled highway, and today the many Goldwynites who drive the distance can make it in much less time and far easier than formerly.

#### The Only Crime

The small but extremely efficient Every possible interior scene can police force is maintained, principally to keep down speeding, which is the only crime known to the vicinity. The rivalry between certain temperaments finds an outlet in "beating" the other when their cars happen to range side by side, but the officials are strict on this point and the temperaments must needs restrain themselves until they reach the open country, when they are free to take advantage of the open road and the daylight and their urgent rivalry of spirit-which, with their hands on the wheel, is intensified and strengthened by the feel of it. Racing, next to poker, is the great amusement of the people who make up Culver City.

### Great Care Given to Up-Keep

Apart from the immensity of the plant, it has another value in the care which was taken to make it something else than an eye-sore, as so many large production centers are The entrance itself, with its archway and the splendid heaviness of the iron gates, is most imposing.

A force of gardeners is kept to guard the many flowers and trees from injury; and cut flowers, when they are necessary, are taken from a large conservatory. The glint of the sun on the huge steel and glass stages can be seen for miles around; the brilliant reflections cast a distinct halo on the white administration and other buildings. There is nothing to tell the nature of the work which goes on in the appearance of the studios; their sun-crowned, somnolent atmosphere makes them more like an English landed estate, something handed down from generation to generation with traditions and legends,

com-in the aches popu-Billy

It is

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### WILLIAM FOX

# PLAIN WORDS for PLAIN MEN

Thas taken five years and six months for the Fox Film Corporation to become the greatest film organization in the world-

Five years - a long time in the film industry- but it takes time to do things well. Its success is due to genuine show manship-the giving to the public what the public wanted to pay to see.

Fox Exhibitors admit that they love art but that they also admire the Fox color scheme of a fat bankroll, and there's a lot of horse sense in that idea

The past of the Fox Film Corporation is the firm foundation of a tremendously successful business—the present is the provision for theatres great and small of attractions that satisfy and make money the future is a constantly rising tide of big business in which the exhibitor is the biggest profit maker.

Fox isn't a highbrow and Fox isn't a lowbrow-he's a showman who has made money for the exhibitor and money for himself-

OR your new season don't chase rainbows of promises- stick to the showmanship certain ties. Your one big problem is the question of real entertainment because entertainment is the thing your public wants and will pay for-

Fox pictures for the new season provide fully for great theatres and small theatres. There will be enough in volume, in class and above all in genuine human appeal. The line is a complete line, it leaves no theatre unprovided for, it supplies all the needs of the world at large

Read the announcement plans, policies and programs of all the others. Then give strict attention to what follows on these pages — then make your own decision as a showman

Fox does not criticize anyone for making fewer pictures-but he insists upon supplying the positive demands of the most active market in the history of motion pictures - and, therefore, in the season of 1919-20 Fox provides for all theatres; not merely for one class.

# 3 S P E C I A L S Longfellows immortal EVANGELINE

Henry Blossom's CHECKERS
from the most successful plays ever penned

The 1920 CINEMELODRAMA SHOULD A HUSBAND FORGIVE and two to be announced.

- 8 WILLIAM FARNUM PRODUCTIONS
- 8 PEARL WHITE
- 8 TOM MIX
- 3 THEDA BARA
- 26 VICTORY PICTURES
  with WILLI M F. RUSSELL.
  GLADYS BROCKWELL and
  GEORGE WALSH
- 26 EXCEL PICTURES

  with PEGGY HYLAND,

  MADLAINE TRAVERSE

  ALBERT RAY 6 ELINOR FAIR.
- 26 FOX SUNSHINE COMEDIES
- 52 MUTT & JEFF CARTOONS

FOX NEWS WEEKLY
A FIFTEEN EPISODE SERIAL

Greater than any ever attempted

FILM CORPORATION
WILLIAM FOX & W.R. SHEEHAN
Tresident
Gen Manager

FOX ENTERTAINMENTS

### POLICY 1919-1920

### VAUDEVILLE MANAGERS ATTENTION

Each

# SUNSHINE

COMEDY

is an act of the greatest drawing power

Ask your nearest FOX exchange for these theatre crowders

MUTTandJEFF
action cartoons
take only 7 minutes
to run

That makes them an ideal filler-in so that waits may be avoided

These CAPT.BUD FISHER successes are the biggest laugh makers in the world

And the best vaudevillehouses are using them-

FOX
FILM CORPORATION
WILLIAM FOX & W.R. SHEEHAN
Tresident Gen Manager

FOX ENTERTAINMENTS

# GEO. D. BAKER

DIRECTOR OF SPECIAL PRODUCTIONS

Now working with

### Marion Davies

ir

### The Cinema Murder

-by E. Phillips Oppenheim

A Cosmopolitan Production

In Preparation-

## William Faversham

and

### Maxine Elliot

in

### The Man Who Lost Himself

—by H. De Verer Stacpoole

Under their Own Management

Address 130 W. 44th St.

ROR

Compliments of

# Robt. Leonard

Directing

Cosmopolitan Productions

### The INFANT-ry

Lou Rogers presents

### JANE and KATHERINE LEE

With the aid of their animal friends, the Lee Kids are now producing a series of two-reel comedy playlets in which they are being presented by Lou Rogers, president of the Rogers Film Corporation.



EE

Kids

nedv

Lou

tion.

### WITH THE LEE KIDDIES AT WORK of costumes, which have been turned over by the theaters in New York

### Little Jane and Katherine Combine Enthusiasm of and asked that we stop work, and Youth with the Seriousness of Maturity

is a pleasure one has right to be mother's heart, for they represent everything that speaks of goodness, and still have that ingrained feeling of the child who wants to play, romp, be petted and gain attention.

#### Childhood at Its Best

Jane and Katherine Lee are the representatives of such children. Jane six, and Katherine nine, while still practically infants, have that saturation of wisdom which lifts them above the ordinary heights. They represent childhood as it is and should be. Probably the youngest stars of the film firmament, they enjoy success and popularity as if it were a plaything. They are not prudish. They are not proud and haughty. The best example of the latter can be given during the course of the day's work on location around Fort Lee, New Jersey.

#### A Ball Game

Children! Children! It seemed as if all the children of the universe had gathered to pay homage to Jane and Katherine.

The carpenters were putting up the props, and in the meanwhile little Jane and Katherine took French leave, taking with them several emissaries of Childdom to a quiet corner, where they started indulging in a game of ball.

A little description of the young sters would not be amiss. Jane with her blonde, bobbed hair looked like every mother would want her child to look, and what more could be said? Katherine, graced with an abundance of auburn hair and blue eyes could smile and look soulful as her thoughts would turn. Attired in little gingham dresses and socks they were indeed a pleasant sight.

### A Fight!

The ball game started very earnestly at first. They did not think of pictures, their sole interest was the sport. Suddenly two of the little youngsters in the party started a fistic game, ball having evidently become too tame, and after many proddings from the older boys it soon developed into a regular fight. It terminated, however, in as quick a finish as start with the appearance of several mothers, who took their little Willie and Johnnie and Tommy away, saying, "Now you're not going to get mixed up in this fight. That's always the way, they get you little fellows to be the goats.

### Start a Discussion

But whether the mothers had this conference made no difference to Jane and Katherine and some of their spectator friends, who also started a discussion of the problem of fighting.

"That's always the way," said lit-tle Jane, "those big kids always get the little ones to fight, and they're scared stiff to fight, themselves."

### Work Is Resumed

THEY are an inspiration! To have Tefft Johnson, was heard and the met and talked with them in kiddies, after a quick farewell, detheir childish, but still grown-up way parted with the admonition that they must get to work. But work is proud of. They are the idol of always play with them, for they never the children, and the model of the get tired, as they perform their stunts on the screen just as if they were playing ball on the lot. And after every scene they run up and kiss mother, and ask whether they did their scenes right. For they feel that their mother is the best adviser they have.

#### Not Spoiled

One would think that these children were fondled, petted and catered to, but that is plainly not the case, for having the same impression myself. I was easily convinced when I heard them pleading for an ice-

cream soda.

The day's work done, the entire company came back to New York and sat down in the projection room to watch the preceding day's work run off. Little Jane was next to me, and as I sat down I started giving my trousers the customary masculine tuck, but little Jane beat me to it with her keen sense of intuition.

### A Leading Question

"Why do men always pull their pants up when they sit down, and women always pull their skirts down?" she asked.

Well, luckily I did not have to explain this question, as just then the picture started and the children were all enraptured with interest. Suddenly a giggle came from my left as Katherine laughed at Jane's pre-Little dicament in one of the scenes, and vice versa came a little laugh of Jane's at Katherine's plight in the picture. The screening over, the children started dancing around, and tripping the light fantastic.

### Not Tired, but Hungry

rector Tefft Johnson. me you were tired this afternoon, ber 1.

here you are dancing for all you're worth.

A shrewd look came over the young faces, as they realized the effect of their trick.

"Well, we weren't tired, but we were awfully hungry, and the cook said she was going to have chicken pie and everything, so we wanted to explained Katherget back early," ine with apparent confidence in the excuse.

"Well, let's go now," said Mrs.

Lee, their mother. "Are you going to buy us ice-cream sodas?" was the simultaneous query. A nod of acquiescence, and full of that elixir of youth, vim, vigor and vitality.

### Home at Last

After partaking of the sodas, we wended our way to their apartment on the Drive where the children have a veritable toy shop, and after bidding them goodbye, and walking down the street a little way, I heard a shrill vell, turned around and Jane and Katherine were waving their hands and shouting, "Nightie! Nightie! Pajama! Pajama!" at the top of their young voices.

And there is the answer of real children-not spoiled or overcome by their meteoric success, but always willing to learn, and shaking off the thought of it as work as if it was all in the day's play.

### Youngest Producers

Now they are producing independently, and they can be called the youngest producers in the industry. They are to make a series of twocomedy playlets in which Louis T. Rogers, president of the Rogers Film Corporation, is presenting them, and the policy of the company will be to have the stories appeal to adults as well as youngsters. The works of several well-known authors "I think you fooled me," said Di- have been contracted for. Their first ector Tefft Johnson. "You told picture will be released Septem-

### over by the theaters in New York for many years to one of the costuming houses

#### Rental Exorbitant

"Often we have to pay as much rental for a set of bedroom furniture as the furniture is worth. Whenever we see our way clear to purchase an article to advantage in such a case, we shall do so. various properties will all be rented to the companies occupying the studios on a daily basis, instead of on a weekly, which is the rule for present rentals.

#### Rely on Lights

"Such a studio as the one we plan they started running down the hall could be built in any section of the country. In the making of pictures we have come to rely more and more on artificial lighting for our best ef-We shall of course have a certain space reserved out of doors for open-air scenes. But most of the production will be within the studio buildings. Every arrangement will be made to have these as comfortable as possible by heating facilities in winter, and by air cooling apparatus

### Oil Well on the Ground

"One interesting asset of the location on La Brea and Santa Monica boulevards, is that we have an oil well on the ground with a capacity of fifty barrels daily, which we plan to utilize in developing power through the installation of Diesel engines. This oil well belongs to a company operating to the west of the city, but owing to the fact that it was widely separated from their other wells they discontinued pumping it and had it

### Made Special Study

"Our architect, Mr. Woodruff, has made a special study of the cooperative idea. He built the Thomas Motor Cars plant in the East, and other important industrial plants, which embodied the cooperative and time-saving plan. Everything in the studio construction is designed to avoid useless labor and running back and forth in the building of sets, as well as in the actual production of the pictures. We intend to eliminate the interference of construction on the sets with the direction of the pictures. Only a minimum of the carpentering will be done on the stages. As far as possible sets will be built in the main central building and moved out on the stages when completed.

### Comfort for the Players

"The dressing-rooms of the actors will open directly on the stage. There will be smoking-rooms and lounging-rooms, so that whenever the players are not engaged in work they will be comfortable and will not interfere with the work actually pro-

gressing on the stage.

"Inclined roads leading into the stages will expedite the delivery of properties. There will be one general administration building with central telephone offices, etc., for the general conduct of the affairs of the

### MARSHALL NEILAN'S NEW STUDIO TO COST \$750,000

### Plant to Comprise Fifty Acres-Scheme of Construction Works from Hub-Power to Be Developed from Oil Well on Property

WITH the purpose of diminishing ties will be stored. One force of the tremendous over-head expense incident to the making of motion pictures, plans for the construction of the mammoth Marshall Neilan Studio in Los Angeles have been completed.

The cost of construction will aggregate \$750,000, the buildings to be be erected on a plot of ground comprising fifty acres.

### Eight Picture Stages

Eight picture stages, 100 by 200 feet, affording sufficient space to be used by several companies of eight different organizations will be com-bined under one roof. The scheme bined under one roof. of construction is notable in that it works from a hub. Each stage will Just then the voice of the director, individual directors and the proper- tunity to buy a remarkable collection company."

men only will be required for this work, and owing to the plan of construction no loss of time will be incurred in building sets, due to the fact that all work will be centralized.

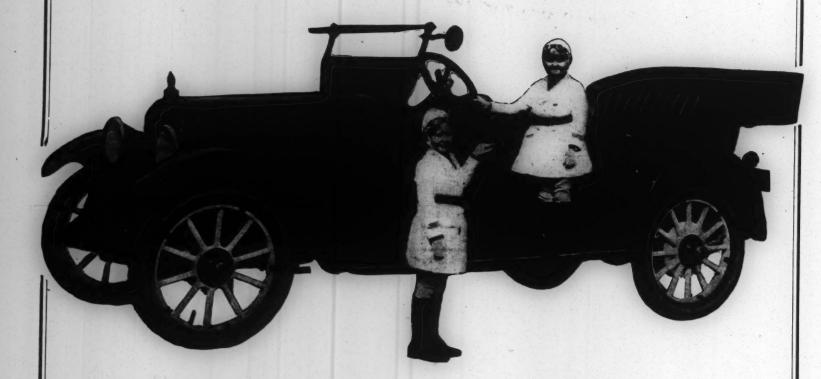
Marshall Neilan, who is just starting to work on his first own produc-The Eternal Three," to be retion. ' leased by The First National Ex-Circuit, has the following to say relative to the making of moving pictures:

### To Buy Costume Collection

"One of the great difficulties in the motion picture business has been storerooms underneath the central the high cost of renting properties. building and also under the various We propose to eliminate this. With a group of studios we can accumuhave access to a central circular late properties by purchase. On my building 420 feet across, where the trip to New York for instance, I am sets will be prepared for use by the going to take advantage of an oppor-

# The INFANT-ry

FIRST LINE in Perfect Pictures



Jane and Katherine Lee

Rogers Film Corporation, Capitol Theatre Building Broadway at 51st Street, New York City

# Jane and Katherine Lee

Universally recognized as the youngest screen stars in motion pictures

### **ANNOUNCE**

Beginning September first, nineteen-nineteen their company will release monthly twelve two-reel comedy playlets.

They are presented by Louis T. Rogers.

That pictures from popular plays will be written by well-known playwrights.

That stories will be written by famous authors.

Their director is Tefft Johnson.

Their scenario for the first playlet was supplied by Philip Bartholomae.

Releasing plans will be furnished shortly through the trade papers.

Rogers Film Corporation, Capitol Theatre Building Broadway at 51st Street, New York City Compliments of

### GEO. B. SEITZ

DIRECTOR AND STAR
IN HIS LATEST SUPER-SERIAL

### BOUND AND GAGGED

RELEASED BY PATHÉ

### PREVIOUS SUCCESSES

THE FATAL RING
THE HOUSE OF HATE
THE LIGHTNING RAIDER
THE BLACK SECRET

### POPULAR PRODUCTIONS' NOVEL PLAN

### Muriel Ostriche Is New Company's Bright Brazil Rubber & Tire Corporation; is Star-Backed By Well Known Names

the Popular Productions, Inc., which is bound to reap big success two and numerous other pictures.
ways. The Popular Productions, cording to her contract, and which has been incorporated under the laws of the State of New York, an authorized capital of \$200,000, has been organized to produce only high-class musical comedies and motion pictures, with the stockholders of the company destined to share the profits on both stage and film productions.

### Starring Muriel Ostriche

At the very outset of the opening campaign of the Popular Productions an ironclad contract was entered into with Muriel Ostriche to inaugurate the initial musical comedy production which will be an elaborate and thorough presentment of "The Dream Girl." In addition to presenting Miss Ostriche in the show, the Productions company plans to make a big photoplay production of "The Dream Girl," with Miss Ostriche starring in the film version.

### Re "The Dream Girl"

"The Dream Girl" is an up-todate, brand new musical comedy, troit. which is the happy collaboration of such capable and efficient writers and composers as Walter Irving and Arthur C. King. The music for the score has been completed and, according to the opinion of musical experts who have heard some of the numbers, declare that they are sure to become popular favorites wher-ever played. As Messrs. Irving and King have New York reputations as being eminently successful in their respective professions as writers and composers, there is every reason to believe that "The Dream Girl" will be a gigantic success from its initial Broadway presentation.

### Miss Ostriche Popular

Wherever the civilized world has given thought to amusement the name of Muriel Ostriche is known through her starring presence in the picture world. Of late Miss Ostriche has been studying diligently of vocal masters, her voice having a lustre and tone that is bound to prove a revelation on Broadway, according to the viewpoint of those who have heard Miss Ostriche sing. Miss Ostriche is a natural actress and her superb work in all of her feature subjects has demonstrated beyond all question that she is pos sessed of unusual and unqualifiedly marked thespian ability. Miss Ostriche started her film career with Thanhouser Company of New Rochelle, N. Y. From the start her work attracted unusual attention and her popularity was such that names of Thanhouser and Ostriche were synonymous, for both achieved widespread success.

### Recalling Some Big Subjects

She starred with Thanhouser for several years, appearing as the feminine principal in special subjects re-leased under the Princess brand. Reporation, some of her best known starring subjects being "A Daugh-

AN innovation has just been sprung ter of the Sea," "A Circus Roby a brand new company, styled mance," "Sally in Our Alley," "By the Popular Productions, Inc., which Whose Hand," "Moral Courage" cording to her contract, and Miss Ostriche is also a stockholder in the company-she is so certain that the corporation will prove unusually successful-she is to make at least four big films for the Popular Productions, in addition to her stage work in whatever plays are allotted to her.

### Backed by Brains and Brawn

The Popular Productions Inc., is officered as follows: President, Chamberlain Brown; First Vice President and General Manager, Otto Henry Harras; Second Vice President, Morris Littman; Third Vice President, Muriel Ostriche; Secretary, William Wennik, and Treasurer, Walter Irving; Attorneys, Messrs. Drucker and Zeamans, New York. The Board of Directors contains the following members: Raymond J. Southwell, vice president Clinton Wire Cloth Co.; Eugene Adler, Standard Mail Order Co.; Arthur C. King, composer, all of New York; Henry J. Weber, of the firm of S. J. Anstey Company, De-

#### Re the Executives

Chamberlain Brown represents personally and managerially some big stage players, handling at different times such celebrities as Fritzi Scheff, Irene Franklin, Clifton Crawford, Harry Fox and others. Mr. Brown will handle the casting of the "Dream Girl" production, with Miss Ostriche to be supported by a competent and clever singing, dancing and acting casts. Vice Presidents Harras and Littman are well known in business circles as well as professional life. Mr. Harras, who at one time sucessfully managed the world's tour of Julian Eltinge and was largely instrumental in that star obtaining worldwide recognition. Mr. Harras has been connected with number of New York's leading advertising manager of the DRAMATIC MIRROR. Mr. Littman is ident of the Steel Alloys Corporation; is a director of the Bolivia- be made within the fortnight.

head of the firm of William Wennik Inc. (Brokers), with offices in New

#### York, Philadelphia and Newark. Option On Writers

As Messrs. Irving and King are connected with both the executive branch and directorship of Popular Productions Inc., that company has first option on all works of these writers. The book, lyrics and music to all musical productions as well as scenarios are written and composed them; their official connection making it possible for the company to save money on this fact. The plan to supply all feature films with a complete musical score so that the musical numbers will be played in every picture theater where the films made by Popular Productions are shown.

### Some Prospective Titles

In addition to having written the words and lyrics for "The Dream Girl," Walter Irving has written other high class features embracing such titles as "Evelyn," "The Little Ad-miral" and "The Supreme Test," with other subjects in course of preparation. The Popular Productions Co. has several studio sites in consideration but for the present will lease a big New York studio for the first of the Popular subjects. It is the intention of the company to build a complete plant just as soon as the production of "The Dream Girl" in stage form is under way.

### Start Rehearsals Soon

Rehearsals are scheduled to start in month (August) on "The this month (August) on "The Dream Girl," with Mr. Brown prac-Dream Girl," with Mr. Brown practically having completed the general and private individuals who are opercasting of the company. This means ating or proposing to operate passenthat when the official call for the first rehearsal is made there will be no delays as Miss Ostriche is now within call of the Popular Productions Co. The general executive offices of the Popular Productions have been established in the Candler Building, 220 west Forty-Second Street, New York.

### Playing Broadway Theater

The Dream Girl" trial for a few weeks prior to bring- expected to be fulfilled. best known as the proprietor of ing it into New York for an expect-Renard's, 47-49 West 42nd Street, ed run. Two big New York theaters New York. Mr. Wennik is the pres- are at the disposal of the Popular Productions Inc., with a choice to

### FOX STUDIO TO BE UNIQUE Airplane Landing to Be Installed on Roof of Huge drying rooms, New Building

WITHOUT the slightest cessation under way will be when completed in the work of processing the completed gantic new building which will house the entire executive offices, technical staff, studios and dressing rooms of the Fox Film Corporation, the plans as originally drawn up by William Fried, in association with Harrison G. Wiseman of Carlson & Wiseman, are now being altered to permit an addition to the novel structure.

This addition will be made on the

The building which is now well ence to those surrounding it.

in the work of erecting the gi-new building which will house structed in the shape of an "L," totalling an equivalent of over 150,000 square feet.

### Airplane Landing

On the roof of the building, just as soon as the workmen have finished the last supporting I beam, William Fox has planned the erection of an airplane landing platform. This will be the first of its kind in the city, and is permissible only on such a low building on account of the location of the building with refer-

The architects are now busily engaged in laying out the plans for this landing platform, which will be built of steel throughout, and have a capacity for sheltering two full-sized passenger planes of the most modern type.

Lighting Difficult

The only difficulty to be surmountèd in this venture is to retain the lighting possibilities which were planned in the original sketches for the motion picture studios on the upper floor. This, however, is assured by the architects who have in mind daringly new scheme which they will use to overcome this.

By erecting this landing platform for airplanes William Fox has again shown himself a master hand. The idea that he will establish an airplane service has been suggested but Mr. Fox refuses to go further into the subject than to say that work will begin on the platform within the next

A Beautiful Building

The entire structure, the walls of which are now well up, is to be one of the most beautiful buildings of its kind in the country, and will be built of the finest materials obtainable. Marble, limestone, concrete, beautiful brick, steel and bronze with partitions of steel and glass are being used in the building of the new Fox home, which will cost when completed more than \$2,500,000."

To this cost must now be added at least a few thousand dollars to cover the additional expense of the enormous landing platform, which marks the Fox Film Corporation as pioneers in this line in the city of New York and vicinity.

ger-carrying service to and from the Metropolis, North and South, have sought to make arrangements the Fox organization for landing on the roof of their studios but nothing definite has as yet been decided.

### Stick to Schedule

So far, the contractors who are erecting the new Fox building have been very fortunate in sticking to the theatrical publications as general Arrangements are under way by schedule as planned, and the original advertising manager and at present the Popular Productions Inc., to give intention of Mr. Fox to officially open schedule as planned, and the original an out-of-town the building on October 1st is still

Here, in the biggest building of its kind in the world, the entire Fox Film Corporation, including the executive offices, the publicity and advertising departments, studios, dressing rooms, art and technical staff. property rooms, scenic artists, wardrobes, printing and developing rooms, in fact necessary to make the Fox company the biggest organization of its kind in the world, will be housed under one roof, with the landing platform overhead.

Huge Output

It is estimated that the output of the firm when they have taken over this new plant, will be approximately 3,000,000 feet of film per week, neces sitating the services of over 5,000 employees in all departments.

The building is located on Tenth Avenue, and extends from 55th to 56th Streets, taking in the whole block, and will enable twenty picture companies to work simultaneously without the slightest interference.

### POPULAR PRODUCTIONS



### MURIEL **OSTRICHE**

Miss Ostriche's stage career
has been one of the real sensations
in the motion picture world. Her first
engagement was with the Thanhauser Co.
of New Rochelle, N. Y. After several
successful years with this Corporation she

Films supported by her own company of select artists. Miss Ostriche recently completed a contract with the World Film Corporation. having starred in the following feature pictures: "A Daughter of the Sea," "A Circus Romance," "Sally in Our Alley," "By Whose Hand," "Moral Courage," and many others.

### POPULAR PRODUCTIONS

Produces Only High Class
Musical Comedies and Motion Pictures

POPULAR'S FIRST PRODUCTION

### "THE DREAM GIRL"

Is a brand new musical comedy, the joint work of the clever and popular writers, Walter Irving and Arthur King. The star of POPULAR PRODUCTIONS, Inc., MISS MURIEL OSTRICHE, will be capably supported by a large and competent singing and acting cast.

The screen adaptation of "The Dream Girl" is in preparation and will be filmed while the production is playing its New York run.

All feature pictures will be supplied with the complete musical score of the stage production, so that the musical numbers from the show will be played in every motion picture house where the film is shown.

Other high-class features, such as "Evelyn," "The Little Admiral" and "The Supreme Test," written by Walter Irving, have been contracted for and will be produced soon.

EVERY "POPULAR PRODUCTION" has ideas, business and situations full of good, clean comedy that are certain to appeal to the humorous side of any audience. The authors and composers of all "Popular Productions" know what appeals to the public and how to present it to them on the stage and screen.

CHAMBERLAIN BROWN - - President
OTTO HENRY HARRAS, Vice-President and General Manager
WALTER IRVING - Treasurer
WILLIAM WENNIK - Secretary

### POPULAR PRODUCTIONS, Inc.

(CANDLER BUILDING)

220 West 42nd Street

**NEW YORK CITY** 

d in Princess
d by her own
artists. Miss
pleted a conCorporation.
ature pictures:
Circus Ro"By Whose
meany others

### COMPLIMENTS OF

# Frank P. Donovan

M. P. D. A.

Producing special feature comedies with real stars

LATE RELEASE
THE PROPAGANDA SPECIAL

### "Bullin The Bullsheviki"

with

### Marguerite Clayton

and 1000 people, a civil war, riots, cabarets, revolutions, bathing beauties, some good trick stuff, a few good actors, Patsie De Forest, and some laughs.

Have made pictures for:

Paramount General Pathe Mutual Universal Vitagraph

and some "Hoakums"

Now making my own "World" beaters with some real players, some good stories that are new, lots of "kale" and no chains or anchors holding it. I think I'm good; well, we shall see.

### Frank P. Donovan Productions, Inc.

Studios: Fort Lee Hollywood, Cal. ALLAN ROCK
Representative
Brokaw Bldg., N. Y. C.

Member of the Little Old Greenroom Club

### GRIFFITH MOVING HIS STUDIO EAST

### New York Home To Be The Scene of An a day is a truth easily believed, as it is established by those who come **Extensive Producing Routine**

A LL is hustle and bustle and ex- of super-pictures will have several citement at the D. W. Griffith surprises up his sleeve. Of his studio at 4500 Sunset Boulevard, known plans for the New York stu-Hollywood. It is not the kind of animation, however, that is seen on the surface. Rather it is in the carefully laid and methodical quietness that comes with one's preparation for a long vacation. Were you to walk into the offices at the Griffith headquarters you probably would detect a certain expectancy on the faces of those busily engaged in assorting, separating, packing and making ready for an exodus.

#### Coming to New York

And there is to be some exodus from the Griffith studios. On or about September 1st, the premier producer and the greater portion of his staff will leave the climes of sunny California and speed toward the effete East. For be it known that D. W. is going, or rather coming, to New York to conduct his future activities in producing plays for the silver sheet. He will soon depart, bag and baggage, with players and technical directors, cameramen and artisans of the workroom, executives and office workers, all on one trip, with a special train to carry the whole Griffith outfit to the Pelham Bay section of New York, where, in a newly constructed and mammoth studio building will be produced the future features that carry the name Griffith on the titles.

Of the players who are preparing to clean up their dressing rooms and arrange for the transportation of their families and dogs and canary birds are Lillian and Dorothy Gish, Robert Harron, Richard Barthelmess, Kate Bruce, George Fawcett, Clarine Seymour, Adolphe Lestina and a half a dozen others quite as well known in filmland.

### Other Departments

From the technical department will come G. W. (Billy) Bitzer, chief photographer and his assistants. Bitzer has been with Mr. Griffith the excellent photography of "The Birth of a Nation," "Intolerance," "Hearts of the World," "Broken Blossoms" and other big feetings. since the early days of the old Bio-"Hearts of the World," "Broken Blossoms" and other big features, as well as all the pictures made under Griffith's Famous Players-Lasky contract.

From the executive department will come John Lloyd. Mr. Lloyd is to Mr. Griffith what Col. E. M. House is to President Wilson or Mr. Friday was to one Robinson Crusoe. And Mr. Lloyd, too, is somewhat of a globe trotter since he has been back and forth from coast to coast no less than six times within the past six months.

Miss Agnes Wiener, Mr. Griffith's secretary, will be decidedly among those present when the producer's headquarters are established in New

### Extensive Routine

Mr. Griffith's arrival in the East

dios it is certain that his three productions for First National will be made here: these will be finished before the Big Four productions are started.

During Mr. Griffith's tenancy of the Sunset Studios in Los Angeles he has produced the following features: "The Escape," "Home, Sweet Home," "The Avenging Conscience," "The Birth of a Nation," "Intolerance," "Hearts of the World," "The Great Love," "The Greatest Thing in Life," "The Girl Who Stayed at Home," "A Romance of Happy Valley," "True Heart Susie" and his latest masterpiece, "Broken Bloslatest masterpiece, "Broken Blossoms," considered by many his greatest artistic triumph, although by all means his shortest picture.

#### Incredible Activity

Considering that Mr. Griffith has operated his present headquarters in Hollywood less than five years, altwo years of which were spent in England and France securing scenes for "Hearts of the World," his activity seems almost unbeliev-That he works eighteen hours the metropolis.

directly in contact with this tireless worker.

Several of the Griffith executives already have reached New York. Frank Wortman, technical director, is here now at the Griffith offices in the Longacre Building.

Albert L. Grey, general manager for Mr. Griffith, has made his headquarters in New York for the past Others who are identified two years. with the Griffith interests in the East are: Robert Edgar Long, publicity; Sidney Smith, booking manager, and Epping, chief auditor. Albert J. C. Banzhaf, attorney for Griffith, is permanently located in New York.

#### No Plans for Hollywood

No definite plans have been made for the operation of the Griffith studio in Hollywood following the departure of the big chief. It is understood to be Mr. Griffith's plan to return to the Pacific Coast for certain outdoor scenes, these to be taken during the months when New York is snowbound and ice ridden.

New York will extend a very warm welcome to D. W. Griffith and his players, whose activities will bring them conspicuously into the life of

### MAKING OVER METRO'S STUDIOS

### Extensive Changes Being Made to Prepare for "Fewer and Better" Pictures

Screen Classics, Inc., makes the super-productions that are to be re-leased by Metro under the "fewer and better" pictures policy, represent the composite of the ideals of six men whose expert outlook on the production end of things cinematic is the result of the widest study and experi-

Throughout the planning for the bigger and better studio, the words these men have been carefully weighed in conference with company officials, and their best ideas selected for execution.

manager; David Thompson, studio manager; Edward Shulter, chief technician; Ralph C. Godfrey, chief of construction; Walter Grams, chief electrician, and Ray C. Smallwood, chief of photography.

### All Are Experts

All six are experts in their individual lines, they visited the best-equipped studios existent and made careful study of the requirements entailed by simultaneous production of super-features before reporting their observation and suggestions. Almost invariably were their recommenda-tions accepted, although frequently were modified and while being put into operation.

As a result the enlarged Metro studio is almost ideal in its operation from the standpoint of efficiency. includes two of the largest dark stages in the West, and a spacious extensive routine of producing, with property and electrical shops; casting tricians. every indication that the great creator and costuming departments and tiers were attached to the old-type switch- erect sets without having to hurry.

HE new and greatly enlarged of dressing rooms, as well as an adstudios in Hollywood at which ministration building containing the offices of the staff and four projection rooms. The studio represents an outlay of, a million dollars by Metro Pictures Corporation. Electrical equipment costing close to \$90,-000 has been put in. This includes not only new devices for lighting the several stages in the studio lot, but also the generators and transformers to supply them. How extensive are these improvements may be judged the fact that a three-story building, especially for that purpose, houses them.

### Old System Abandoned

The new stystem of lighting the stages does away entirely with the old system of heavy and technically portable switchboards which must be lugged across the entire floor to get a light where desired. It does away with the shouting for lights and for "killing lights" which heretofore had been considered a necessary accompaniment to motion picture direction. There is no further need for a swarm of electricians and helpers clustered about the stage with the players, director and cameraman. The danger of the bare switches to unwary bystanders has been eliminated

Mr. Thompson explained that this was done by means of a device whereby all the switches and electrical wiring were installed overhead. small black box, some two and a half inches wide by six inches long, with nine buttons on it, controls the en-Mr. Griffith's arrival in the East stages in the West, and a spacious tire lighting system of the stages will immediately be followed by an double open-air stage; carpenter, Switches are thrown above by elec-The miles of cable that the art director and his

boards and which, with the boards, had to be dragged about over the stages, are now entirely eliminated. The wiring is permanent and fixed, only the small control wire leading from the pocket-size board in the director's hand to the big switches above, being in evidence.

### Montser Generators

The direct current for the floor lighting is supplied by two monster motor generators, capable of 10,000 amperes. They were manufactured for Screen Classics, Inc., especially by the Westinghouse Electrical Com-This, a steady lighting system, supplies all light for the foreground. Although the eye cannot detect the difference between direct and alternating current as applied to lights, the camera does. Alternating current gives an apparently steady light. but as a matter of fact, causes the light to be turned off and on fifty times a second.

Twelve transformers (three-phase, 110-volt and 5,000 amperes) been installed for supplying the alternating current for overhead lighting, which is not so much in evidence photographically as floor lighting. little buttons on the director's board control these. The two systems of lighting give the studios a combined current supply of 15,000 amperesmore electrical energy than that possessed by any other motion picture company in the world. A special three-story building has been con-structed on Screen Classics, Inc., studio lot for this gigantic equipment, the installation and maintenance of which is in the hands of the chief electrician of the organization, W. F. Grams.

### Fourth Stage Erected

The lighting system is not the only evidence of mechanical advancement in the Hollywood plant. The equipment has grown while the number of productions is being cut down to conform to the fewer and better pictures idea. Only recently a fourth stage was erected in the Screen Classics, Inc., studio lot. It is an open platform, 90 by 150 feet, and was used for the first time by the Hale Hamilton company in filming that genial Metro star's latest picture, "The Four Flushers." Indicative of

the intense activity of the studio management is the fact that this latest stage was put up in the record time of nine days, complete and ready for action. To do the work in the specified time a force of sixty carpenters worked on it.

With the additional room afforded by the erection of this open stage and the elaborate new lighting equipment there is room at the Screen Classics, Inc., plant at present for fourteen companies to work simultaneously. This would seem to imply over-preparation, inasmuch as there are only four productions in work at any time; but this is not the case. extra space and facilities at hand will be used to put into the pictures all the care and foresight necessary to such productions as those which

Metro plans to release. It may be readily understood that with extra room the directors are enabled to gain extra time without a lapse in production. The space for a set may be left vacant without crowding other parts of other stages while

### DONALD MACKENZIE

DIRECTING

HELEN HOLMES

IN NEW

S. L. K. SERIAL

THE FATAL FORTUNE

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The Miracle of Love

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